

Interagency Network of Enterprise Assistance Providers
September 19, 2012

UEP process is customized to address the unique needs of each community.

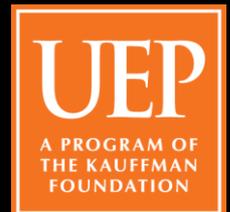
UEP Background

- **Urban Entrepreneur Partnership** - established in 2004 to coach, educate, and advance high-growth minority entrepreneurs
- **Urban Entrepreneur Partnership Gulf Coast** - established in 2005 to coach and educate entrepreneurs affected by Hurricanes Katrina and Rita in the Gulf coast
- **Urban Entrepreneur Partnership Detroit 150** - established in 2009 to coach and educate high-growth minority auto suppliers retool into emerging industries
- **Urban Entrepreneur Partnership SunCoast** – established in 2012 to coach, educate, and advance 2nd stage high-growth entrepreneurs



UEP Highlights

- **13 UEP Business Coaches & 15 Business Consultants**
 - UEP hires coaches & consultants on project basis
- **Quality of UEP coaches**
 - Successful entrepreneurs, senior corporate management, senior consultants from major consulting firms
- **Proven research designed small business coaching process**
- **UEP connects coaches & consultants to small business clients through face to face and high-definition video conferencing**
 - Cost effective and extends program reach
- **UEP is data driven and has a sophisticated data capturing system with extensive reporting capabilities**
 - Provides real-time outcome data



UEP Success

Each community can define its own success

UEP Kansas City

Served more than 500 small businesses, average revenue increase of 41% and profit increase of 16%

UEP Gulf Coast

Served more than 750 small businesses, average revenue growth of 55% and more than 375 new businesses started

UEP Detroit 150

Revenue growth of \$250MM, \$515MM of opportunities identified and \$90MM secured, 6,000 jobs created or retained, economic impact of \$187MM in 7 county region



How could the INEAP work with the UEP?

- **Interest in assisting specific communities**
 - Urban communities
 - Rural communities
 - ❖ High-definition Video Coaching (Hammond, LA)
- **Interest in assisting specific industries**
 - Automotive, Defense, Energy, etc...
 - ❖ UEP Detroit



How could the INEAP work with the UEP?

- **Interest in serving specific populations**
 - Veterans, Minorities, Women, or Students
 - ❖ Ex: Univ. of New Orleans
- **UEP can design a program to assist small business owners around any community, industry, and/or population of interest**





We believe in the Entrepreneurial Spirit.

It can unleash the imagination, create opportunities, reinvent the market, rebuild communities and transform the world. If you're seeking the expertise to start or grow your business, we're here to help.

We're the Urban Entrepreneur Partnership.

Contact Information

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