### Attendee Breakdown

<table>
<thead>
<tr>
<th>Section</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academia</td>
<td>35%</td>
</tr>
<tr>
<td>Federal Government</td>
<td>22%</td>
</tr>
<tr>
<td>Public Safety/State/Local Government</td>
<td>17%</td>
</tr>
<tr>
<td>Industry</td>
<td>24%</td>
</tr>
<tr>
<td>Other (Non-Profit Companies and Research Labs)</td>
<td>2%</td>
</tr>
</tbody>
</table>

### Attendee Satisfaction

<table>
<thead>
<tr>
<th>Category</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Process</td>
<td>98.9</td>
</tr>
<tr>
<td>Presenters/Speakers</td>
<td>98.9</td>
</tr>
<tr>
<td>Conference Materials</td>
<td>97.5</td>
</tr>
<tr>
<td>Quality of Audio/Video</td>
<td>96.8</td>
</tr>
<tr>
<td>Meeting Room Setup</td>
<td>98.9</td>
</tr>
<tr>
<td>On-Site Assistance</td>
<td>93.6</td>
</tr>
<tr>
<td>Pre-Conference Assistance</td>
<td>98.5</td>
</tr>
</tbody>
</table>

Increased from 84 in 2018
MEETING APP

Downloads: 493
Total Interactions: 30.8K
Hours Open: 396.7

Increased from 427 in 2018

MOST USED FEATURES

- Agenda
- Session Descriptions
- Feedback Surveys
- Social Media Activity Feeds

SOCIAL MEDIA

Total Instagram & Twitter Posts by Year

- 259 Posts in 2018
- 703 Posts in 2019

A 271% Increase!

Total Number of Tweets:

- 687 Tweets in 2018
- 703 Tweets in 2019

Twitter Contributors with the Hashtag #PSCR2019:

- 160 Contributors

Average Followers per Twitter Contributors:

- 4,480 Followers in 2018
- 5,200 Followers in 2019

Average Impressions per Tweet:

- 6,870 Impressions in 2018
- 7,030 Impressions in 2019
WHAT ATTENDEES ARE SAYING

“I think the demonstrations allowed for the best exchange of ideas between myself (a public safety professional) and the awardees.”

“I greatly enjoyed the level of cutting edge technology discussed in the talks and the opportunity to speak face-to-face with people involved in the research.”

“Amazing collection of innovators, academia, industry, and gov’t researchers.”

“I got the most benefit from the keynote speakers and panel discussions held every morning.”

ATTENDEE RECOMMENDATIONS

WE IMPROVE EACH YEAR
THANKS TO YOUR FEEDBACK

2018
- Included networking hour into the agenda

2019
- Increased proximity of meeting rooms
- Expanded viewing times for demos
- Featured technicality level per session

2020
- Additional time engaging with demos
- Continue to involve public safety in presentations
- Repeat successful features from 2019

WHAT DOES PSCR MEAN TO YOU?

CUTTING EDGE
INNOVATION
RELEVANT
COMMUNITY
INTERESTING
DEDICATION
TECHNOLOGY
USEFUL
NETWORKING
WELL-RUN

FUTURISTIC
ORGANIZED
EDUCATIONAL
INFORMATIVE

Source: PSCR 2019 Conference Survey