MEDICAL DATA MINING

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Healthcare in America

Is a VERY Large Domain with Enormous Opportunities for Data Mining

- US Healthcare (2009)
 - \$2.5 Trillion
 - 17.3% of GDP
- Healthcare system:
 - Providers, Payers and Patients,
 - Government (Federal and State) and Private/Commercial,
 - Research to (Best) Practice,
 - Regulations, Laws, and Policies (i.e. Affordable Care Act, etc.)

Healthcare / Medical Data Mining

- Patients and Consumers
- <u>Providers</u>: Government, Private or Commercial, hospitals, pharmacies, clinics, doctors' offices, and other provider services
- <u>Payers</u>: employers, insurance carriers, other third-party payers, health plan sponsors (employers, unions, DOD, VA, HHS, etc.)

Healthcare / Medical Data Mining

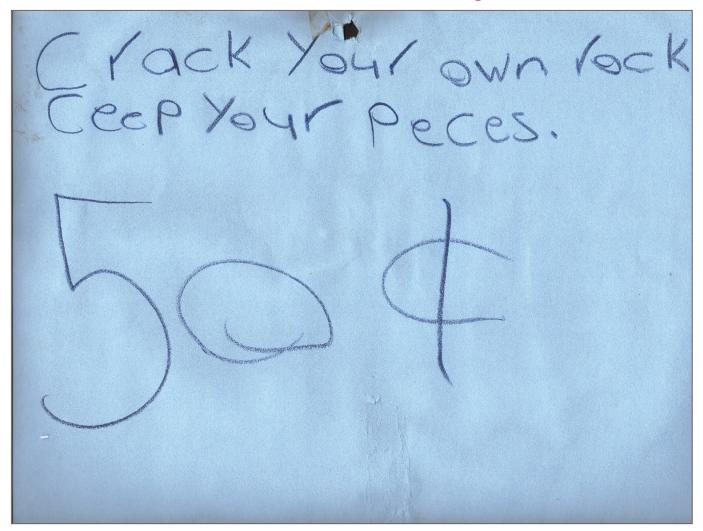
- Healthcare crosscuts:
 - <u>Regulatory</u>: laws, regulations, coding, guidelines, best practices, performance, costs, reporting (i.e., adverse event), etc.
 - <u>Research</u>: basic research, pharmaceuticals, medical devices, genetics, drug-drug interaction, diagnostic test decision support, biomedical research data mining (basic or clinical results), etc.
 - <u>IT systems</u>: interoperability, software development, information/data storage, security and access, reporting, "Big Data" and small data, usability, data transfer, training/educating/communicating, and so much more!

Areas where data mining can help!

So How Do We Get There?



Medical Data Mining



Where are the opportunities?

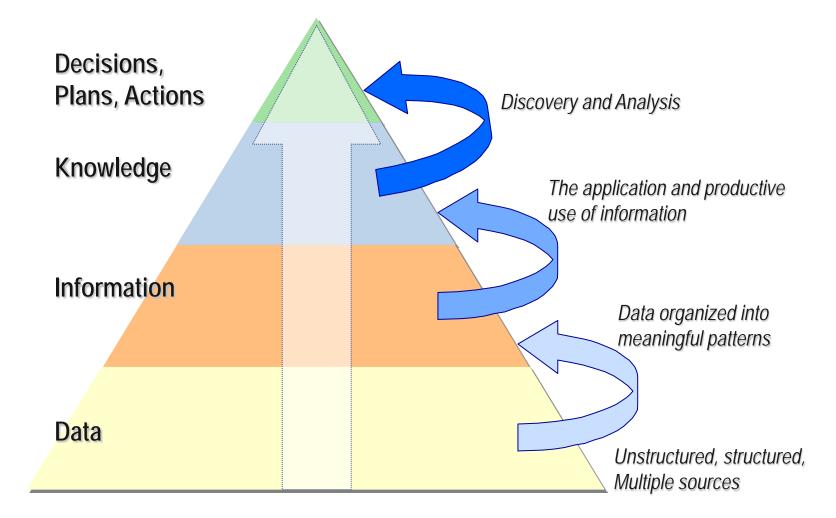
Build On History and Knowledge

Practice domains / Fields we can learn from:

- Knowledge management is the theory behind knowledge capture and use
- Informatics is the science of information, the practice of information processing, and the engineering of information systems
- <u>Analytics</u> is the practical application of tools (i.e. algorithms) upon information to gain new insights.
- Others:
 - Business Intelligence
 - Competitive Intelligence
 - Computational Science
 - Bioinformatics
 - Health Informatics
 - Predictive Modeling
 - Decision Support
 - Artificial Intelligence, etc.

