Securely Provision

Collect and Operate

Protect and Defend

Analyze

Investigate

Operate and Maintain

Oversee and Govern

Cybersecurity Career Week

Industry Actions for Cybersecurity Career Week
nist.gov/nice/ccw

Objectives

- Create **excitement** around increasing public awareness and engagement in building a strong cybersecurity workforce.

- Emphasize the demand and **opportunities** in the field of cybersecurity.

- Increase awareness around the multiple **career options** within the field of cybersecurity.

- Highlight the numerous **pathways** to enter the cybersecurity career field.

- Feature resources and programs that encourage **diversity and inclusion**, including those that increase participation of women, minorities, veterans, persons with disabilities, and other underrepresented populations in the cybersecurity workforce.

Ten Ways to Promote Cybersecurity Career Week

1. Create a **team** to plan, manage events, develop website information, and communicate via social media.
2. **Register** yourself or your company's commitments on the CCW website [nist.gov/nice/ccw]
3. **Use social media** (LinkedIn, Twitter, Instagram, etc) to share your "day in the life" experiences as a cybersecurity practitioner. If you aren't a cybersecurity practitioner, re-post from someone who is. Use #mycyberjob and #cybercareerweek to increase visibility.
4. Register with NEPRIS now to be a **classroom virtual presenter** during the week. Go to Nepris.com and click on "Volunteers" and select "Offer a live industry chat!" [registration required].
5. **Be a mentor –** talk to people you know about your work. Post on social media your willingness to share your knowledge and coach someone who is interested to enter the field or open to being reskilled.
6. Identify **cybersecurity practitioners** in your organization and have them use **NICE Cybersecurity Workforce Framework work roles** to identify the kinds of work they do. Create posters that highlight these employee profiles for your work environment.
7. Add an online **employee profile** to the "Careers" area of your company website to feature a cybersecurity practitioner.
8. **Host an open house** at your office for local cybersecurity students. Contact the nearest community college or four-year college or university to invite their students. Staff the open house with employees and HR representatives, and have a fun activity for everyone to complete.
9. Sponsor a "**meet and greet**" at a local education or training provider. Bring pizza and some cybersecurity practitioner friends!
10. **Volunteer** with your local Girl Scout troop to assist with the 18 cybersecurity badges they offer. (Go to girlscouts.org, select your local council and contact them to offer volunteers.) or Boy Scout troop to assist with one of their cybersecurity related badges (Signs, Signals, and Codes, Programming, Engineering, and Digital Technology) or **Volunteer** with CyberPatriot. Click on the Register>Volunteer link