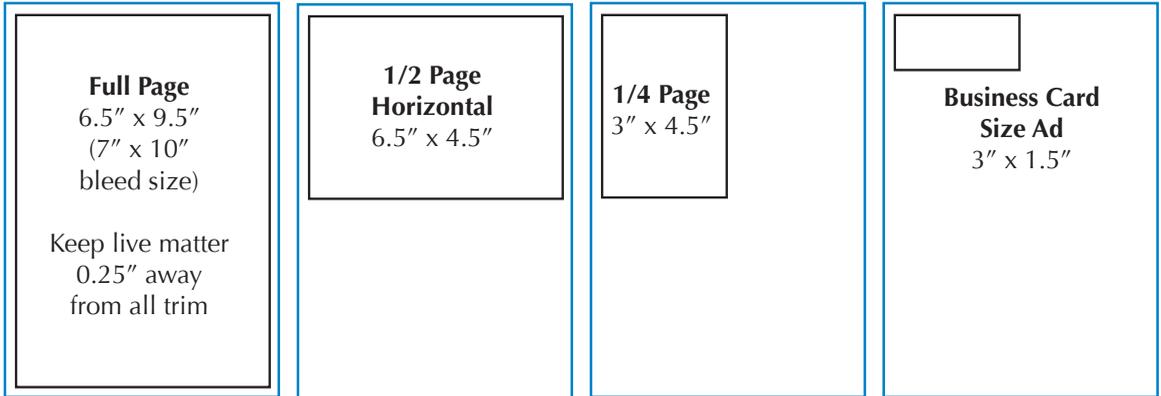


The 29th Annual Quest for Excellence® Conference

Conference Program Ad Specifications

AD SIZES



SUBMITTED ADS

Ads accepted in PDF format only. Ads must arrive by March 2, 2017.

- Use high resolution images (300 DPI is recommended)
- Embed all fonts
- When bleed is required, please provide at least 1/8" beyond the trim area
- Do not allow marks to encroach upon the trim or bleed areas
- Ads with color need to be CMYK

Please Note: We take care in printing your corporate colors by following industry standards in CMYK.

INSTRUCTIONS FOR SUBMITTING ADS

All ads can be sent to louann.scott@nist.gov or submitted through the NIST secure file transfer site. Please follow directions below for secure file transfer.

1. Submit email address to louann.scott@nist.gov to be invited to use the file transfer site
2. Create an account and password and select register
3. Sign into account
4. Upload ad in PDF format, send to louann.scott@nist.gov, and check transfer is complete
5. Sign out of account

CONTACT INFORMATION

Please contact LouAnn Scott louann.scott@nist.gov with any technical issues.