

Essential Elements of Governance

Building the Identity Ecosystem Framework

Thomas J. Smedinghoff

Wildman Harrold
smedinghoff@wildman.com

Chair, ABA Identity Management Legal Task Force

The Ecosystem Framework Consists of Two Parts

- **Technical and Operational Specifications**

- Content
 - Technical specifications, process standards, policies, procedures, performance rules and requirements, assessment criteria, etc.
- Goals
 - Make it work
 - Make it trustworthy

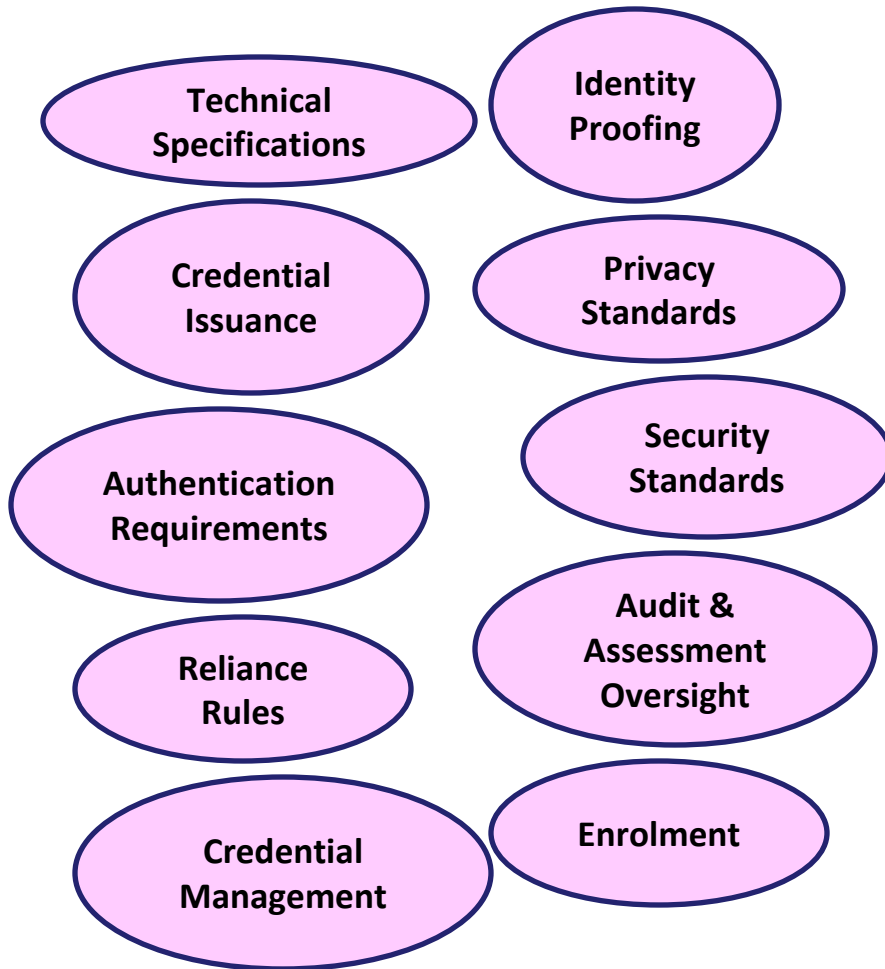
- **Legal Rules**

- Content
 - Existing law
 - Contractual obligations
- Goals
 - Regulate Technical and Operational Specifications
 - Make Technical and Operational Specifications legally binding on the participants
 - Define and govern the legal rights and responsibilities of the participants

Technical and Operational Specifications: Components Necessary to “Make it Work”