Data Mining

Effective Use of Data, Tools, and Analyses



Medical Data Mining

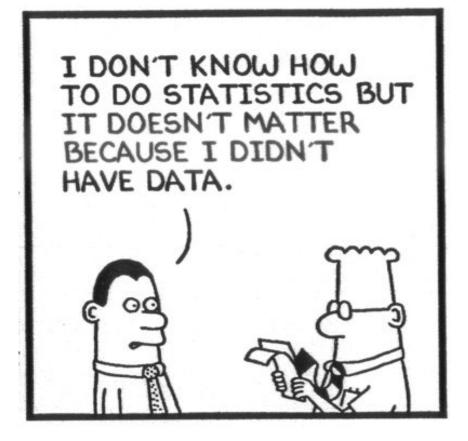
- Leads to:
 - Question based answers
 - Anomaly based discovery
 - New Knowledge discovery
 - Informed decisions
 - Probability measures
 - Predictive modeling
 - Decision support
 - Improved health
 - Personalized medicine

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So, Again, How Do We Get There?

- What questions are you trying to answer?
 - Ultimately, identify answers to questions we didn't know we had
- Do you have data, tools and analyses to answer the question?
- Example areas:
 - Healthcare management (provider care practices)
 - Fraud and abuse
 - Treatment effectiveness
 - Patient involvement and relationship

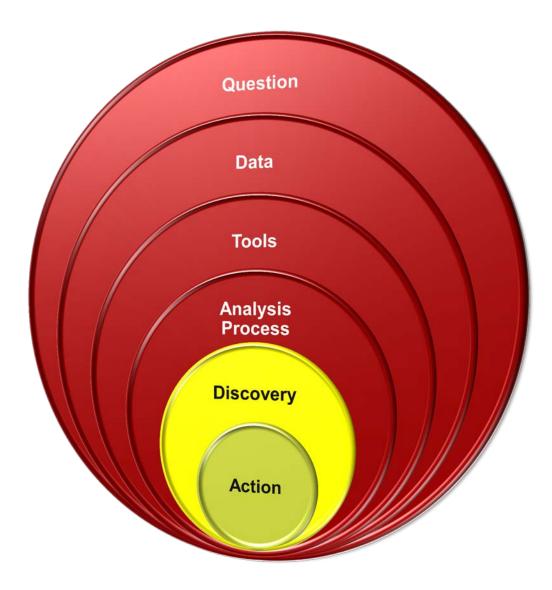
Dilbert on Data



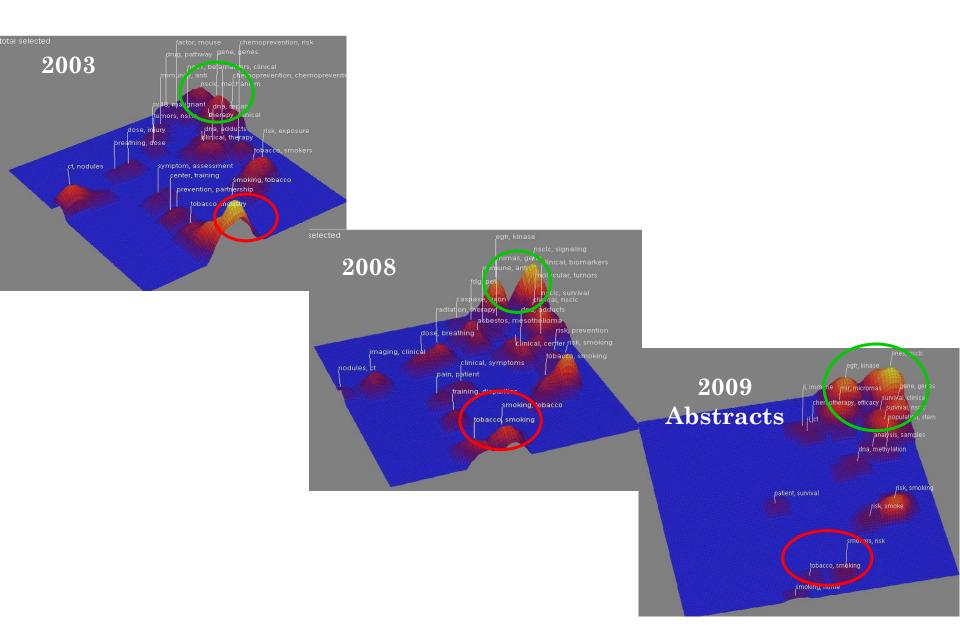
There are Exabyte's of data!

