If NIST NICE desires to maximize promotion of 800-181 to Commercial/Enterprise leaders (increase acceptance and public-private sector collaboration):

1. Fix the policy/vocabulary and operational gaps between ‘Risk’ and ‘Threat’ first? (see PNG attached)
   a. Example, even NIST definitions show the difference between ‘IT risk’ (technical) and ‘Business risk’ (strategic), but we (including NIST) are not executing/pitching 800-181 in this?


   a. If you want to be most relevant to ‘C-Suite’ executives who make the decision to keep/apply 800-181, not the lower level practitioners?

/r
Definition Context:

Risk Management (14) definitions mentions Likelihood (0) Impact (1) times
Mentions "Risk" (30 times in context)
- managing risks to agency operations
- risk management process
- risk assessment
- risk to mission/business
- acceptable level of risk
- risk mitigation strategy
- risk-related activities
- responding to risk
- monitoring risk
- information technology related risks
- information security risk

- event or condition
- circumstance or event
- "threat source"
- potential cause of an unwanted incident
- possible danger to a computer system
- an activity
- potential source of an adverse event
- likelihood or frequency of a harmful event

- "in the weeds" ...