

Unleashing American Innovation

Lab-to-Market

April 19, 2018

Venue: U.S. Institute of Peace, Carlucci Auditorium
Washington, DC

AGENDA

8:00 AM – 8:30 AM *Registration / Networking*

8:30 AM – 9:15 AM *Opening Remarks*

Welcome and Introduction: **Honorable Dr. Walter G. Copan**, Under Secretary of Commerce for Standards and Technology and Director, National Institute of Standards and Technology, *“Unleashing American Innovation”*

Opening Address: **Honorable Wilbur L. Ross**, Secretary of Commerce, *“Accelerating American Leadership”*
Leadership Perspective: **Honorable Margaret Weichert**, Deputy Director for Management, Office of Management and Budget, *“The President’s Management Agenda”*

U.S. Innovation: **Michael Kratsios**, Deputy Assistant to the President and Deputy U.S. Chief Technology Officer, *“Cross Agency Priority: From Lab-to Market”*

9:15 AM – 10:15 AM

Session 1: Federal Perspectives

Moderated by **Michael Kratsios**, Deputy Assistant to the President and Deputy U.S. Chief Technology Officer

Panelists:

1. **Honorable Dr. Walter Copan**, Under Secretary of Commerce for Standards and Technology, and Director, National Institute of Standards and Technology, *“Innovation: Return on Investment (ROI)”*
2. **Honorable Andrei Iancu**, Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office, *“U.S. Innovation and Intellectual Property”*
3. **Honorable Dr. France Córdoba**, Director, National Science Foundation, *“Convergence Accelerators: A New Model for Research to Innovation”*
4. **Dr. Christopher Austin**, Director, National Center for Advancing Translational Sciences, National Institutes of Health, *“Innovation for Healthcare”*

10:35 AM to 11:35 AM

Session 2: University Perspectives

Moderated by **Honorable Dr. Marcia McNutt**, President, National Academy of Sciences, *Introductory Remarks*

Panelists:

1. **Dr. Mark Kamlet**, University Professor of Economics and Public Policy and Provost Emeritus, Carnegies Mellon University, *“Managing University Intellectual Property in the Public Interest”*
2. **Dr. Paul Sanberg**, President, National Academy of Inventors; Senior VP for Research, Innovation, and Knowledge Enterprise and Distinguished University Professor, University of South Florida.
3. **Honorable Peter McPherson**, President, Association of Public and Land-Grant Universities
4. **Dr. Stephen Susalka**, Chief Executive Officer, Association of University Technology Managers

11:45 AM to 12:30 PM

Session 3: Industry Perspectives

Moderated by **Katharine Ku**, Executive Director, Office of Technology Licensing, Stanford University

Panelists:

1. **Honorable Deborah Wince-Smith**, President and CEO, Council on Competitiveness
2. **William Elkington**, President and Chair, Licensing Executives Society
3. **Patrick Kilbride**, Vice President, Global Innovation Policy Center, U.S. Chamber of Commerce

12:30 PM *Next Steps and Adjourn*