But is it the right data to answer your question?

So, Again, How Do We Get There?



Evolution of the Lung Cancer Portfolio: 2003-2009



So, Again, How Do We Get There?

- <u>Data</u>: the V's (Volume, Velocity, Variety, Veracity, and Visibility)
- <u>Tools/Applications</u>: Search algorithms, text mining, natural language processing (NLP), machine learning, etc. clustering, predictive modeling, relationship and link analysis, taxonomy generation, statistical analysis, neural networks, visualization, heat maps, etc.
- <u>Analysis</u>: Methodologies (exploration and drill down) and subject matter/domain experts

Data

The Data V's

- <u>Volume</u> large, small, combined, separate, etc.
- <u>Velocity</u> transfer: capture and retrieval includes streaming, batch processing, utilization, etc.
- <u>Variety</u> text [structured → unstructured], images, audio, video, etc.
- <u>Veracity</u> meaningfulness [use], value, variability, quality, etc.
- <u>Visibility</u> access, security,

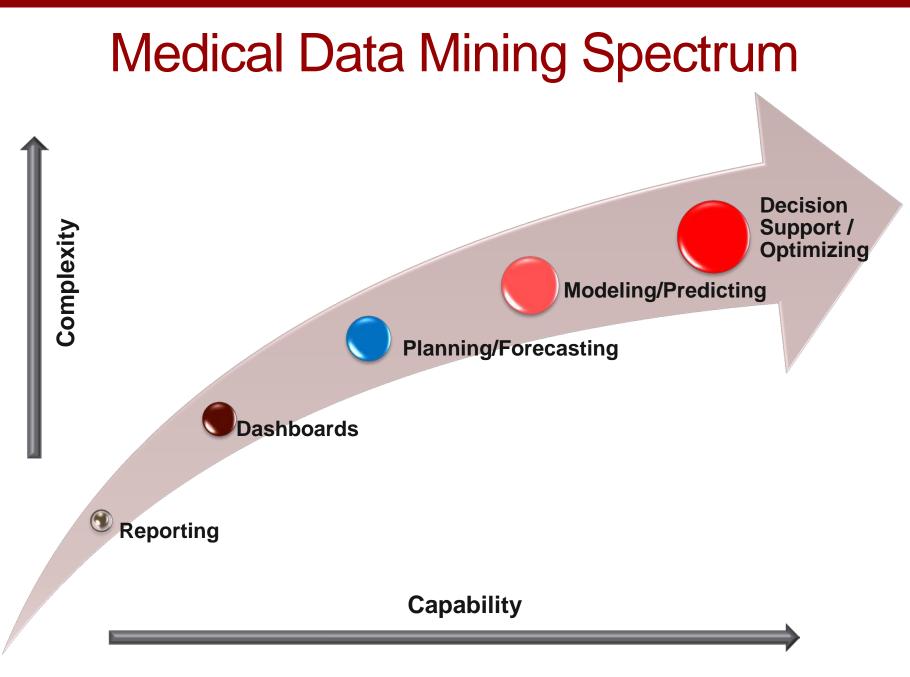
Tools / Applications

- 1000's of Tools
- Integrated or add-on
- Question/Domain/Analysis specific
- Use with Repositories and Platforms
 - Helpful but not necessary for analysis
 - Relevant to data veracity/quality

