

Our Vision is to lead the advancement of legal metrology documentary standards and practices to promote U.S. economic growth and fair trade

Our Mission is to establish uniformity, equity, SI use, and traceability in weights and measures by advancing national and international legal metrology standards, procedures, capabilities, and training

Our Values of *Integrity, Objectivity and Consistency, Excellence and Expertise, Cooperation and Collaboration* enable us to produce the highest caliber of metrological services and standards

Our Stakeholders		
Commercial Device Manufacturers		Consumers and Advocacy Groups
Industry and Trade Associations	Metric (SI) and Metrology Educators	National and International SDOs
National Metrology Institutes	State and Local Weights & Measures	U.S. Federal Government Agencies

Four (4) Strategic Objectives

1 Prioritize and Modernize Core Activities

- Prioritize current and traditional products and redesign for modern and more effective services
- Promote interdisciplinary and collaborative projects and solutions and harmonize U.S. and international standards development
- Develop foundational yet modular and agile products and services to solve problems of the future

2 Engage with Critical and Emerging Technologies

- Identify and analyze emerging technological issues that impact weights and measures systems to ensure effective marketplace implementation and promote U.S. economic competitiveness
- Integrate legal metrology concepts with new scientific and applied metrology areas
- Understand the national measurement system risks, emerging technology, and needs of stakeholders

3 Promote the “Why” for Weights and Measures

- Conduct outreach to bridge the gaps across diverse stakeholder communities, including new industries, trade associations, and consumer groups
- Enable OWM staff while building and leveraging relationships with related NIST metrology and services
- Strengthen effective collaborations with existing partners, and build relationships with new stakeholders

4 Develop a U.S. Legal Metrology Center

- Advance a model, SI-traceable weights and measures infrastructure essential for present-day U.S. trade and commerce
- Lead current and emergent U.S. weights and measures issues via new working group activities
- Provide access to stakeholders to a centralized hub of OWM products, services, and expertise