### **Demystifying Today's Artificial Intelligence**



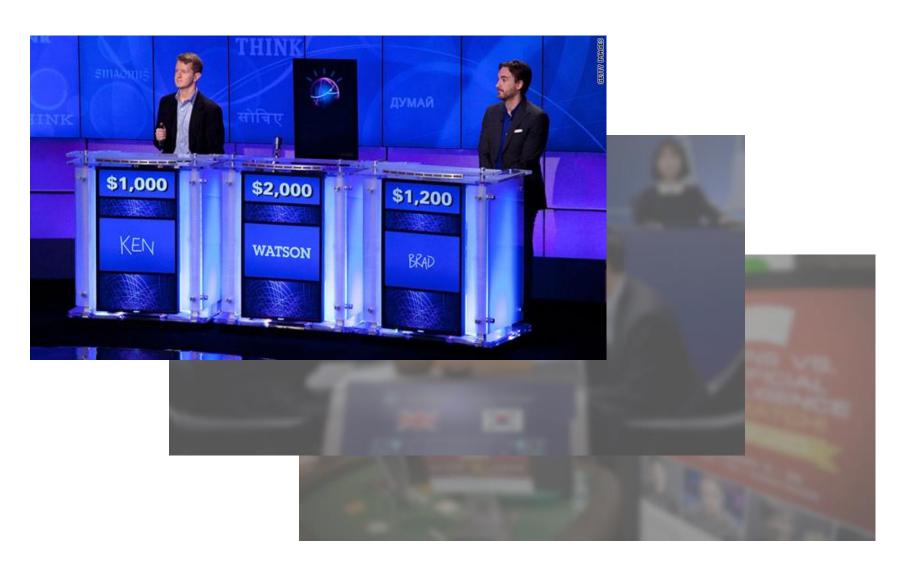
#### Michael Garris

Senior Scientist / National Institute of Standards and Technology Co-Chair / National Science and Technology Council, Subcommittee on Machine Learning and Artificial Intelligence

