

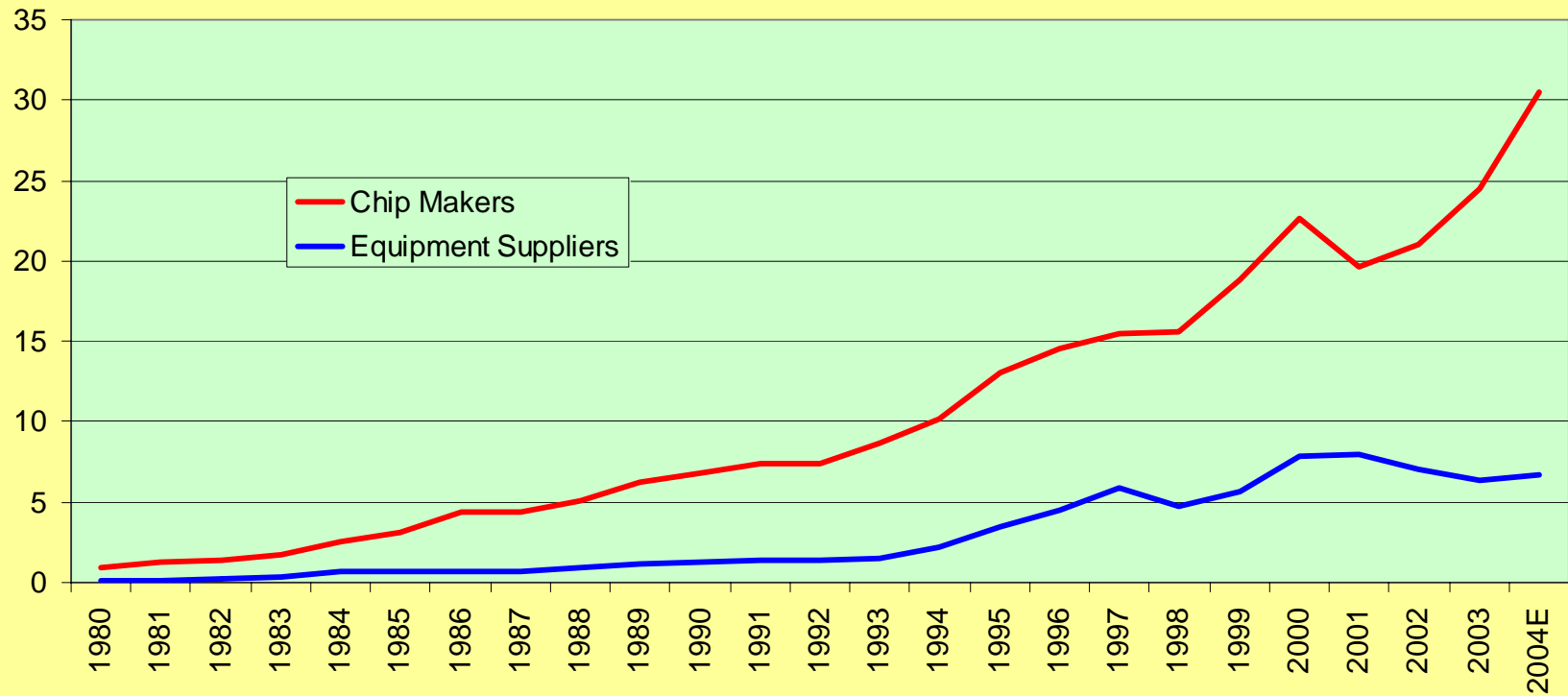


The R&D Crisis

By G. Dan Hutcheson

Total WW Semiconductor Industry RD&E Spending

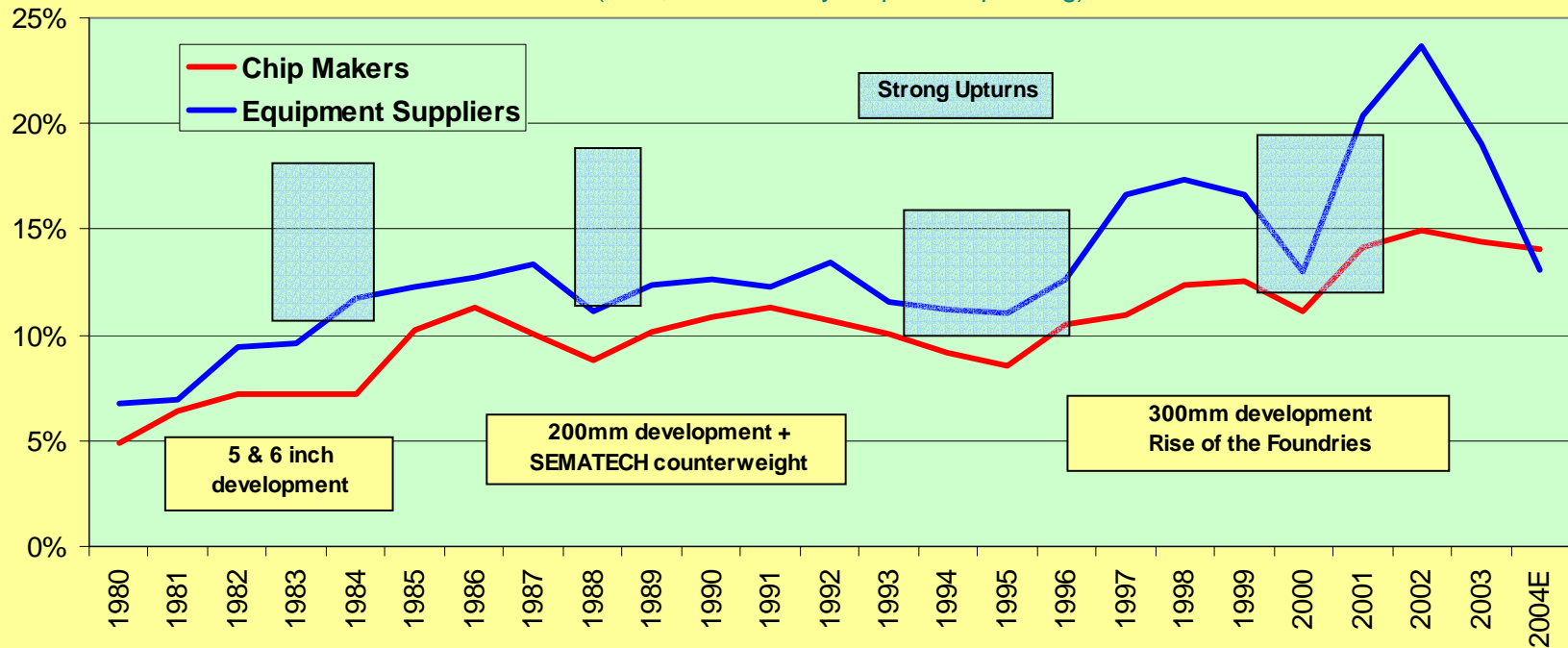
(in \$B, includes only corporate spending)



Equipment makers will spend less on RD&E than chip makers for the first time in three decades.

