Key Enablers of a successful and profitable MBD process

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Key Enablers Overview Agenda

- GE Digital Thread Goal
 - "We want the Digital Thread to go from Engineering all the way through our Installed Base..."
- Agenda
 - History of MBD at GE Oil & Gas
 - The Vision
 - The Reality
 - The Solution
 - Demonstration video
 - The Next Steps





Subsea Tress, Manifolds & connection Systems

Brilliant Factory Framework

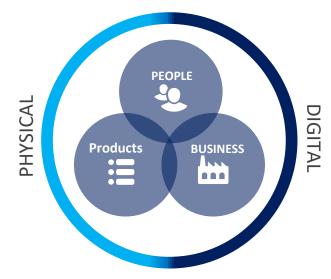
Virtual Manufacturing (MbE) ^{-a)}	Sensor Enabled Automation	Factory & Supply Chain Optimization
<i>Optimization of product models</i> <i>MFG process & systems</i>	Improve utilization of machines, tools & people	Materials & sourcing optimization across business
Ψ NPI cycle time, Λ VCP	↓ COQ, ↑VCP, ↑OEE -c)	↑ OTD, ↓ cost, ↑VCP
Models based on feedback loops	Optimize performance with RM&D	Material and order flow optimization
Analytics enabled by Predix & DaaS ^{-b)}	Analytics enabled by Predix & DaaS	Analytics enabled by Predix & DaaS
<u>Integrated</u> digital DNA	<u>Aggregated</u> Machine data	<u>Aggregated</u> Factory & Supply Chain data
• PLM • MES	S ERP	Digital Thread
Significant change	to the way we work, deeply le	everaging technology



Merging Virtual & Physical Worlds

Leveraging the Power of Digital for Outcomes

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SHAREOWNER

+ REVENUES + MARGIN + RETURNS



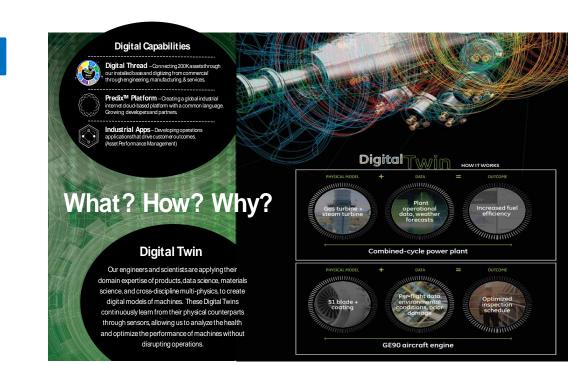
↑ Increase CM \downarrow Reduction Eng Cycle \downarrow Reduction Mfg Cycle \downarrow Reduction in Defects \downarrow Reduction in COQ ↑ Increase OTD