Wildman Harrold
Attorneys and Counselors

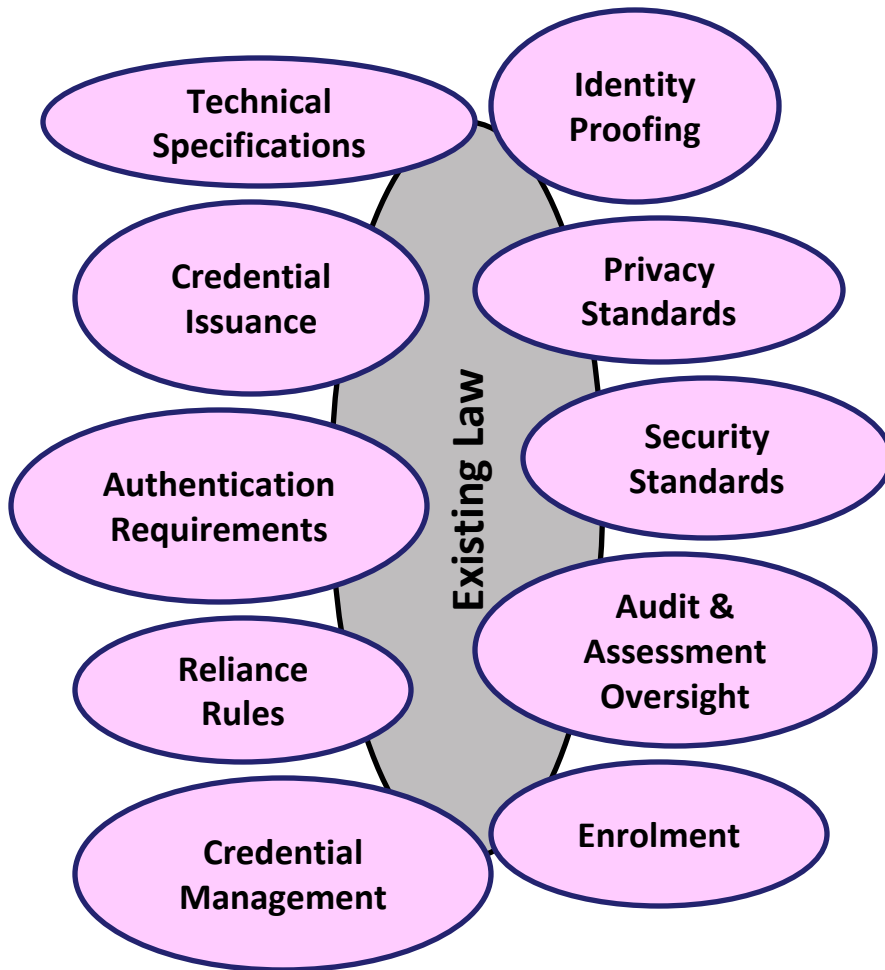


Partial listing of
Technical and
Operational
Specifications

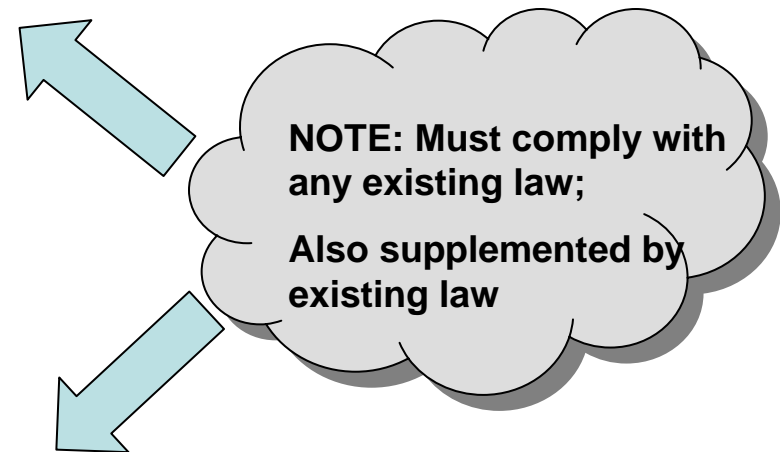
Technical and Operational Specifications: Regulated by Existing Law



