



SYSTEM STRATEGIC PLAN DRAFT 11/07/2014



*Making an Impact on
U.S. Manufacturing*



**MEP • MANUFACTURING
EXTENSION PARTNERSHIP**
National Institute of Standards and Technology

MEP STRATEGIC PLAN

MISSION:

To enhance the productivity and technological performance of U.S. manufacturing.

ROLE:

MEP's state and regional centers facilitate and accelerate the transfer of manufacturing technology in partnership with industry, universities and educational institutions, state governments, and NIST and other federal research laboratories and agencies.

PROGRAMMATIC STRENGTHS



National Program with at least one center in every state.



Market driven program that responds to the needs of private sector manufacturers.



Federal/State, public-private partnership with local flexibility.



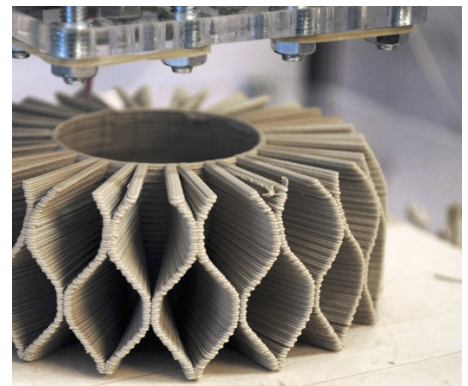
Leverage partnering expertise as strategic advantage.



Cost share policy that matches federal investments with state and private sector investments.



Local knowledge of, focus on, and access to manufacturers.



STRATEGIC GOALS

✓ ENHANCE COMPETITIVENESS

Enhance the competitiveness of U.S. manufacturers, with particular focus on small and medium-sized companies.

✓ CHAMPION MANUFACTURING

Serve as a voice to and a voice for manufacturing and manufacturers in engaging policy makers, stakeholders, and clients.

✓ SUPPORT PARTNERSHIPS

Support national, state, and regional manufacturing ecosystems and partnerships.

✓ DEVELOP CAPABILITIES

Develop MEP's capabilities as a learning organization and high performance system.



ENHANCE COMPETITIVENESS

Enhance the Economic Competitiveness of U.S. Manufacturers

STRATEGIC OBJECTIVES:

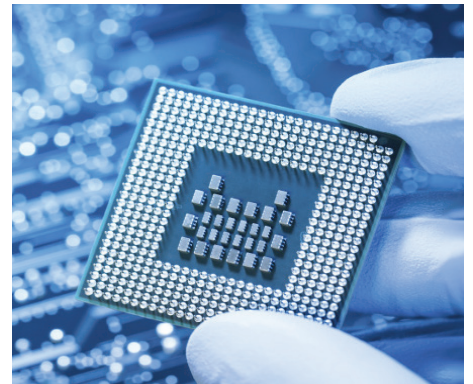
- Deliver services that create value for all manufacturers, particularly focusing on small and mid-sized manufacturers (“SMEs”).
- Enable centers to make new manufacturing technology, techniques, and processes usable by U.S. based small and medium-sized companies.
- Develop “Data as a Service” for Competitive Advantage.

CHAMPION MANUFACTURING

Serve as a Voice to and a Voice for Manufacturers

STRATEGIC OBJECTIVES:

- Champion the importance of SMEs and ensure their inclusion in the economic competitiveness policies and programs of the U.S. government.
- Increase Role of National and Center Boards.



SUPPORT PARTNERSHIPS

Support National, State, and Regional, Manufacturing Eco-Systems and Partnerships

STRATEGIC OBJECTIVES:

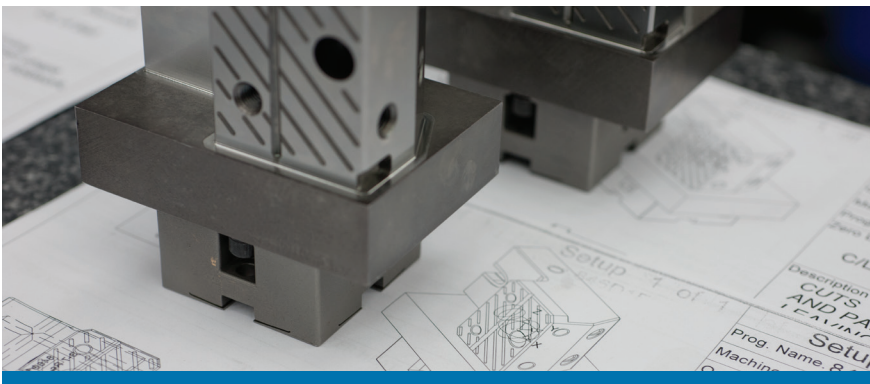
- Provide Centers with local flexibility and adaptability to operate based on regional priorities and client needs.
- Support national policy goals.

DEVELOP CAPABILITIES

Develop MEP's Capabilities as a Learning Organization and High Performance System

STRATEGIC OBJECTIVES:

- Promote System Learning.
- Evolve MEP Performance System.
- Continue administrative reforms.



The NIST Manufacturing Extension Partnership is a nationwide network that works with U.S. manufacturers to create and retain jobs, increase profits, save time and money, and expand into new markets. MEP is built around manufacturing extension centers locally positioned throughout the U.S. and Puerto Rico addressing the critical and often unique needs of America's manufacturers.



ECONOMIC IMPACT



SALES
 \$2.2 Billion in New Sales
 \$6.2 Billion in Retained Sales



JOBS
 18,789 Jobs Created
 43,914 Jobs Retained



INVESTMENTS & SAVINGS
 \$2.5 Billion in New Investments
 \$1.2 Billion in Cost Savings

Results reported by MEP clients receiving services in FY 2012 - 2013. Of the 8,166 clients selected to be surveyed, 6,069 completed the survey. Measures are a conservative snapshot of benefits. Recurring or cumulative benefits may be larger.

CONTACT US

 100 Bureau Drive, Gaithersburg, MD 20899

 1-800-MEP-4MFG

 mfg@nist.gov

 www.nist.gov/mep

NIST
 National Institute of
 Standards and Technology
 U.S. Department of Commerce