# NICE Webinar Series

#### NATIONAL INITIATIVE FOR CYBERSECURITY EDUCATION



NICE Cybersecurity Workforce Framework Use Cases and Success Stories March 18, 2020 Improves communication about how to identify, recruit, develop, and retain cybersecurity talent.

Categorizes, organizes, and describes cybersecurity work.

Can be used by:

- Public and Private Sector Employers
- Education Providers
- Technology Developers
- Current and Future Cybersecurity Workers
- Training and Certification Providers
- Policymakers



## NICE FRAMEWORK

**NIST Special Publication 800-181** 



## NICE FRAMEWORK - NIST Special Publication 800-181

#### Management OPERATE AND OVERSEE AND Cybersecurity Workforce Categories (7) GOVERN MAINTAIN Customer Service **Specialty Areas** (33) – Distinct areas of Cybersecurity Software and Technical Management Development cybersecurity work Support ANALYZE Work Roles (52) – The most All Source Executive Cyber Data Systems Analysis Administration Leadership Architecture PROTECT detailed groupings of IT, AND DEFEND cybersecurity, or cyber-related work, which include specific Exploitation Legal Advice Cyber Defense Knowledge Systems Analysis Analysis Management and Advocacy Development COLLECT AND Knowledge, Skills, and Abilities OPERATE (KSA's) required to Cyber Defense Program/Project Systems Network Collection Language Management and Infrastructure Requirements Services Operations Analysis perform a set Aquisition Planning INVESTIGATE Support of Tasks. Strategic Cyber Operational Incident Cyber Systems Technology Targets Planning and Response Planning Administration R&D Investigation Policy Vulnerability Training, Cyber Digital Threat Systems Test and Assessment and Education, and Operations | Analysis Evaluation Forensics Analysis Management Awareness NATIONAL INITIATIVE FOR CYBERSECURITY EDUCATION

SECURELY

PROVISION

Risk

## NICE FRAMEWORK USE CASES

Use Cases describe specific situation in which the NICE Framework can be used.



**Development of Position Descriptions** 



Creation of Learning Outcomes for Courses



Performing Workforce Assessments



Validation of Knowledge, Skills, and Abilities for Awarding Credentials



Talent Management



Career Pathway for Learners and Job Seekers



## NICE FRAMEWORK RESOURCE CENTER



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## **101 Resources**

- Search the NICE
   Framework
- One Pager
- Video Tutorial

## Employer Resources

- DoD Cyber Workforce
- Position Description Tool
- Capability Indicators

## Education/Training Provider Resources

- Course/Curriculum
   Mappings
- Certification Mappings
- Training Catalog

## Learner Resources

- Pathways
- Career Profiles
- Hands-on Activities



## nist.gov/nice/framework





## iQ4 Mission

**iQ4 Corp** is creating a supply demand skills marketplace

## Finding and Fueling Growth ... Transforming the Learning Economy

- -optimizing investment in finding, developing and retaining talent.
- -disrupting the status quo of buying a talent pipeline
- ... by building one at scale, using our tooling, models and content
- -fulfilling potential of our enterprise, academic and student engagements.
- -fixing the skills gap that exists internally within the enterprise, public sector and schools is at the core of our company and social markets ...



Cumulatively, firms spend billions of dollars every year on technology devoted to digital transformation, but executives admit to confusion and uncertainty about the impact. A recent Accenture survey of 1,200 executives found that, while nearly half say skill shortages are a major concern for the future of their firm, only 3% said they will significantly increase their training budgets over the next three years. In a separate survey conducted in 2017 by consultancy McKinsey & Co., 35% of U.S. executives said they believe they will realize their digital goals mainly or only by hiring new talent.

That "buy, not build" talent strategy is getting more difficult—and expensive—to pull off, especially in a market where the supply of skills like cloud computing and cybersecurity can't satisfy the immense demand for them, said Paul Daugherty, chief technology and innovation officer at Accenture PLC.

## THE WALL STREET JOURNAL.



April 22, 2019

MANAGEMENT & CAREERS

## Why Companies Are Failing at Reskilling

"It's one thing to invest in machine learning; it's another to reinvent an organization or a business model," he said. "Human capital is quantitatively a much bigger share of the capital in the economy than physical assets like plants, technology and equipment, and we understand it less well." JPMorgan, which has 250,000 employees, is rolling out a platform called "skills passport." The project so far has been deployed in the bank's IT department, and it will soon be tested with employees in operations roles. Workers use it to take assessments to measure their current skills, and view career options and a curated list of activities and training they can take, said Jennie Sparandara, head of workforce initiatives.



## JPMC is rolling out iQ4's skills passport to 250,000

## Transforming the Learning Economy

Role/KSA profiling via standards & 4-tier taxonomies Reskilling/upskilling via pathways, course recommendations and work- based applied learning Skills optimization for Agile & Gig economies, talent pipelining, internal and external, My T

## **Establish three beachheads**

- Industry/Education Virtual Apprentice Challenge
- Enterprise JPM Chase
- **Students** National Student Clearinghouse





**C**4



#### Figure 1 | Interoperable Learning Record Ecosystem







# Transforming the talent economy



Talent Pipeline and Pathways platform, life-long learning, learner empowered mobility,

education skills-gap curriculum, enterprise source/build/retain talent.

