

THE FACTS ABOUT EXPORTING



Some misconceptions can lead companies to believe that exporting isn't for them, including that the market is "big enough here" and that exporting is too difficult. The facts show a different story:

WHO'S EXPORTING?

97%

of exporters are small or mid-sized businesses.

67%

of exporters have fewer than 20 employees.



95%

of the world's customers live outside the United States

If you aren't exporting, you are only hitting

5%

of the world's potential customers

Exporting works for manufacturers of all sizes!

BENEFITS OF EXPORTING



ExporTech™ is a program designed to accelerate export growth for small and mid-size manufacturers.

