

CTE Start-up Toolkit

NICE K12 Subgroup

History

This section will provide statistics of current programs being offered, industry need for talent, the evolution of CTE, etc..



Curriculum Opportunities / Development

This section will answer the following question: We decided to start a CTE Program, where do we begin. This section would include curriculum options that are pre-built, custom development, articulated credit opportunities, dual-enrollment, early middle college, etc.



Curriculum Delivery / Best Practices

This section will target examples of successful programs and teacher training opportunities. Delivery models examples will include blending learning, competency based instruction, and virtualized versus offline environments. Examples of delivery timelines could include single semester, multiple semester, multiple year, half day vs block scheduling, etc...



Marketing / Program Creation Challenges

This section will provide suggested tips on marketing a newly developed program that is often misunderstood. This will also include an FAQ for challenges that will be faced when creating a CTE program. This could include funding possibilities, community awareness concepts, and a How-To Build a successful Advisory Committee.



Additional Opportunities

This section will target competitions, after-school clubs, Career Technical Student Organizations, National Technical Honor Society, etc..

