Project Mustard Seed: Mobile Trust Framework
NSTIC Privacy Workshop
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Cambridge MA.

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Visualization of Mobile Trust Framework

**Name of Trust Framework**
Friends & Family Trust Framework

**Acting Trustee**
Harvard Law Lab / MIT Media Lab

**Overall Rating**

![Rating Stars](Image)

**Interoperability**

![Country Flags](Image)
<table>
<thead>
<tr>
<th>Section</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trust Framework Governance</td>
<td>Level of Assurance, Level of Protection, Level of Control</td>
</tr>
<tr>
<td>Card Access Levels</td>
<td>None, Bronze, Silver, Gold</td>
</tr>
<tr>
<td>Privacy Technologies</td>
<td>Anonymized Aggregation, Zero Knowledge Proofs</td>
</tr>
<tr>
<td>Personal Data Store</td>
<td>Protected by OAuth, Data Encryption, Data Portability</td>
</tr>
<tr>
<td>OAuth Tokens instead of Password</td>
<td>Encryption, Signature, Scope, Expiration</td>
</tr>
<tr>
<td>Hashed, Anonymized User ID</td>
<td>Cannot be traced back to users or devices</td>
</tr>
</tbody>
</table>
Framework

Personal Data Store (PDS)

Charter, Rules and Contracts For Trust Framework

Authenticated Anonymity With Single Sign On

Discover Services & “Trove” for Making and Receiving Offers

Member Reputation Metrics

Digital Wallet for Private Social Network Cards With

Risk Metrics Meter

Jurisdiction Interoperability

P2P Market Exchange

Available on Apple Store for Registered Data Driven Apps