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# The SHAPE



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## iQ4 Learner Passport Multi – Source

Assessment

RISK & COMPLIANCE	SKILLS	ASSESSMENTS	RECOMMENDED COU	IRSES
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<u>Cybersecurity</u>	Knowledge of packet-level analysis Skill in performing packet-level analysis using appropriate tools	(e.a. Wireshark tondump)		
✓Vulnerabilities Assessment	Skill in using network analysis tools to identify vulnerabilities	(e.g., wireshark, topdamp)		
Knowledge of packet-level analysis	Skill in using protocol analyzers			_
Skill in performing packet-level analysis usin	appro			

Skill	(i) Context	(i) Proficiency	Recommended Courses
Recommended skills for your job family and role. Assess your skills on this page. You can add and assess any additional skills you may have on the next page.	Specify particular applications, tools and techniques associated with each skill to enrich your profile.	Select a proficiency from four options: Beginner, Intermediate, Advanced & Expert. Click on the information symbol to learn more.	Click on the links below to go to relevant courses learning@jpmc.





Skills

#### STUDENT DASHBOARD

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#### Academic Records, Portfolio, Skills, Pathways

- Auto generation of competencies, knowledge, skills, abilities, credentials, educational verification, work experience, personal interests.
- Analytics to understand skills gap, course recommendation, Career Pathways and jobs
- Life long learning 5Ps- measure and capture skills proficiencies (multi source), progression, pathways, potential and purpose in a "Digital Persona"

#### EDUCATION DASHBOARD



#### Supply / Demand Skills Gaps Analytics

Ability to define course to

- competency to skills mapping, using NICE as the core standards taxonomy framework and data model
- Supply / Demand career pathways gap analytics for curriculum and student development
- Define job families, role profiles, competencies, knowledge, skills, ability, credentials, proficiencies based on standards-based taxonomy

#### ENTERPRISE PIPELINE DASHBOARD



#### Finding & Building Talent

- An Analytics Pipeline Dashboard to discover talent, assess skills, identify skills gaps, recommended learning and development
- A Talent Search Engine to source, assess and build talent, suggest courses for individuals and academic institution development
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#### ENTERPRISE RE-SKILLING DASHBOARD



#### Course Recommendation, Retention, Mobility

- Learner dashboard to suggest courses leading to performance improvement, career pathways to retain talent and "T-Shaped" data visualization to speed use of the tool and effectiveness in user experience (Net Promoter Score-8)
- Analytics Dashboard to optimize supply and demand of skills to roles, leverage strengths for agile and gig economy, and support development to drive productivity.

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Key business metrics impacted will be: 1) Attrition – This deals with the main reasons for leaving: Lack of training, progression, internal sponsorship Career

2) Average costs of employment 3) Cost of training – Cost, nonproductive time, wasted training

#### **RE-SKILLING**

ROI is the cost and time from training using internal Apprenticeship & Taxonomy Vs cost of restructuring. Some value to reputation cost plus any additional recruitment to build numbers.

#### **INTERNAL PROMOTION**

Promote 1st, Hire 2<sup>nd</sup>. ROI = Average rem cost of newly promoted employee Vs Average cost of new hire (25%)

#### **INDIVIDUAL LEARNING PLAN & PATHWAYS**

What makes a High Potential employee

ROI is the current cost of wasted training Vs cost of wasted training using Taxonomy & KRA model to pinpoint required training. (20%-30%)

#### **INTERNAL MOBILITY**

ROI is cost of attrition Vs improvement through more career opportunities (#1 or 2 reasons why people leave). 10 basis points.

#### **LEARNING REQUIREMENTS & BUDGET**

Greater precision of training requirements & costs. ROI is P&L impact through budget accuracy.

#### **SKILLS REPOSITORY**

Knowledge of available skills and capabilities. ROI will depend of value of the knowledge.

**IQ4 SKILLS** MANAGEMENT PLATFORM -VALUE **PROPOSITION TO INDUSTRY** 

**COST OF NEW HIRES** 

ROI through broader talent pool using Virtual

#### using Graph Analytics & skills progression. ROI is value placed on increasing the number & predictability of HiPot employees

#### **RECRUITMENT – COST OF ATTRITION**

POTENTIAL ASSESSMENT

Normal attrition level of new hires in first 2 years Vs Attrition using the Virtual Apprenticeship & Mentoring model. ROI is cost of improving 2 year attrition – 10 basis points.

#### **RECRUITMENT – TIME TO PRODUCTIVITY**

Normal Average time to productivity Vs T2P using Virtual Apprenticeship. ROI is the employment & training costs



## **STUDENT DASHBOARD**

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## **EDUCATION DASHBOARD**

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## ENTERPRISE RE-SKILLING DASHBOARD

iQ4 all rights reserved

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Industry Strategy				

## **Internal Re-Skilling**

 Learner dashboard to suggest courses leading to performance improvement, career pathways to retain talent and "T-Shaped" data visualization to speed

use of the tool and effectiveness in user experience (Net Promoter Score-8)

• Analytics Dashboard to optimize supply and demand of skills to roles, leverage strengths for agile and gig economy, and support development to drive productivity.

