XXX Inspires a Sense of Urgency to Build the Cybersecurity Workforce

COMPANY NAME to Host _____ on _____

Event is part of annual National Cybersecurity Career Awareness Week

LOCATION – *ORGANIZATION NAME*, in partnership with the National Initiative for Cybersecurity Education, led by the National Institute of Standards and Technology within the U.S. Department of Commerce, announced today that it will host an _____ event on _____ at _____ as part of the National Cybersecurity Career Awareness Week (NCCAW).

There are currently over 300,000 jobs open in cybersecurity according to CyberSeek and the national cybersecurity workforce is expected to experience a shortfall of 1.8million cybersecurity professionals by 2022. This deficit could be filled by local talent if exposed early to available educational resources for career entry and adults if they are reskilled to assume cybersecurity work roles.

The event will feature a presentation about *ORGANIZATION NAME's* successful [*cybersecurity program, cybersecurity training program, cybersecurity education program*] as well as speakers _____ from _____, _____ from _____ and several cybersecurity [*students/practitioners*]. The event is free and open to the public and business community.

Insert Local Quote

The National Cybersecurity Career Awareness Week (NCCAW) focuses local, regional, and national interest to inspire, educate, and engage children through adults to pursue careers in cybersecurity. National Cybersecurity Career Awareness Week takes place during November's National Career Development Month, and each day of the week-long celebration provides for learning about the contributions, innovations, and opportunities that can be found by exploring cybersecurity as a field of study or career choice.

During the week, learners of all ages, educators, parents, employers, and the community will participate in a national recognition of how cybersecurity plays a vital role in the lives of Americans and how building a national cybersecurity workforce enhances America's national security and promotes economic prosperity.

NCCAW creates excitement and increases public awareness and engagement in building a strong cybersecurity workforce, emphasizes the demand and opportunities in the field of cybersecurity, increases awareness around the multiple career options within the field of cybersecurity, and highlights the numerous pathways to enter the cybersecurity career field.

Numerous NCCAW supporters and stakeholders have committed to participating and hosting events in support of National Cybersecurity Career Awareness Week. For information on all events taking place and to find an event near you, visit nist.gov/nice/nccaw.

For more information about (*services or opportunities*) at *(Organization Name)* visit *(Local Website)*. To register or learn more about the (*event name*) visit *(Local Website)*.

ABOUT NATIONAL CYBERSECURITY CAREER AWARENESS WEEK
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ABOUT COMPANY NAME
Information/company boilerplate

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