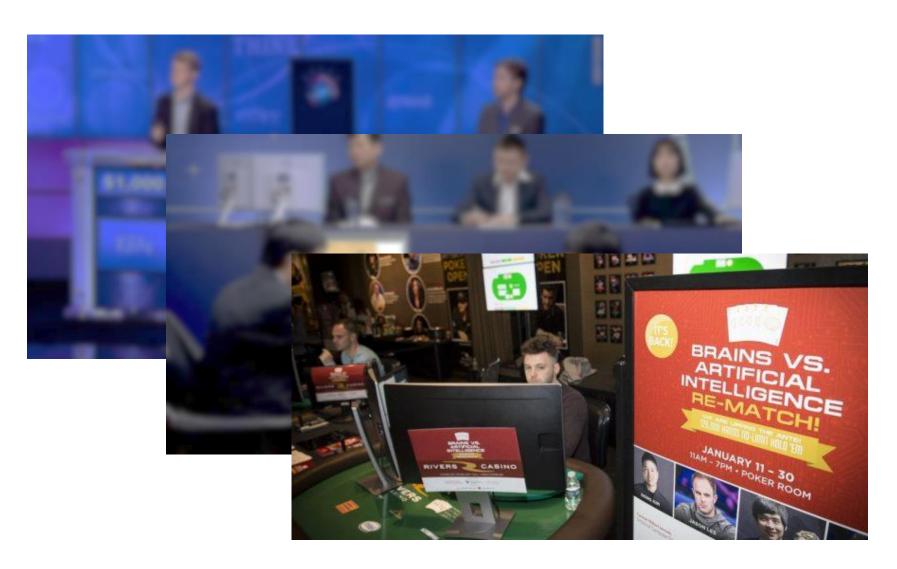


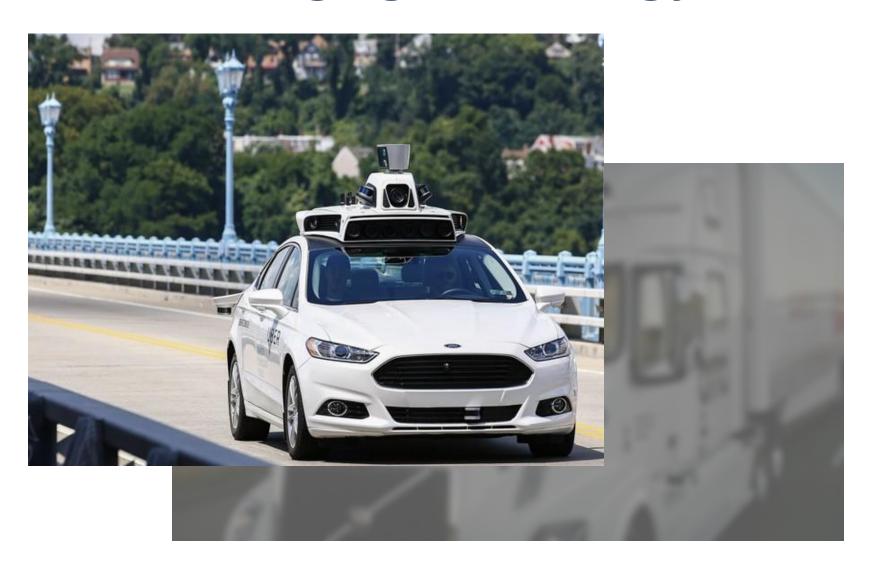
### What's all the fuss?



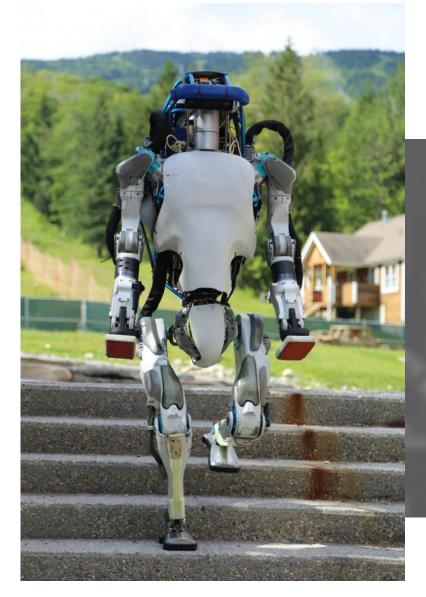


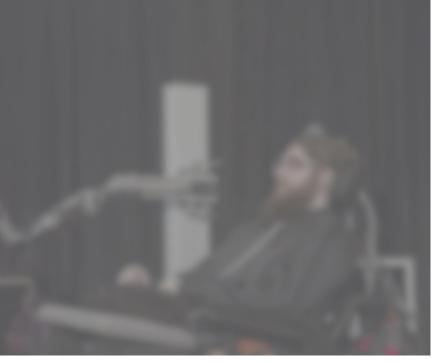
















### What is AI?



### What is AI?

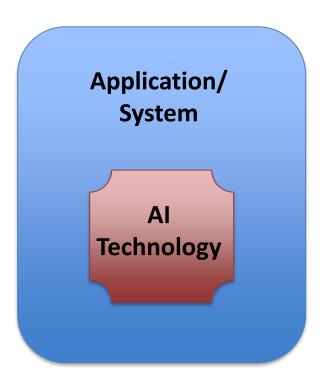
- Think and act like humans
- Think and act rationally
- Sometimes mutually exclusive. ©
- Al Problem Space Categories
  - Knowledge Representation
  - Perception
  - Logical Reasoning
  - Planning and Navigation
  - Prediction

