

The MEP Program in Short . . .

- Program started in 1988, with at least one center in all 50 states by 1996
- 60 centers with over 500 field locations
 - System wide, Non-Federal staff is over 1,200
 - Contracting with over 2,100 third party service providers
- Partnership Model – Federal/State/Industry
- MEP System budget ~ \$128 Million with cost share requirements for Centers.
- Program started because of “market failures” in terms of access to information, technical expertise and cost. Subsequent study in 2003 by NAPA reconfirmed the continued existence of these market failures.
- Emphasis on performance – program and center – measured based upon impact of center services on client firms.

MEP Centers Across the U.S.



800.MEP.4MFG
www.mep.nist.gov

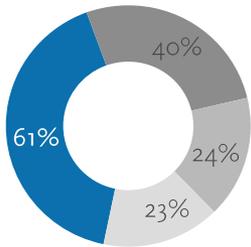
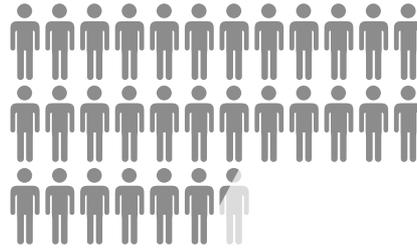
What MEP Does

- Focus on meeting manufacturer's short term needs, but in context of overall company strategy
- MEP Center areas of common strength
 - Engineering Services for products and processes
 - Growth Services – new or expanded market opportunities
 - Lean Manufacturing
 - Quality Systems
 - Sustainability
 - Workforce Development
- Reach over 30,000 manufacturing firms and complete over 8,000 projects per year*

*Based on FY2013 MEP Center reported performance data.

Client Impacts Resulting from MEP Services – FY 2013

30,131
Manufacturers served in FY2013

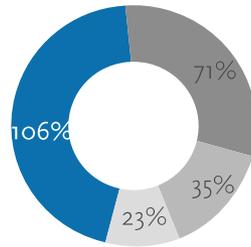


61% clients

chose to work with MEP because of the knowledge and expertise of Center Staff.

Other reports include:

- Cost of Services - 40%
- Fair Service - 24%
- Reputation - 23%



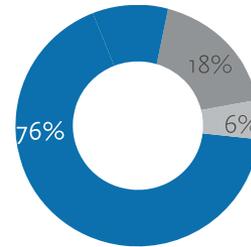
106% clients*

reported product innovation and growth opportunities are their biggest challenges.

Other challenges include:

- Cost Reduction - 71%
- Workforce - 35%
- Sustainability - 23%

**Note: percentages do not add to 100 since clients can select more than one factor.*



76% clients

are likely to recommend the center they worked with to other companies.

Based on a scale of 0-10, other scores include:

- Passive (7-8) - 18%
- Detractors (6-0) - 6%

MEP CLIENT IMPACTS


NEW SALES \$2.2 Billion


RETAINED SALES \$6.2 Billion


COST SAVINGS \$1.2 Billion


NEW CLIENT INVESTMENTS \$2.5 Billion


JOBS CREATED 18,789


JOBS RETAINED 43,914

NEXT GENERATION STRATEGY