Analysis

- Methodologies
 - Research
 - Algorithms
 - Proprietary

- <u>Subject matter experts</u>
 - Domain (healthcare centric) expertise
 - Analysis expertise
 - Tool and application experience



Medical Data Mining

- It sounds good, but are there standards for data capture, use, definitions, sharing, etc.?
 - Are standards needed (yet)?
- Are there sufficient tools, applications, analyses and staff available to identify valuable information to improve healthcare?
- Are there sufficient benefits and incentives in core areas where data mining is essential?
 - Personalized and predictive medicine
 - Fraud and abuse
 - Research advancements
 - Improved treatments and medical devices

Dilbert on Federal & Corporate Realities



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An integrated approach is key!

Biomedical Data Mining Case Study

NIH Research, Condition, and Disease Categorization Project

National Institutes of Health (NIH): Case Study

The purpose of the Research, Condition, and Disease Categorization (RCDC) project is to

- 1. Consistently categorize NIH-funded research projects according to research areas/categories
- 2. Use an automated process, and
- 3. Make the results available to Congress and the public

NIH: Case Study

How does it do that?

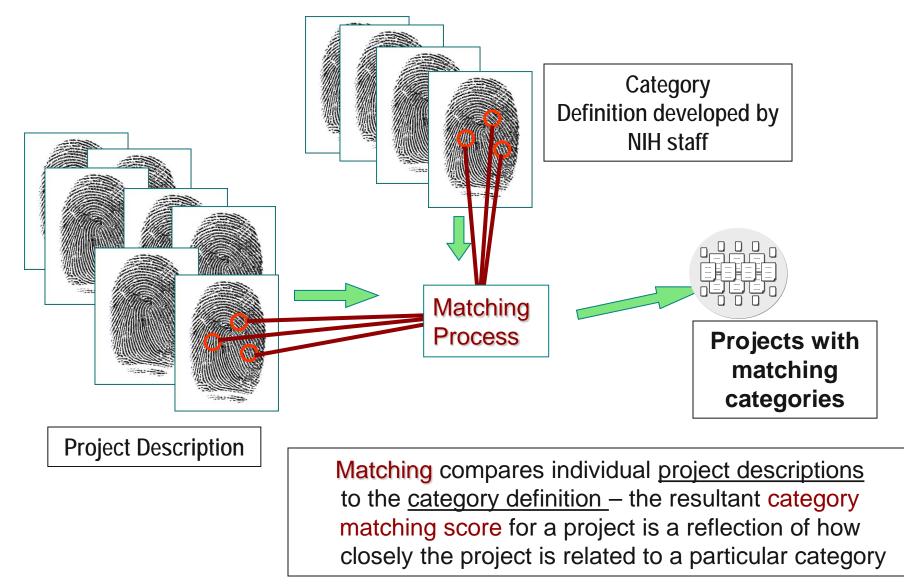
- RCDC system uses Elsevier's Collexis technology to text mine biomedical concepts from research descriptions
- NIH research experts define a weighted classification system for each of 238 categories
- All NIH research is then categorized through an automated process
- The output is reported publicly at Report.NIH.Gov

NIH: Case Study

The Research, Condition, and Disease Categorization (RCDC) project is an example of providing new, timely information out of unstructured and structured data

- RCDC pulls data from 7 databases (all containing well over 4 terabytes of content) that gets routed, compartmentalized, validated and ultimately used for regular reports and on-demand queries
- Allows research information to be explored proactively
- Is adaptable as
 - 1) Science evolves over time and
 - 2) Increased needs for data usage are identified

How Does RCDC Work?