### Al Conceptualization (1 of 3)

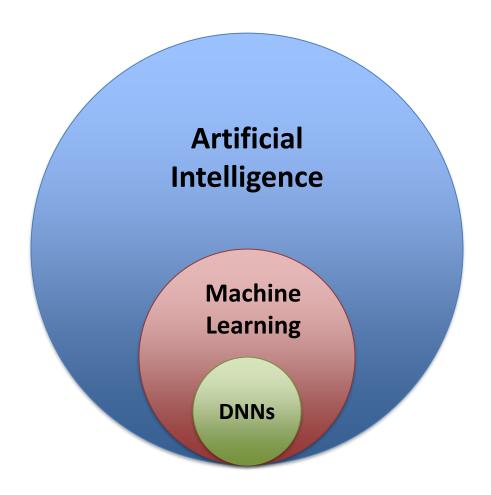
#### **Embodied**



#### **Embedded**



## Al Conceptualization (2 of 3)



<sup>\*</sup> DNN = Deep Neural Network

## Al Conceptualization (3 of 3)

	Narrow Al		General AI
0	Application specific/ task limited		Perform general (human) intelligent action
0	Fixed domain models provided by	0	Self-learns and reasons with its
	programmers		operating environment
0	Learns from thousands of labeled	0	Learns from few examples and/or from
	examples		unstructured data
0	Reflexive tasks with no understanding	0	Full range of human cognitive abilities
0	Knowledge does not transfer to other	0	Leverages knowledge transfer to new
	domains or tasks		domains and tasks
0	Today's AI	0	Future AI?

### **New Wave of Al**

- Availability of Big Data
- Improved Machine Learning (ML) Algorithms
- More Powerful Computing
- Mobile Connectivity





# What can ML/AI do?



### ML/AI for ...

- Classification
- Function Approximation
- Prediction
- Control
- Simulation
- Anomaly Detection
- • •

### ML/AI for Manufacturing (1 of 2)

- Advanced Data Analytics\*
  - Predictive Maintenance
  - Yield, Throughput, Resource Efficiency
  - End-to-End Systems Optimization
    - Including Integrated Supply Chain

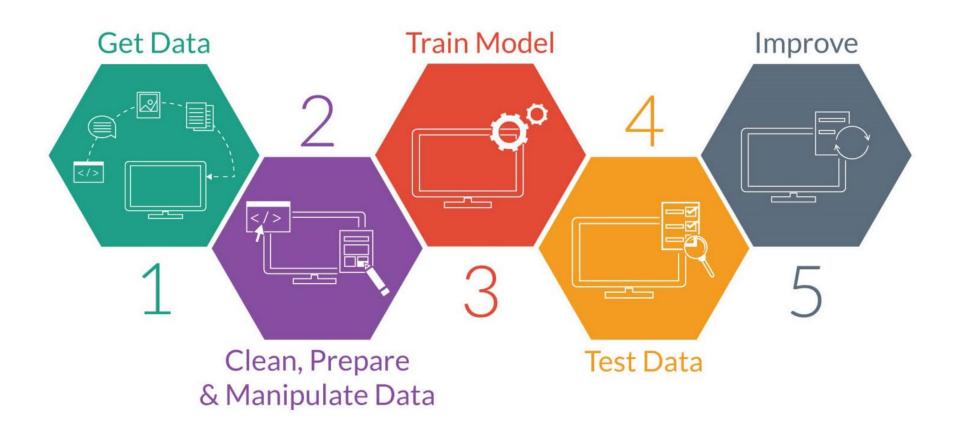
<sup>\*</sup> http://www.mckinsey.com/business-functions/operations/our-insights/manufacturing-analytics-unleashes-productivity-and-profitability

### ML/AI for Manufacturing (2 of 2)

- Human Assistive Technologies
  - Automated Inspection and Quality Control
  - Collaborative Robots
  - Virtual and Augmented Reality
    - Training and enhanced context awareness
  - Workforce Knowledge Base

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## **Machine Learning Workflow**



### ML/AI Challenges

- Probabilistic
  - With inherent error rates and uncertainty
- Data Driven
  - With vulnerability to learning unwanted patterns of bias
- Extreme Dimensionality
  - Making decisions opaque (little explainability)

## Summary: Today's ML/AI ...

- Powerful Tool
- Great Impact on Manufacturing
- Challenges and Limitations
- Life Cycle Costs



### Questions?

Michael Garris (mgarris@nist.gov)

