



## John Deere Position on Standards and Regulations

John Deere supports the World Trade Organization Technical Barriers to Trade Agreement which includes the following principles for global standards development. This position is aligned with the US Standards Strategy defined below:

- **Transparency** - Essential information regarding standardization activities is accessible to all interested parties.
- **Openness** - Participation is open to all affected interests.
- **Impartiality** - No one interest dominates the process or is favored over another.
- **Effectiveness and Relevance** - Standards are relevant and effectively respond to regulatory and market needs, as well as scientific and technological developments.
- **Consensus** - Decisions are reached through consensus among those affected.
- **Performance Based** - Standards are performance based (specifying essential characteristics rather than detailed designs) where possible.
- **Coherence** - The process encourages coherence to avoid overlapping and conflicting standards.
- **Due Process** - Standards development accords with due process so that all views are considered and appeals are possible.
- **Technical Assistance** - Assistance is offered to developing countries in the formulation and application of standards.

In addition, Deere also supports a process for standards and regulation development that includes the following elements:

- **Flexible**, allowing the use of different methodologies to meet the needs of different technology and product sectors;
- **Timely**, so that purely administrative matters do not result in a failure to meet market expectations; and
- **Balanced** representation and participation among all affected interests.

In keeping with these principles and process, John Deere believes industry developed global standards are the most effective approach to providing value to our customers, markets and all stakeholders globally. Deere acts on these beliefs by participating in relevant international standards committees through member-state organizations where we have a market presence around the world and welcome the participation of regulatory representatives to ensure the principles given above are achieved.

Deere supports regulations that provide material value to our customers, users, the industry and society when these regulations are developed according to: (1) the above principles and processes; and (2) incorporated industry consensus standards to provide consistency to the market.

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