Wildman Harrold
Attorneys and Counselors



Partial listing of
Technical and
Operational
Specifications



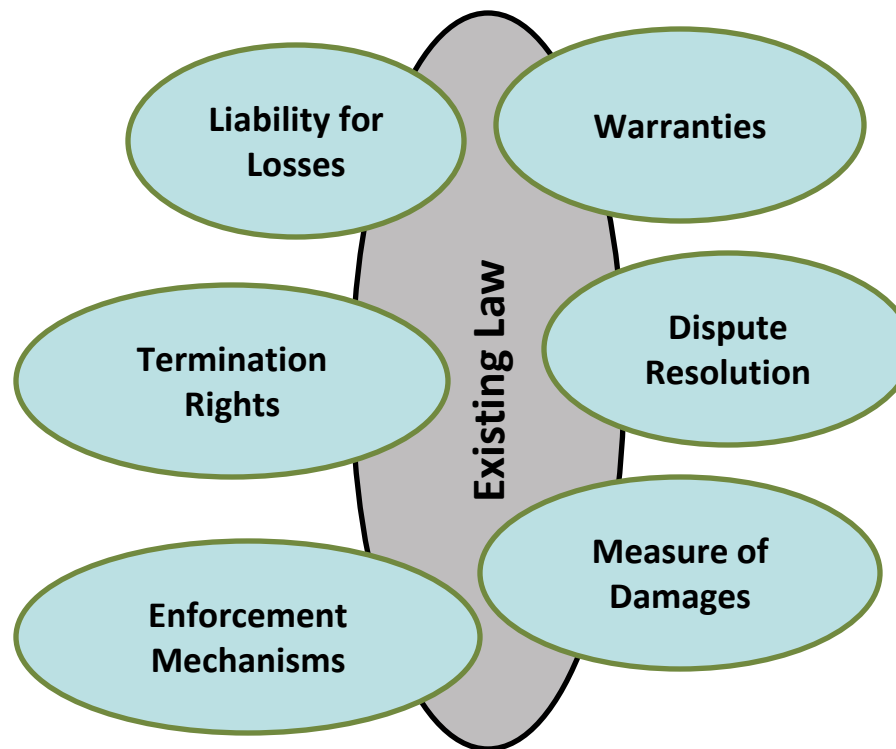
Legal Rules To Govern Legal Rights of the Parties



