NSTIC

Initiation Team Comments
“Tiger Team”

- To get the right answer you need to ask the right question:
  - “How do we get to Day 1?”
- Form a “Tiger Team” with a charter
- “Tiger Team” could be appointed by NSTIC (FACA?) or elected from those already engaged
- “Tiger Team” people need to be willing to WORK
- “Tiger Team” people might continue on to the Permanent Steering Group or not, but there does need to be some continuity from the “Tiger Team” to the permanent group
- White House might usefully appoint some well known “luminaries” in an advisory capacity to generate buzz
“Tiger Team” Charter

- “Tiger Team” will determine:
  - Agenda items sifted between pre-launch and post-launch
  - Tools to be used (e.g. archives, .doc or .docx, collaboration software such as WhyNot? crowdsourcing software)
  - Communications and messaging plan
  - Types of meetings (Face to Face, webinar)
  - Names of various entities and committees, organization chart
  - Type of corporate entity and the documents it will require after launch (bylaws, for profit subsidiary structure, 501c3 application, etc.)
“Tiger Team” Charter -2

• Legal, PR, automation expert and what other consultants would need to be engaged
• Timeline, political and budgeting cycle are critical considerations:
  – Everything has political considerations
  – This is a Presidential directive
  – The cost of failure in the internet is increasing. The existing cracks in the internet are being exploited
• Is there a need for focused engagement with key early adopter relying parties? Could be a good way of gaining critical mass quickly
  – What can we do to attract relying parties Day 1
  – Key use cases around healthcare, banking and government agencies, also cyberinsurance
• An off the shelf governance model might accelerate the process, for example the draft “Transformational Governance Framework” (TGF)
“Tiger Team” Charter -3

• Agile process might be useful: scrums, sprints, iterative processes, don’t use a fixed timeline
  – “The perfect is the enemy of the good”
• Core technology inventory (including useability and making it affordable for relying parties)
• Draft budget/scoping swag to assist with government and industry budget cycle “asks”
• Does adoption need some level of regulation?
  – President’s mandate is that NSTIC is voluntary however…
  – Some entity might be liable if identity is stolen
  – Industry SROs might adopt minimum standards
  – Prohibition about lying about your organization’s assurance level or privacy?
• Business adoption Use Cases, including:
  – Liability
  – Making it affordable for relying parties
  – Level 1 and 2 versus Level 3 and “Level 2.5” issues
  – Interactivity drives lower costs through standardization and Metcalf’s Law
  – Document the business drivers for diverse stakeholders