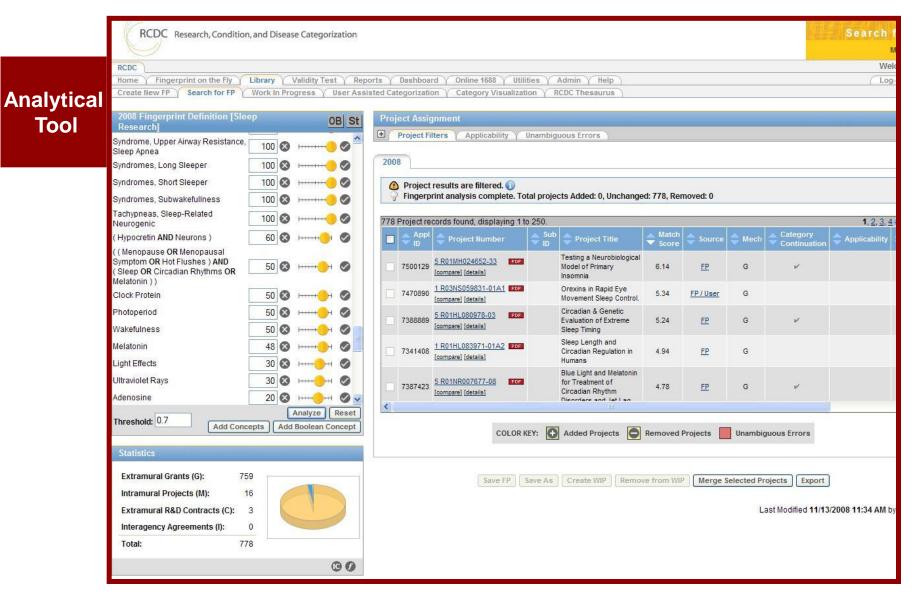


Category Definition Created in the New System

Structure Of Suprachiasmatic	-		- 11 - 11	
Nucleus	100	8	F+++++++++	0
Sudden Infant Death Syndrome	100	\otimes	F++++++++	0
Syndrome, Upper Airway Resistance, [Sleep Apnea	100	8	Heren	0
Syndromes, Long Sleeper	100	8	++++++++++	0
Syndromes, Short Sleeper	100	8	Lecono	0
Syndromes, Subwakefullness	100	8	 	0
Tachypneas, Sleep-Related	100	8	horen	0
(Hypocretin AND Neurons)	60	0	H+++++	H 🕥
((Menopause OR Menopausal Symptom OR Hot Flushes) AND (Sleep OR Circadian Rhythms OR Melatonin))	50	8	Furth	н 🥥
Clock Protein	50	\otimes	H+++++	н 🥑
Photoperiod	50	8		н 🔗
Wakefulness	50	8	HILL	н 🕥
Melatonin	48	8	F	н 🕥
Light Effects	30	0	H-++++ ()	
Threshold: 0.7		6	Analyze	Reset

- A definition is a list of scientific terms from a thesaurus (300,000 terms and synonyms).
- Terms are selected by NIH Scientific Experts to define that research category.
- Terms are weighted to fine-tune the matching process.
- Terms from grants/projects are matched against definitions to produce category project lists.

Sample: Sleep Research Draft Fingerprint



Prior View of Data (FY 2009)

U.S.Department of Health & Human Services >> www.hhs.gov Employee Info | Staff Directory | En Español National Institutes of Health The Nation's Medical Research Agency >> Advanced Search NEWS RESEARCH HEALTH ABOUT NIH News & Events Estimates of Funding for Various Diseases, Conditions, **Research** Areas Table Updated February 5, 2008 This table displays funding levels for various diseases, conditions, and research areas, based on actual grants, contracts, research conducted at NIH, and other mechanisms of support in FY 2004 through FY 2007. The FY 2008 and FY 2009 figures are estimates, and are based on the FY 2007 levels, and the FY2008 current rate level, and the FY 2009 Budget. Important Notes: The current year (FY 2008) and budget year (FY 2009) dollar amounts provided represent NIH's best estimate on what will be funded for the categories. The figures provided are not allocated or set aside for these categories. The table is not additive. Funding included in one area may also be included in other areas. For example, Clinical

