

DRAFT

**Process for Developing the Next
MEP System Strategic Plan**

Summer 2013

Background

- Fall 2012 – NIST MEP Management in a series of meetings focused on “growth and innovation services”
 - NGS necessary but not sufficient
- December 2012 – Initial concepts developed including “Growth Framework”
- January 2013 – Sneak peek at initial concepts at System Update Meeting in St. Louis, MO
 - Growth Framework
 - 5 Year Center Strategic Plan
 - MEP System Collaboratory
- Since January 2013 – Further refinement and development of conceptual plan
- June 2013 – Forward – Conversations, listening sessions, launch of Collaboratory as starting points of strategic planning process

Environmental Scanning

The Need:

- NGS 2008 primarily a vision and less a strategic roadmap
- Visibility of manufacturing
 - President's Plan to Make America a Magnet for Jobs by Investing in Manufacturing
 - Making Our Future (NGA)
 - Multi-agency initiatives focused on manufacturing
 - AMJIAC, Make it in America, Investing in Manufacturing Communities
 - NNMI White Papers
 - Make it in America FFO
 - Charter for Revitalizing American Manufacturing (ITIF led; 20 organizations signed)

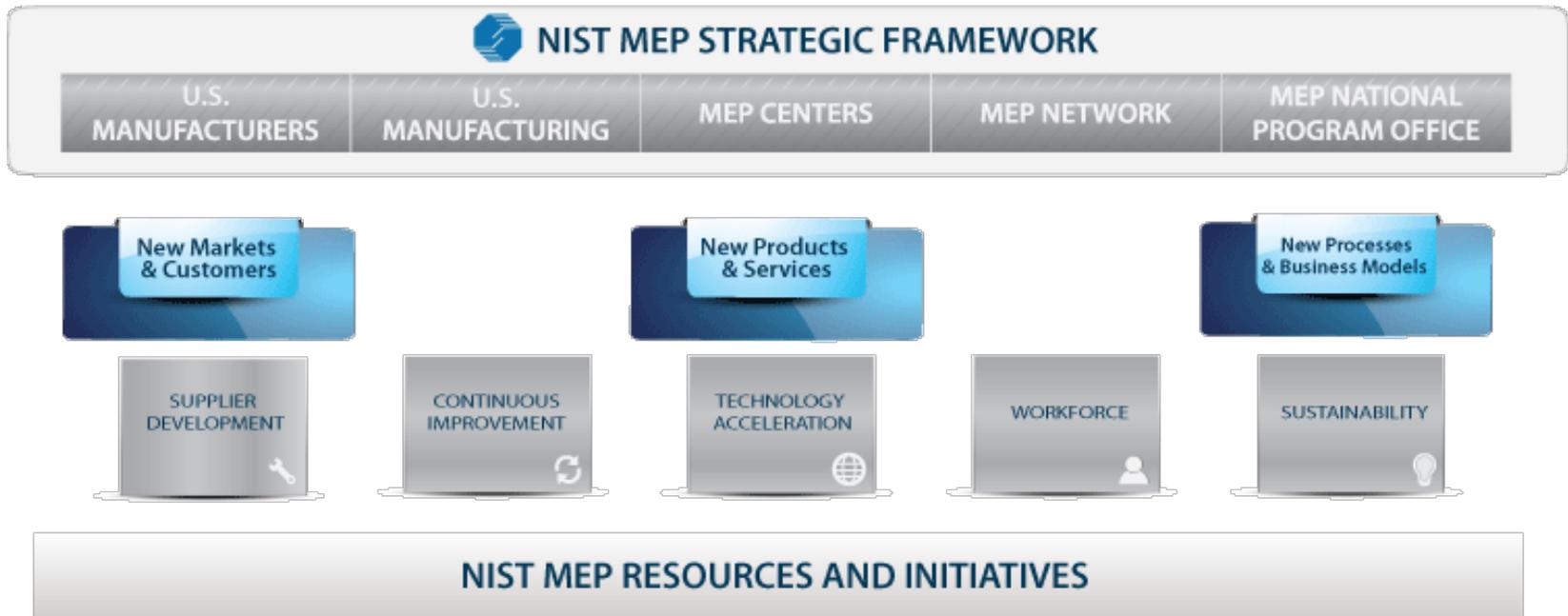
Environmental Scanning: Outside of MEP System

- NIST as Manufacturing Point
- NNMI, AMTECH, Clusters, etc.
- Pace of manufacturing change provides push to be dynamic and change-oriented
- Budget uncertainties at federal & state levels
- Regional Funding Collaborations (e.g. e-RIC, Jobs Accelerator, Make it in America)

Environmental Scanning: Inside the MEP System

- Increased focus on market penetration, growth and innovation
- Transition of services over time
- Continued evolution towards technology acceleration and technology translation services
- Continued transition to coaching and long-term client relationships
- CORE is causing change to accelerate
- Increased brand awareness with other federal agencies
- New roles for state and local partners
- Centers a “bell-curve” of state positioning
- Need to align performance levers to lessen center burden and increase program efficiencies

Using a Growth Framework to Communicate between NIST, Centers, and U.S. Manufacturers



- New Markets and Customers (who?)
- New Products and Services (what?)
- New Processes and Business Models (how?)

Process Moving Forward

- *June 2013 Board Meeting* – Discuss process for moving forward
- *June / July 2013 System Meetings* – Outline broad goals, listening sessions
- *September 2013 Board Meeting* – National Academy Study and Recommendations, begin deeper strategic planning process
- *January 2014 System Meeting* – Continued strategic planning conversations
- *Early 2014* – Continued Board engagement (possibly through webinars, phone discussions, Q&A, etc.)
- *May 2014 Board Meeting* – Develop and present draft strategic plan for input / approval