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GE for CUSTOMERS

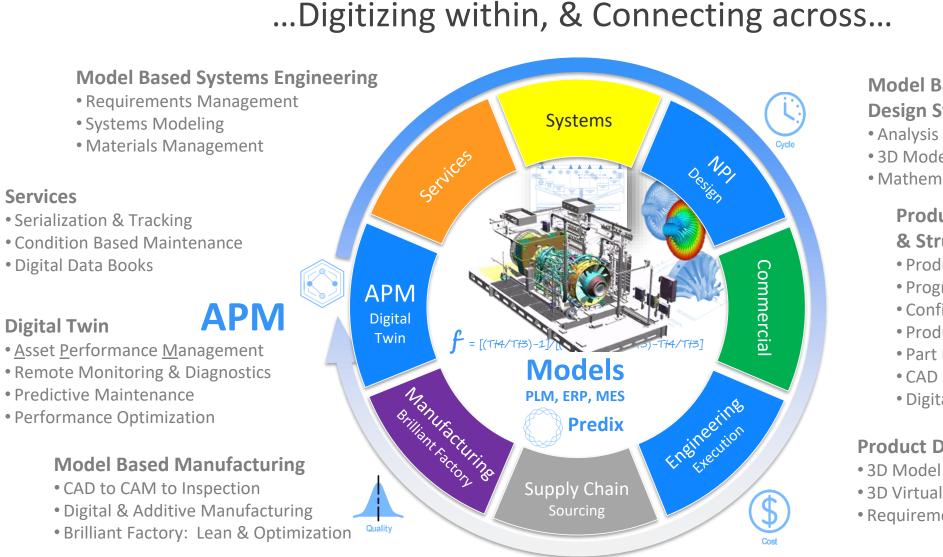
- + GROWTH
- + UPTIME
- + EFFICIENCY
- + SAFETY
- + CAPACITY



We need to make sure that we implement our own Industrial Internet

"...For GE to be credible, we also need the Digital Thread within GE, (in) our own Engineering; We want the Digital Thread to go from Engineering all the way through our Installed Base..."

Becoming a Model Based Enterprise - Vision



Model Based Definition & Design System Integration

- Analysis & Optimization
- 3D Model as Master, w/ Intelligence
- Mathematical & Simulation Models

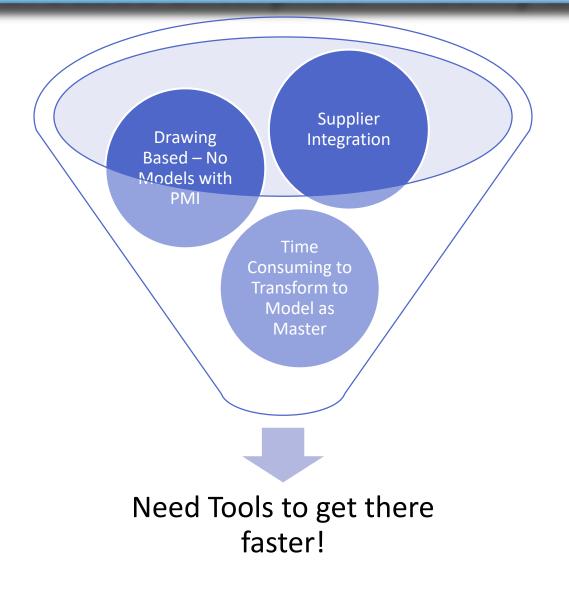
Product Management & Structure

- Product Selection Tools
- Program Planning & Timing
- Configuration Management
- Product Cost Management
- Part Bill of Material Management
- CAD Bill of Material Management
- Digital Product Libraries

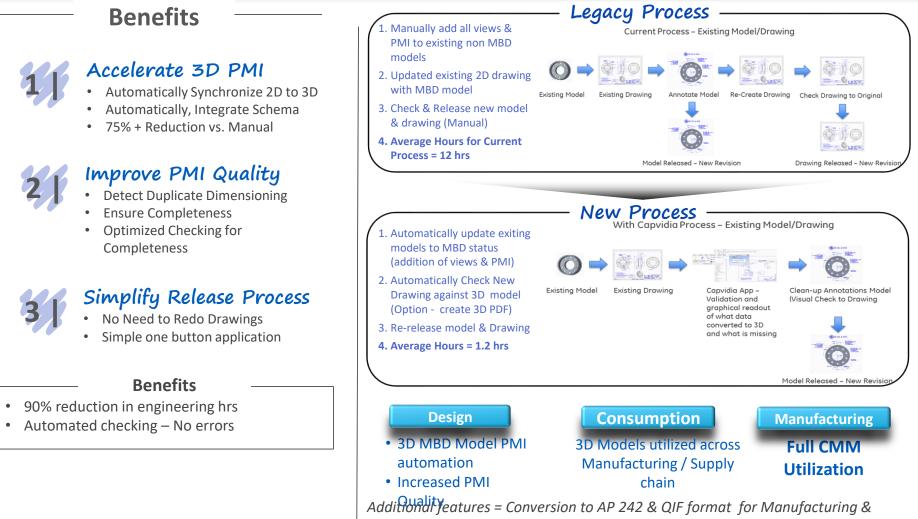
Product Design & Validation

- 3D Model Design in Context
- 3D Virtual & Test Validation
- Requirements Conformance