Semiconductor Industry RD&E Spending as a Percent of Revenues

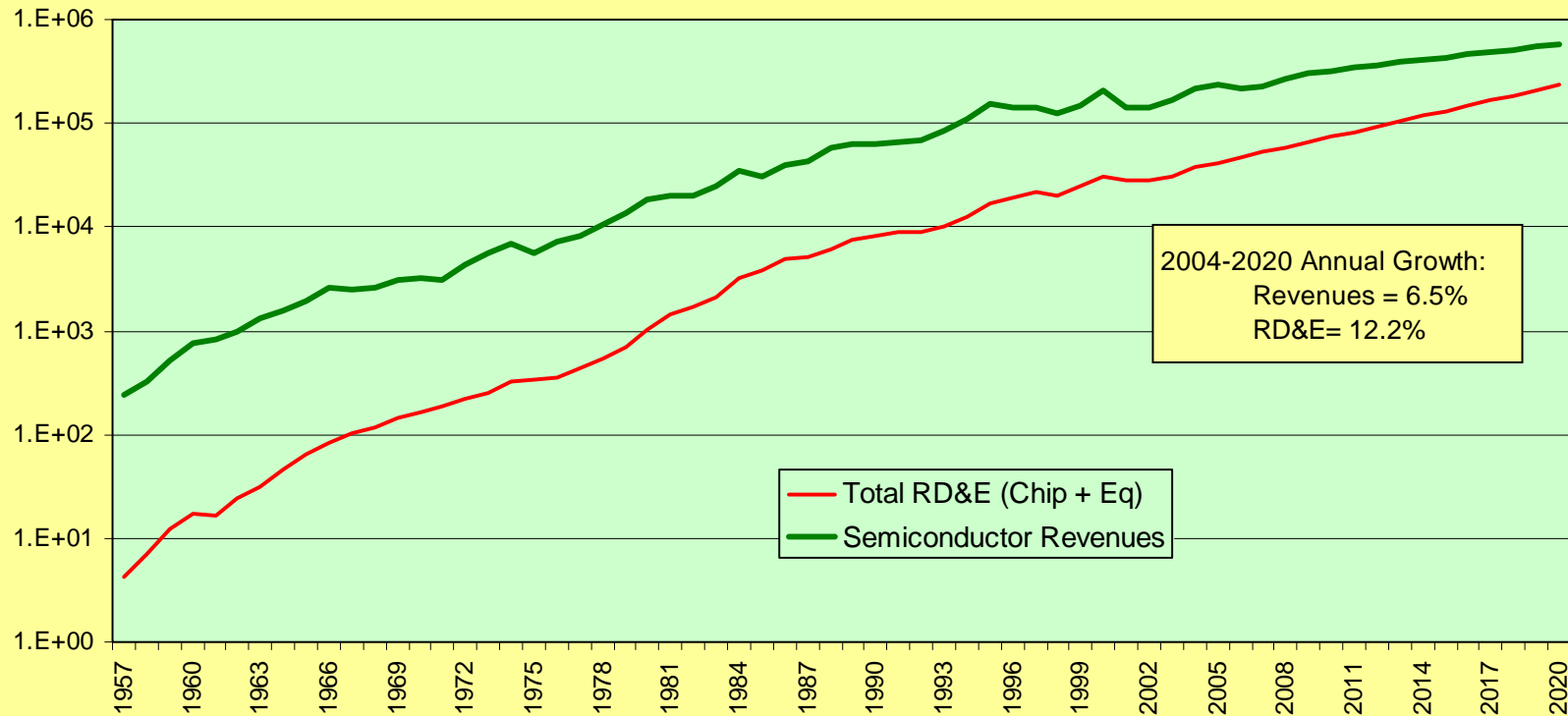
(WW, includes only corporate spending)



A flat equipment market is forcing equipment makers to cap R&D spending. ROI for equipment makers has become too low to justify the spending. This pushes R&D burden back on the chip makers.