NIH Radio en Español							
NIH Podcast	Research/Disease Areas	FY 2004	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009
NIH Vodcast	(Dollars in millions and rounded)						Estimate
News in Health newsletter	 Acute Respiratory Distress Syndrome Agent Orange & Dioxin 	\$72 20	20	\$74 17	\$48 18	\$48 18	\$48 18
eColumn: NIH Research Matters	 » Aging » Alcoholism » Allergic Rhinitis (Hay Fever) 	2,343 503 2		2,431 511 4	2,462 521 5	2,461 521 5	2,461 521 5
NIH Record							^top
	 > ALS > Alzheimer's Disease > American Indians / Alaska Natives > Anorexia 	47 633 134 12	42 656 140 14	44 643 155 15	39 645 141 12	39 644 140 12	39 644 139 12
	» Anthrax	249		150		105	105
							^top
	 » Antimicrobial Resistance » Aphasia » Arctic » Arthritis » Assistive Technology 	203 5 25 374 131	217 3 22 368 138	221 15 17 355 182		269 14 19 339 186	269 14 18 337 186
							^top
	 >> Asthma >> Ataxia Telangiectasia >> Atherosclerosis >> Attention Deficit Disorder (ADD) 	272 9 326 104	10	283 9 337 116	294 11 347 107	293 11 346 107	292 12 346 107

Research includes Clinical Trials.

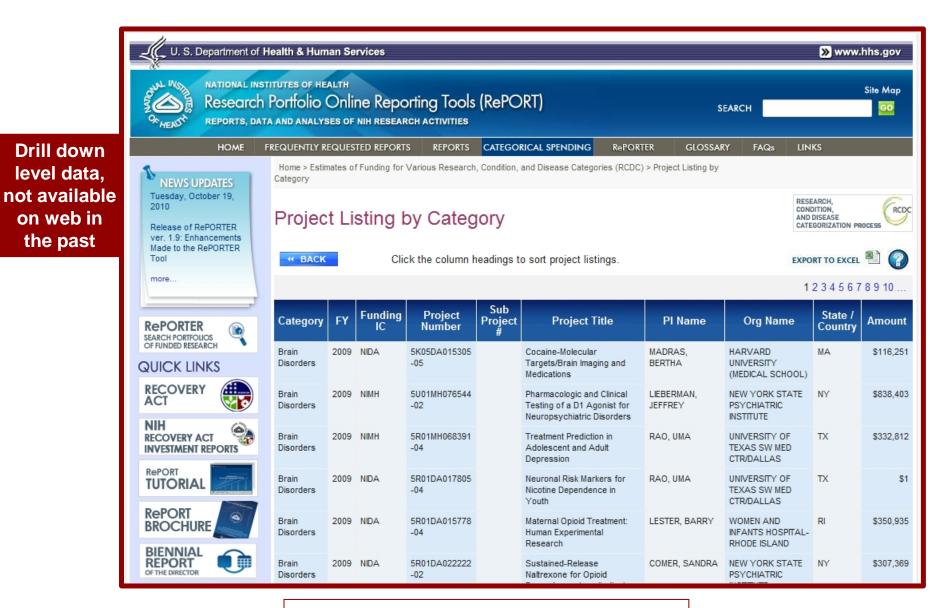
http://www.nih.gov/news/fundingresearchareas.htm

