Please Note..

This webinar and the engagement tools will be recorded.

An archive will be available on the event website.
#CHOOSECYBER – INSIDER TIPS FOR CYBERSECURITY CAREER WEEK

September 6, 2023
Webinar Format

Welcome

Cybersecurity Career Week (CCW) Overview - Goals
- Resources

Getting Engaged in CCW - Participation and Collaboration

Q&A

Thank You
NICE Mission

To energize, promote, and coordinate a robust community working together to advance an integrated ecosystem of cybersecurity education, training, and workforce development.
Cybersecurity Career Week
Cybersecurity Career Week

• Every 3rd week of October
• Inspire, engage, and inform the public about multiple career options in cybersecurity
• Raise awareness about pathways
• Support successful programs and showcase effective resources

nist.gov/nice/ccw
What is Cybersecurity Career Week?

*Inspiring and promoting awareness and exploration of cybersecurity careers*

Cybersecurity Career Week is a campaign to promote the discovery of cybersecurity careers and share resources that increase understanding of multiple learning pathways and credentials that lead to careers that are identified in the Workforce Framework for Cybersecurity (NICE Framework).
Cybersecurity Career Week Goals

Inspire, Engage, and Inform

• Goal 1: Inspire, Engage, and Inform the Nation
  • Inspire, engage, and inform the public about the demand, opportunities, and multiple career options available within the area of cybersecurity

Demystify

• Goal 2: Demystify Careers in Cybersecurity
  • Raise awareness about pathways to prepare a highly skilled and diverse workforce for careers in cybersecurity to include expansion of knowledge and application of the NICE Cybersecurity Workforce Framework

Develop

• Goal 3: Develop a Highly Skilled and Diverse Workforce
  • Support successful programs and showcase effective resources, especially those that increase participation of women, minorities, veterans, persons with disabilities, and other underrepresented populations
Cybersecurity has something for everyone! Skills are needed from a diverse range of backgrounds.

Cybersecurity is a dynamic field so you will never be bored. Cybersecurity evolves quickly so you will always be learning and developing new skills.

There is a high demand for a talented cybersecurity workforce. Data predicts that IT and cybersecurity will be among the fastest growing and best paying jobs over the next decade.

Cybersecurity plays a vital role in the lives of all global citizens and the cybersecurity workforce makes a difference in our world. Building a qualified cybersecurity workforce enhances national security and promotes economic prosperity.
www.nist.gov/nice/ccw

Resources
Discovering Cybersecurity Careers

- Career Briefs, Tools, and Resources
- Work Role Videos
- Posters and Infographics
- Workforce Demand Data
Ideas for Engagement

• Social Media
  • #cybercareerweek
  • #mycyberjob
  • #ChooseCyber

• Host a twitter chat to answer questions about a cybersecurity related topic or join the NICE NIST chat

• Write a blog or news article

• Acknowledge your hard-working cybersecurity co-workers or provide a social or potluck (virtual) to celebrate their contributions

• Participate in office-wide cybersecurity-related competitions, trainings, or special events.
Ideas for Engagement

• Bring your mini/future-cybersecurity worker to **workday** (virtual)

• Encourage your cybersecurity workers/ colleagues to sign up for **training** or compete in a Capture the Flag (CtF) competition

• Host a **career talk** for employees or co-workers

• Host a **training or professional development** activity for educators

• Explore cybersecurity resources in your neighborhood. Tour suggestions and virtual tours have been added to **Cybersecurity In Your Community** section of CCW website

• **Participate in the GLOBAL call to cybersecurity workers to visit a classroom and introduce K-12 students to careers in cybersecurity** (visit the NICE CCW website for resources and ideas)
• Participate in a Capture the Flag (CtF) competition.
• Hold a family “career talk” to discuss careers in cybersecurity, different pathways, and different opportunities. Visit Cyberseek.org to explore what cybersecurity job openings and job titles are in the highest demand in your state.
• Have the family play a card game, board game, or online game.
• Watch a cybersecurity-themed movie and discuss “what’s realistic” afterward
• Explore scholarship opportunities for students interested in pursuing education in cybersecurity.
• Examine cybersecurity’s impact on society through resources available in your neighborhood.

Family Fun
Examples of Special Events and Activities
Partnership Asks

• Make a commitment and add your commitment/s to the online portal

• Get involved and share
  • Cybersecurity Career Capture the Flag Competition
  • Cybersecurity Career Awareness Scavenger Hunt
  • Cybersecurity Careers Family Nights
  • Cybersecurity Careers Story Time
  • Social Media Competition
  • Poster contest

• Volunteer for a recorded webinar or podcast

• Join others in sharing your short videos or stories on social media about what you love most about your cybersecurity career. Or, for fun, ask others to answer the question “what does a cybersecurity worker do?”

#mycyberjob #cybercareerweek
#ChooseCyber @NISTcyber
LinkedIn: nist-nice/
http://nist.gov/nice/ccw
Commitments:
www.nist.gov/ccw-event-activity-portal
New ideas and suggestions always welcome!

• Help us coordinate activities and resources on cybersecurity careers

• Please email nist.gov/nice/ccw if you have additional ideas or if you would like to join our planning group!

• Add your Commitment/s!

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Submit an event survey!

https://www.surveymonkey.com/r/2023CybersecurityCareerWeekWebinar
NICE Webinar Series

The Impact of Generative Artificial Intelligence on Education and Workforce

September 20, 2023, 2-3PM ET

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