Chip Making R&D Versus Revenues

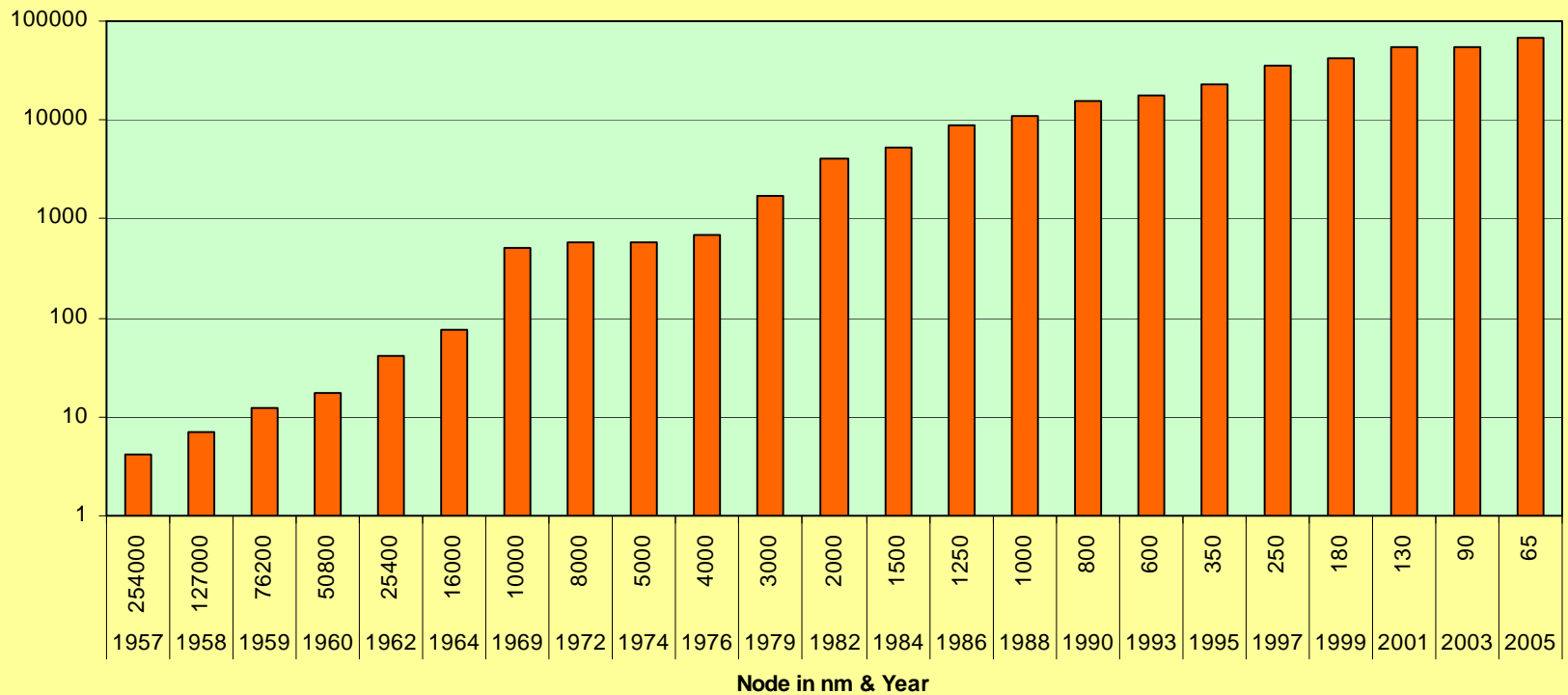
(Worldwide in \$M)



Chip sales have been growing at around 6% a year since 1995. But R&D is growing at a 12% CAGR. By 2020, RD&E spending rate would reach 40%. Clearly, this is unaffordable.

