## **NSTIC Governance Workshop**

#### **Stakeholder Representation**

#### **Breakout Session Summary**

June 10, 2011

#### Notice of Inquiry Questions (pages 10-11)

- 3.1. What should the make-up of the steering group look like? What is the best way to engage organizations playing each role in the Identity Ecosystem, including individuals?
- 3.2. How should interested entities that do not directly participate in the Identity Ecosystem receive representation in the steering group?
- 3.3. What does balanced representation mean and how can it be achieved? What steps can be taken guard against disproportionate influence over policy formulation?
- 3.4. Should there be a fee for representatives in the steering group? Are there appropriate tiered systems for fees that will prevent "pricing out" organizations, including individuals?
- 3.5. Other than fees, are there other means to maintain a governance body in the long term? If possible, please give examples of existing structures and their positive and negative attributes.
- 3.6. Should all members have the same voting rights on all issues, or should voting rights be adjusted to favor those most impacted by a decision?
- 3.7. How can appropriately broad representation within the steering group be ensured? To what extent and in what ways must the Federal government, as well as State, local, tribal, territorial, and foreign governments be involved at the outset?

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## Overview

- WIDE range of ideas
- Challenge: governance structure undefined
- Goal was not to seek consensus
- Recognition it is a long process
- Common themes/ideas emerged
- ALL of us are identity consumers

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### **Attributes of Individual Stakeholders**

- Selfless: put the goals of NSTIC ahead of personal or organizational motivations
- Committed: active in achieving success
- Innovative: suggest new ideas and approaches
- Flexible: open to changing viewpoints
- Fun: identities are a good time

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# Attributes of Group

- Diverse
- Diverse
  - Industries
  - Background and skillsets
  - Expertise
- Effective size: 9-15 with odd number
- Protect minority viewpoints
- Government funded to have proper representation

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# **Representation Diversity**

- Technology, integrator, end-user, government, private sector, business users
- Government, large industry, small industry, education
- To be truly diverse, must compensate them
- Stakeholders to represent multiple expertise and interests
- High level buckets: individuals, advocacy, providers, consumers, government
- INTERNATIONAL & STATES

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# **Diversity Challenges**

- Advocacy groups: privacy/civil liberties
  Potential for Advisory Committee
- Consumers & Age groups
  - Possibly market research group
- Education
  - Make concerted effort
- Everybody needs to be represented
  - Overall success depends on this

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