Today’s Webinar

• Background
• Process
• Request for Information (RFI)
  o Organizational Considerations
  o Structure
  o Practices
• Q&A
Why NIST?

• Long track record of successfully, collaboratively working with public and private sectors
• Experience developing the Cybersecurity Framework
• Extensive privacy expertise
Why a privacy framework?

• Designing, operating, or using technologies in ways that are mindful of diverse privacy needs in an increasingly connected and complex environment

• Multiplying visions for how to address privacy challenges inside and outside the U.S.

• Good cybersecurity doesn’t solve it all
What will the framework look like?

Collaborative Effort
The Process to Date

Workshop #1
Austin, TX
October 16, 2018

Request for Information
Open until Dec. 31, 2018, 5 PM ET

Webinar
November 29, 2018

ONGOING ENGAGEMENT
Open public comment and review encouraged and promoted throughout the process
Upcoming Opportunities to Engage

Framework Outline Release
Anticipated early 2019

Outlining the Privacy Framework: Workshop #2
Anticipated early 2019
Organizational Considerations
What need will the framework address?

NIST is proposing as a working assumption:

Organizations are challenged with bridging between policies or principles and implementation of effective privacy practices. NIST believes that organizations would be better able to address the full scope of privacy risk with more tools to support better implementation of privacy protections.

Agree? Disagree?
Risk-Based Approach

Managing privacy risk, not just compliance risk

It’s a framework, not a prescription
Security and Privacy Risk Relationship

There is a clear recognition that security of PII plays an important role in the protection of privacy.

Individual privacy cannot be achieved solely by securing PII.

Authorized processing: system operations that handle PII (collection - disposal) to enable the system to achieve mission/business objectives.
NIST Working Model: System Privacy Risk

Privacy Risk Factors:
Likelihood | Problematic Data Action | Impact
Compatibility

Support organizations’ obligations under different regimes

Align with other frameworks or standards
Communication

Provide common language

Serve broad audience
Scalable

Various sectors

Small and medium-sized business
Living Document

Able to be updated as technology and approaches to privacy protection change
Structure and Practices
Usable

Improving integration of privacy risk management process with product and service development processes
Specific Privacy Practices

Practices that are widely used

Relevant standards or guidance

Implementation challenges
Resources

Website
https://nist.gov/privacyframework

Mailing List
https://groups.google.com/a/list.nist.gov/forum/#!forum/privacyframework

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