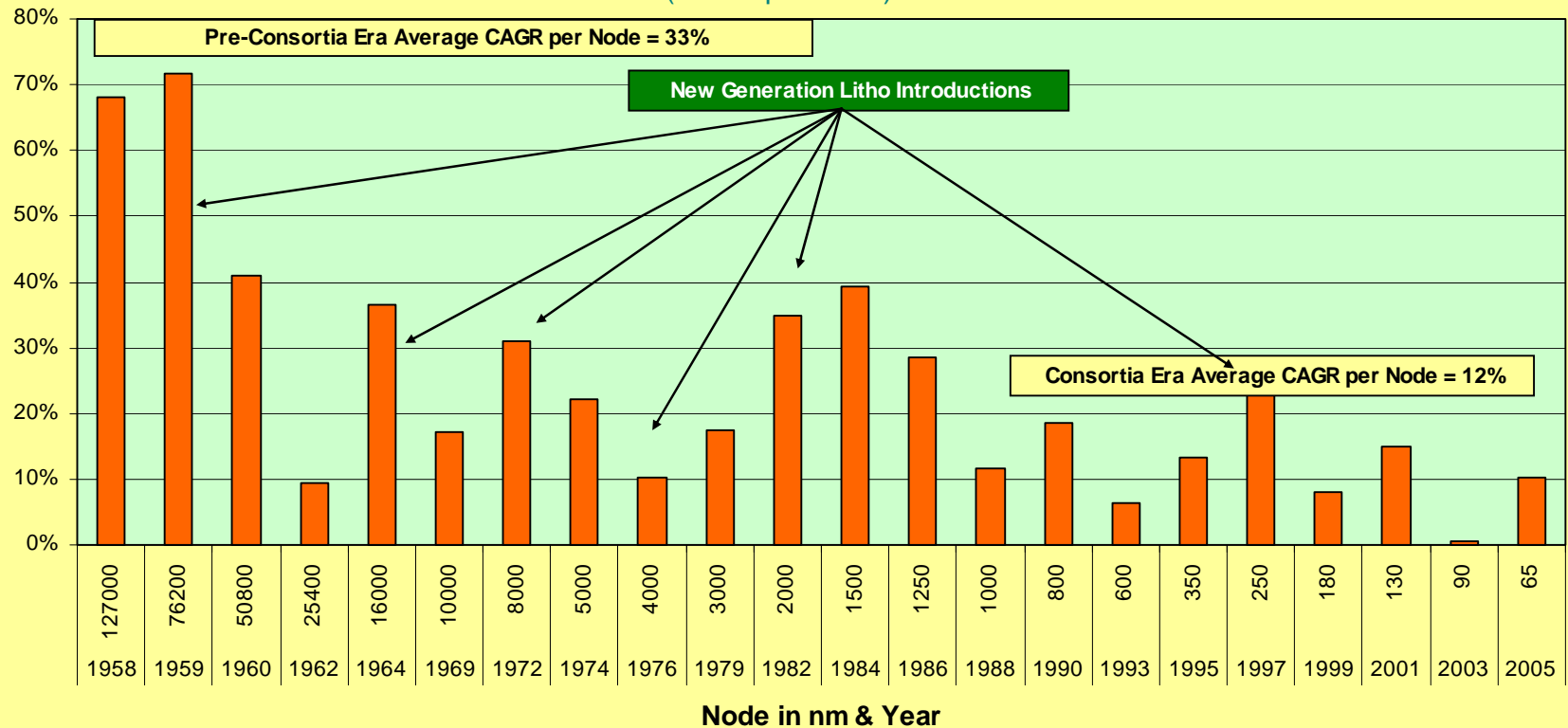
RD&E Spending per Node

(WW in \$M. Includes both Chip and Equipment Spending)



Annual Change in RD&E Spending per Node

(CAGR per Node)



The R&D Crisis

- If the R&D spending rate must slow, then
 - Either the clock rate of Moore's Law must slow.
 - Or the industry must become more efficient in R&D.

The R&D Crisis

- Slowing Moore's Law would mean:
 - A substantial reduction in the growth of both the semiconductors and electronics market.
 - Then we will have to slow RD&E spending growth more.
 - which will extend the clocking rate further.
 - and lower the market potential to an even lower level.
 - It is a downward spiral that no one would want to initiate.

Conclusions:

- As an industry, we have a choice. We can let R&D slow and see what happens OR...
 - Find new ways to make R&D more efficient. Doing this means learning to work together better.
 - Get prepared for the introduction of new lithography generations so that costs do not spike.
 - Figure out what is broken in the equipment model and fix it.
 - Find out what it is about SEMATECH that made it so good and then make it better

Thank you

This presentation is available as a white paper at:

https://www.vlsiresearch.com/public/600201_r&d_crisis.pdf