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Summary level data	BIENNIAL OF THE DIRECTOR CATEGORICAL SPENDING	Total Number of Research/D Click here for instructions or SEARCH RESEARCH/DISE Research/Disease Areas (Dollars in millions and rounded)	how to	EAS FY 2007 Actual NIH Historical	FY 2007 Actual NIH Revised	FY 2008 Actual	GO FY 2009 Actual (Non-ARRA)	FY 2009 Actual (ARRA) 13/	PRINT 🖹 E FY 2010 Estimated (Non-ARRA)	XPORT TO EXCE FY 2010 Estimated (ARRA) 14/	L 🖹 🕐 FY 2011 Estimated
	Award Data for Individual Organizations			Method 12/	Method 12/						
	Report Q	Acute Respiratory Distress Syndrome	\$74	\$48	\$87	<u>\$82</u>	<u>\$103</u>	<u>\$17</u>	\$106	\$9	\$109
	RESEARCH,	Agent Orange & Dioxin	\$17	\$18	\$15	<u>\$13</u>	<u>\$13</u>	<u>\$2</u>	\$14	-	\$14
	CONDITION, RCDC	Aging	<mark>\$2,4</mark> 31	\$2,462	\$1,879	<u>\$1,965</u>	<u>\$3,015</u>	<u>\$554</u>	\$3,093	\$363	\$3,172
	CATEGORIZATION (RCDC)	Alcoholism	\$511	\$521	\$443	<u>\$452</u>	<u>\$441</u>	<u>\$75</u>	\$452	\$48	\$467
	FLU.gov	Allergic Rhinitis (Hay Fever)	\$4	\$5	\$7	<u>\$6</u>	<u>\$4</u>	<u>\$1</u>	\$4	\$1	\$4
		ALS	\$44	\$39	\$40	<u>\$43</u>	<u>\$43</u>	<u>\$13</u>	\$44	\$11	\$45
	Know what to do about the flu.	Alzheimer's Disease	\$643	\$645	\$411	<u>\$412</u>	<u>\$457</u>	<u>\$77</u>	\$469	\$58	\$480
	VISIT FLU.GOV SHARE THIS WIDGET	American Indians / Alaska Natives	\$155	\$141	\$159	<u>\$142</u>	<u>\$169</u>	<u>\$19</u>	\$173	\$6	\$177
		Anorexia	\$15	\$12	\$8	<u>\$7</u>	<u>\$8</u>	<u>\$2</u>	\$8	\$2	\$8
		Anthrax	\$150	\$105	\$160	<u>\$134</u>	<u>\$102</u>	<u>\$13</u>	\$105	\$10	\$108
		Antimicrobial Resistance	\$221	\$269	\$209	<u>\$228</u>	<u>\$251</u>	<u>\$52</u>	\$257	\$24	\$265
		Aphasia	\$15	\$14	\$20	<u>\$22</u>	<u>\$22</u>	<u>\$3</u>	\$22	\$1	\$23
	HHS.gov/Recovery	Arctic	\$17	\$19	\$25	<u>\$22</u>	<u>\$28</u>	<u>\$6</u>	\$29	\$1	\$29
	Overview	Arthritis	\$355	\$339	\$222	<u>\$232</u>	<u>\$246</u>	<u>\$65</u>	\$252	\$35	\$259
	Plans & Reports	Assistive Technology	\$182	\$184	\$ 192	<u>\$215</u>	<u>\$249</u>	<u>\$43</u>	\$256	\$26	\$262
	Grants & Contracts	Asthma	\$283	\$294	\$252	<u>\$246</u>	<u>\$284</u>	<u>\$51</u>	\$292	\$27	\$300
	Announcements	Ataxia Telangiectasia	\$9	\$ 11	\$14	<u>\$13</u>	<u>\$13</u>	<u>\$2</u>	<mark>\$</mark> 13	\$1	\$13
		Atherosclerosis	\$337	\$347	\$468	<u>\$460</u>	<u>\$495</u>	<u>\$112</u>	\$ 508	\$91	\$522

http://report.nih.gov/rcdc/categories/



http://report.nih.gov/rcdc/categories/

NIH: Case Study

Ahead of its time

- RCDC opened the door for analysis and review of research that was not previously possible (including decision intelligence practices)
- Additional uses of new analytical, visualization, and exploration technologies are now taking place because the platform exists!

Benefits

- Enhanced NIH's ability to:
 - Leverage existing information and processes
 - Conduct text mining and perform scientific portfolio analysis
 - Provide transparency into government spending on research
- Greatly improved process
 - Consistent methodology (one definition per category)
 - Reproducible numbers
 - New open platform to support decision intelligence
- Improved public understanding of NIH spending
 - Access to project listings not available previously
 - Searchable, accessible query tools and reports

Summary

- The opportunity and future for Medical Data Mining is HUGE!
- Practice areas cover the landscape: Patient, Provider, Payer, Research, Regulatory and IT
- Tackle it in chucks!
 - Question based data mining
 - Don't try to build the be-all end-all data source use what's available to begin to answer critical questions sooner rather than later
- Aspects of Data are critical
- The right Tool for the right job
- Analysis requires well trained analysts