Wildman Harrold
Attorneys and Counselors

Existing Law as Supplemented and/or Modified by Contract

Partial listing of
Legal Rules

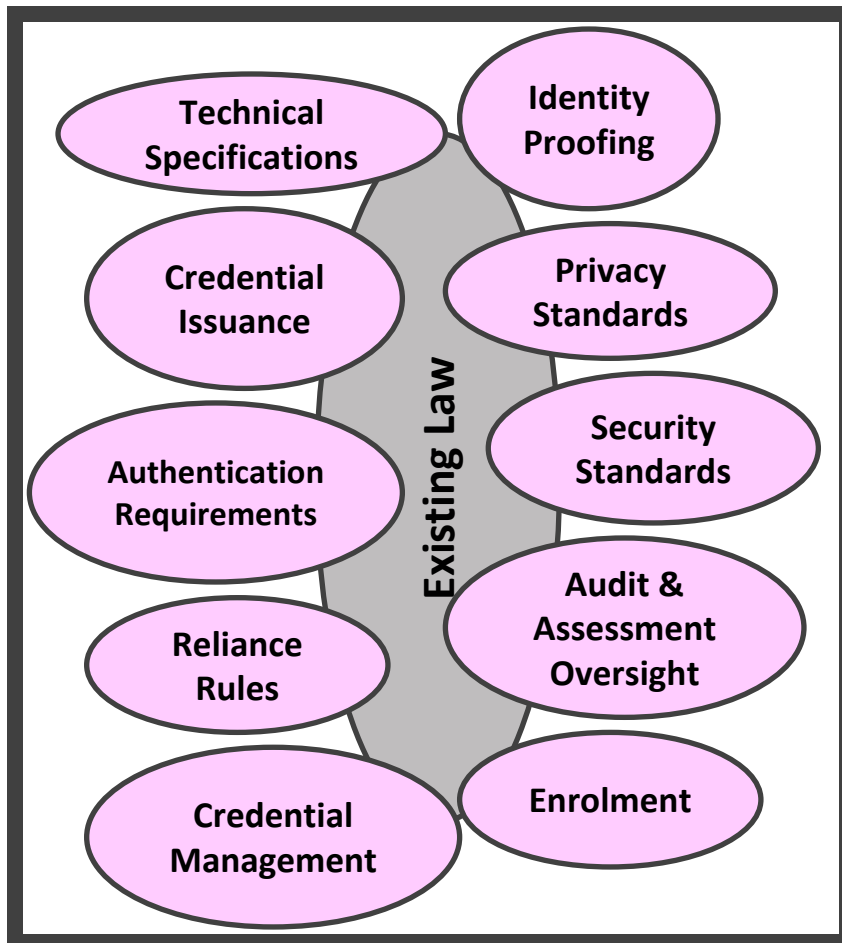


Ecosystem Framework: Putting It All Together



Wildman Harrold
Attorneys and Counselors

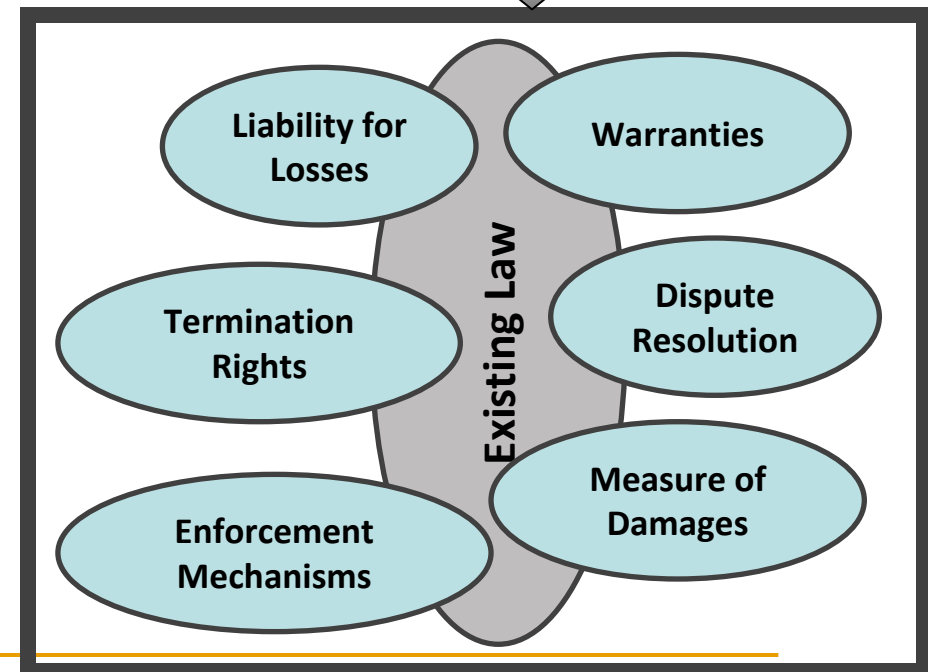
Technical and Operational Specifications



Enforcement Element

Law or Contract:
"I Agree" to ...

Legal Rules



Common Legal Barriers to Be Addressed By the Ecosystem Framework



Wildman, Harrold,
Allen & Dixon LLP
Attorneys at Law

- Key Issues
 - Defining rights and responsibilities of all parties
 - Protecting privacy rights
 - Allocating risks and liability
- Interaction with Existing Law
 - Compliance with existing law
 - Resolving uncertainty and ambiguity in existing law
 - Ability to modify existing law by agreement
 - Cross-jurisdictional differences / conflicts in law
- Addressing Enforceability
 - against all participants
 - vis-à-vis non-participants

Further Information



Wildman Harrold
Attorneys and Counselors

Thomas J. Smedinghoff

Wildman, Harrold, Allen & Dixon LLP

225 West Wacker Drive

Chicago, Illinois 60606

312-201-2021

smedinghoff@wildman.com