Becoming a Model Based Enterprise – Reality Starts at the Model



Design



Supplier consumption

Resource & Timing ↓ Model & PMI Quality ↑

Digital Thread for GE, Customers, & World

Becoming More Productive With Data, Models, & Analytics





COMMERCIAL

ENGINEERING



MANUFACTURING



PROJECT MANAGEMENT



SERVICES

CONNECTED BY THE DIGITAL THREAD | PLM | MBE | ERP | MES | & PREDIX

Connectivity of data starts with customers, flows across our engineering, supply chain, manufacturing, project management, & service operations.

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BRILLIANT FACTORIES

Combining the Industrial Internet and Advanced Manufacturing to digitize our plant operations – capturing and utilizing data from software, sensors, controllers and robotics for:

- INCREASED PRODUCTIVITY
- OPTIMIZED ASSETS & OPERATIONS

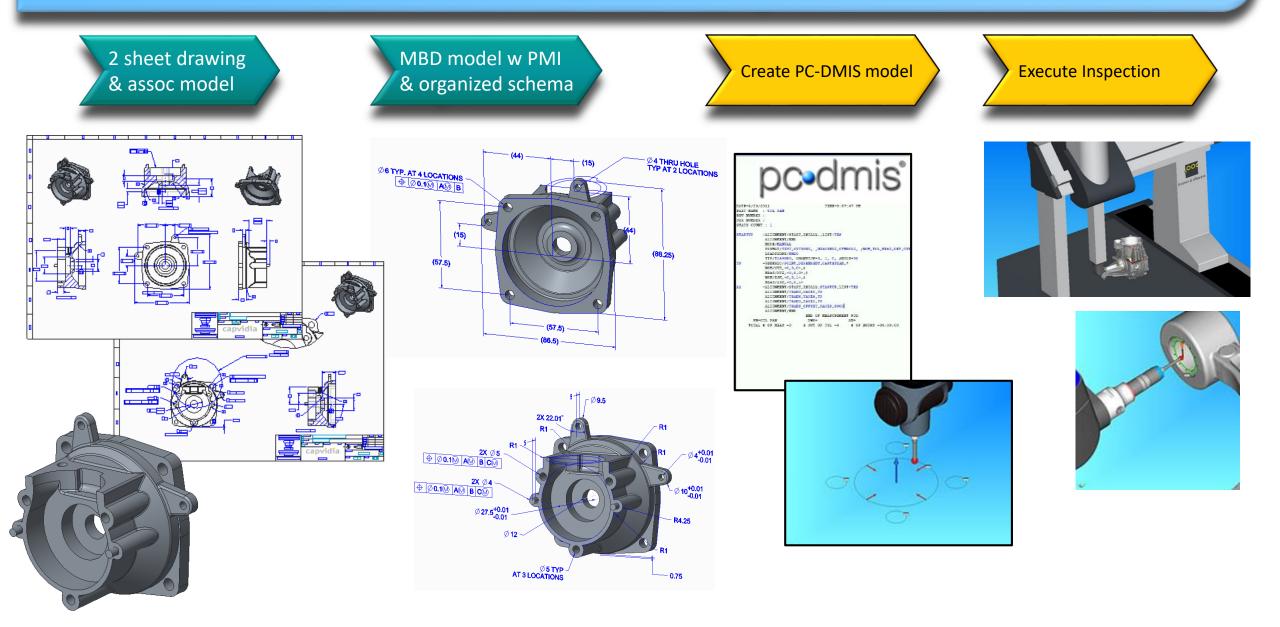
Our manufacturing plants will become showcase Brilliant Factories through a combination of LEAN principles and Digital Tools.

MODELS & DIGITAL TWINS

Digital Twins are data models of assets or even a whole process, built from a collection of data that we can analyze and use as comparison to actual performance. We can help predict and optimize how they perform in the field.



Demonstration/Video 2D drawing to CMM





Comments, thoughts?

Thank You