

# Cybersecurity Career Awareness Week

*Inspiring and promoting awareness & exploration of cybersecurity careers*

## Objectives

- Raise public awareness and increase engagement in building a strong cybersecurity workforce
- Highlight the demand and increase awareness about the multiple pathways and career options within the field of cybersecurity
- Showcase resources and programs that increase participation of underrepresented populations in the cybersecurity workforce



## Cybersecurity Workforce Demand

Currently in the US, there are nearly 600,000 unfilled cybersecurity positions.

*CyberSeek.org*

The NICE Framework categorizes and describes cybersecurity work. Learn more about the numerous pathways to obtain a position in one of these 7 cybersecurity job categories.

*nist.gov/nice/framework*



SECURELY PROVISION



OPERATE & MAINTAIN



OVERSEE & GOVERN



PROTECT & DEFEND



ANALYZE



COLLECT & OPERATE



INVESTIGATE

## How to Get Involved

### For K12 Audiences

- Invite speakers to your school to present a talk or demonstration about cybersecurity careers
- Create and display a bulletin board about cybersecurity in your school
- Start a cybersecurity club or competition team
- Partner with a science museum to present hands-on exhibits about the field of cybersecurity
- Use one of NICE's downloadable resources as a classroom activity.

### For Adult Audiences

- Coordinate a lecture, workshop, or activity on careers in cybersecurity
- Set up and staff an exhibit table at a local office or community center to distribute resources
- Launch a social media campaign to spread the word - #mycyberjob #cybercareerweek
- Contact local radio or television stations to incorporate a career in cybersecurity segment
- Volunteer to assist or coach a cybersecurity competition team

### When?



3rd Week  
of October

Want to Learn  
More? Visit...

[nist.gov/nice/ccaw](https://nist.gov/nice/ccaw)

**NICE**  
NATIONAL INITIATIVE FOR  
CYBERSECURITY EDUCATION

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