

FOR IMMEDIATE RELEASE

October XX, 20XX

XXX Inspires a Sense of Urgency to Build the Cybersecurity Workforce

COMPANY NAME to Host _____ on _____
Event is part of annual Cybersecurity Career Awareness Week

LOCATION – **ORGANIZATION NAME**, in partnership with the National Initiative for Cybersecurity Education, led by the National Institute of Standards and Technology within the U.S. Department of Commerce, announced today that it will host an _____ event on _____ at _____ as part of the Cybersecurity Career Awareness Week (CCAW).

There are currently over [XXXXXX jobs open in cybersecurity in the U.S. according to [CyberSeek](#) and the national cybersecurity workforce is expected to experience a shortfall of 2 million cybersecurity professionals by 2022] [XXXXXX jobs open in cybersecurity in XXXXX according to XXXXX and the global cybersecurity workforce is expected to experience a shortfall of XXXX cybersecurity professionals by 20XX]. This deficit could be filled by local talent if exposed early to available educational resources for career entry and adults if they are reskilled to assume cybersecurity work roles.

The event will feature a presentation about **ORGANIZATION NAME**'s successful [cybersecurity program, cybersecurity training program, cybersecurity education program] as well as speakers _____ from _____, _____ from _____ and several cybersecurity [students/practitioners]. The event is free and open to the public and business community.

Insert Local Quote

The [Cybersecurity Career Awareness Week \(CCAW\)](#) focuses local, regional, national, and international interest to inspire, educate, and engage children through adults to pursue careers in cybersecurity. Cybersecurity Career Awareness Week takes place the third week in October during [Cybersecurity Awareness Month](#) and each day of the week-long celebration provides for learning about the contributions, innovations, and opportunities that can be found by exploring cybersecurity as a field of study or career choice.

During the week, learners of all ages, educators, parents, employers, and the community will participate in the recognition of how cybersecurity plays a vital role in global stewardship, and how building a cybersecurity workforce enhances global security and promotes economic prosperity.

Cybersecurity Career Awareness Week creates excitement and increases public awareness and engagement in building a strong cybersecurity workforce, emphasizes the demand for cybersecurity work roles, increases awareness around the multiple career options associated with cybersecurity, and highlights the numerous pathways to enter the cybersecurity career field.

Numerous CCAW supporters and stakeholders have committed to participating and hosting events in support of Cybersecurity Career Awareness Week. For information on all events taking place and to find an event near you, visit nist.gov/nice/ccaw.

For more information about *(services or opportunities)* at *(Organization Name)* visit *(Local Website)*. To register or learn more about the *(event name)* visit *(Local Website)*.

ABOUT CYBERSECURITY CAREER AWARENESS WEEK

The Cybersecurity Career Awareness Week is a week-long campaign to call attention to the contributions and innovations to society that cybersecurity practitioners make. It is a time to build awareness about the wide range of cybersecurity job opportunities, how cybersecurity plays a vital role in global society and showcase how building a nation's cybersecurity workforce enhances each nation's security and promotes economic prosperity.

ABOUT COMPANY NAME

Information/company boilerplate

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