

THE WHITE HOUSE

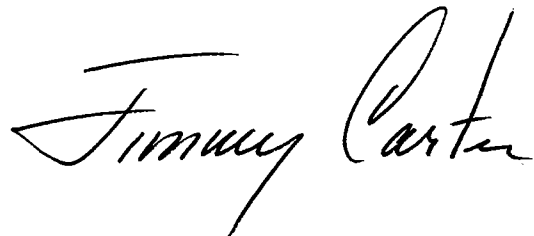
WASHINGTON

January 1980

I personally support and encourage the use of the international metric system of measurement in the United States. Conversion to the metric system will help us to expand America's export market.

With all the other industrialized nations of the world already using the metric system -- or soon to complete their conversion to metrics -- we will find ourselves at a serious disadvantage in selling products to other countries if we do not make progress in our own conversion.

Because I believe metric conversion holds important long-term benefits for our country, I am taking steps to encourage the use of this system in the private sector as well as in government.

A handwritten signature in cursive script that reads "Jimmy Carter". The signature is written in dark ink and is positioned in the lower right quadrant of the page.