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March 18, 2020

# Workforce Transformation

Leveraging the NICE Framework to Build Effective Cybersecurity Training

#### ABOUT US

## CyberVista is a cybersecurity workforce development company.

Founded in 2016, CyberVista's mission is to build and strengthen organizations by providing cybersecurity professionals with the knowledge, skills, and abilities needed to drive growth and defense.



#### **OUR PERSPECTIVE**

## NICE Framework

## **Benefits**

#### • Robust

- O Over 1,600 KSATs
- o 50+ Roles
- Good at helping define job descriptions or inventory roles

## **CyberVista**

## Limitations

- Unmanageable
  - 0 Over 1,600 KSATs
  - o 50+ Roles
- Doesn't provide bridge to upskill/provide effective or measurable training
- Some KSAT's are not well defined
  - K0015: Knowledge of computer algorithms

## **CyberVista**

#### **BREAKING IT DOWN**

## Taxonomy



Define the common core of cyber domains

\$0145

\$0068

\$0032

S0133

NIST

A0118

A0119

A0033

A0085

A0080

A0094 A0113

A0080

- Organize the content based on
  - Prerequisite / Dependency
- Create Learning Objectives
- Match against the NICE KSAT's

## **Training Development**

Our work allowed us to define seve critical knowledge areas required across all cybersecurity roles. This formed the basis to develop an assessment and training program designed to ensure that cybersecurity teams are proficient in foundational concepts and skills across those skill categories.



These knowledge and skill areas were selected and aligned directly to the <u>NICE</u> <u>Cybersecurity Workforce Framework (NCWF)</u>.

**CYBERSECURITY** EDUCATION

HOW IT WORKS

## **Training Development**

Every organization is different and has different goals. It's important to work with organizations to understand their objectives and build training initiatives around their unique situations.



## **Workforce Audit**

A Workforce Audit is an excellent entry point for organizations looking to determine what roles and skills your organization needs to achieve your goals.

## **Entry Level**



#### SKILLS NEEDED:

Voice Communications Mobile Cloud Computing Security Languages / Coding Network Components Architectures Vulnerability Analysis Password Auditing Exploitation Tools Sniffing & Spoofing Programming / Development Vulnerability Management

## **CyberVista**

## <sup>02</sup> Skills Gap Analysis

As the saying goes, you can't improve what you don't measure.

Within the Skills Gap Analysis, participants complete a an efficient assessments to identify specific strengths and weaknesses.





## **Training Deployment**

03

## Upskill, cross-skill, and reskill top talent.

- Mitigate immediate weaknesses across fundamental cybersecurity knowledge and skill areas
- Efficiently improve knowledge, skills, and abilities within specific roles
- Bolster career pathways for long-term retention and employee satisfaction





Our detailed taxonomy is aligned to the National Cybersecurity Workforce Framework from the National Initiative for Cybersecurity Education (NICE) led by NIST..

## **CyberVista**

## **Action Report**

04

## 'Where do we go from here' is clear.

The action report phase includes a written report packed with actionable takeaways that can drive immediate change within your cybersecurity and cyber-enabled workforce.

- Initiative prioritization based on end-state knowledge, skills, and abilities
- Training recommendations for filling remaining skills gaps
- Organizational structure, role, and career pathing recommendations
- Talent hiring plan for future growth



#### IMPLEMENTING IN PRACTICE

## Accelerating the Sales Cycle Through Cyber Training at **Palo Alto Networks**

#### Challenge:

Palo Alto sought a comprehensive and fundamental training program to establish a base level of cybersecurity competency for their System Engineers (SE) team.

### Applying Critical Knowledge:

CyberVista was able to deliver a **Top Performer Analysis (TPA)** to SE top performers so to inform PANW leadership of optimal content configuration. Once a knowledge baseline was established, the same diagnostic assessment was delivered to the rest of the SEs.

#### **Results:**

Over the course of eight weeks of live online instruction, the average score between the initial diagnostic exam versus the final completed at the end of the course, **increased by 15.9 percent.** 



## **Cyber Talent Initiative**



## What we're looking to accomplish...

By mitigating immediate weaknesses and reducing ambiguity across fundamental cybersecurity knowledge and skills, we will provide an actionable solution to recruit and train a world-class cybersecurity workforce.



## **CyberVista**

## **Contact Us**



Simone Petrella Chief Executive Officer

703-345-6418 simone.petrella@cybervista.net



Jung Lee Chief Product Officer

703-345-6399 jung.lee@cybervista.net

Enterprise Sales Inquiries 844-55-VISTA (844-558-4782) sales@cybervista.net





## **Thank You for Joining Us!**

Upcoming Webinar: "The Role of the School Counselor in Promoting Cybersecurity Career Opportunities"

When: Wednesday, April 15, 2020 at 2:00pm EDT

Register: <u>https://nist-</u> <u>nice.adobeconnect.com/webinarapr2020/event/registration.html</u>



nist.gov/nice/webinars