Manufacturing Day by the Numbers

What Is Manufacturing Day?
Manufacturing Day (MFG Day) is the day when manufacturers open up the minds of the next generation, inspiring more young people to come and join the manufacturing team.

This year’s Manufacturing Day is October 5, 2018.

Event Growth
Since 2012, the official number of registered Manufacturing Day events has grown over 1,000%.

MFG DAY State-by-State Participation in 2017

Government Recognition
In 2017, President Donald J. Trump invited a delegation of manufacturers, led by National Association of Manufacturers (NAM) President and CEO Jay Timmons, to join him at the White House as he signed an official Presidential proclamation declaring October 6, 2017 as National Manufacturing Day.

Number of Participants*
Statistical analysis of key event reporting suggests Manufacturing Day engaged 595,341 participants, including 267,607 students.

Why We MFG DAY
Manufacturers need the next generation — more than 3.5 million job openings are expected over the next decade with a growing skills shortage.

1. Inspire the next generation by showing them how they can make a difference through manufacturing.
2. Give guidance on how to take the first step toward starting a career in modern manufacturing.
3. Make it clear that manufacturers need the next generation.
4. Show students, parents and educators the opportunity, creativity, possibility and accomplishment that comes with a career in manufacturing.

*Data reflects 2016 participation.