



Lora Sims is the Director of the Face Center of Excellence (FaCE) and a Biometrics Subject Matter Expert at Ideal Innovations, Inc. With experience in the biometrics field dating back to 2007, she has progressed through a series of increasingly advanced operational and leadership roles.

Lora began her career as a helpdesk operator supporting global tactical operations in tenprint and latent print identification. In 2008, she was promoted to Tenprint Examiner. Following the system's transition in 2009 into a multi-modal biometric platform integrating facial and iris modalities with fingerprint systems, she advanced to the role of Senior Biometric Examiner for the DFSC BOD, expanding her expertise across emerging biometric modalities.

In this capacity, Lora co-authored an internal training-to-competency program for face and iris comparisons. She has played a key role in mentoring and developing new examiners, guiding them through biometric examination training and supporting their integration into operational environments. She further strengthened her professional credentials by earning certification as a Certified Tenprint Examiner through the International Association for Identification (IAI) in 2013 and was recertified in 2018.

Lora has been an active contributor to the Facial Identification Scientific Working Group (FISWG) since 2011, where she served on both the Training and One-to-One Subcommittees before serving as Chair from 2015 to 2022. In 2014, she joined the Organization of Scientific Area Committees (OSAC) for Forensic Science, where she served as Chair of the Facial Identification Subcommittee until October 2021. She subsequently transitioned to Chair of the Digital Multimedia Scientific Area Committee (DM SAC), continuing her leadership in advancing standards and best practices in forensic science. She is also a member of the International Association for Identification (IAI) Facial Identification Subcommittee and serves on the ASTM International Advisory Board, supporting the development of Facial Identification certification programs.

She has also received industry recognition for her leadership and contributions to biometric training and standards, including the Security Industry Association (SIA) Women in Biometrics Award (2018) and the Federal Identity Forum (FedID) Best Educational Effort Award (2024).