

#### Manufacturing USA Program Update NIST Visiting Committee On Advanced Technology

#### June 6, 2018

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An interagency team building partnerships with U.S. industry and academia



# Topics

- 1. Background and status
- 2. NIST Role Overseeing Manufacturing USA®
- 3. How an Institute Works: NIIMBL
- 4. What's Ahead



# Manufacturing USA Background





-INC

#### Mission

Connecting people, ideas, and technology to solve industry-relevant advanced manufacturing challenges, thereby enhancing industrial competitiveness and economic growth and strengthening our national security.





#### Vision

# U.S. global leadership in advanced manufacturing





# Addressing National Needs

- The U.S. leads the world in innovation and inventions
- But the manufacturing capabilities and new products get developed in other countries instead

"Embracing technological innovation and speeding adoption are critical for U.S national security and economic competitiveness."

> The Work Ahead Council on Foreign Relations April 2018



# Why Manufacturing USA

(Billions) 40 20 0 1988 1990 1992 1994 1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 2016 2018 -20 -40 -60 -80 -100 -120

US Trade Balance for Advanced Technology Products

#### Revitalize American Manufacturing and Innovation (RAMI) Act

- 118 bipartisan co-sponsors
- Signed into law December 16, 2014



#### Manufacturing USA Technology Projects Bridge Gaps

Market Failure in Pre-Competitive Applied Manufacturing R&D



#### Institutes Designed to Transform Technology Collaboration Manufacturing USA Network

**USA** Network Academia and Industry National Labs Large Manufacturing Manufacturing Universities **USA Institute** Companies Small and Community Shared Use Facility Medium Colleges Enterprises • Prototype labs/shops • Research facility National Labs Start-ups • Computer lab Economic State and Local **Federal** Development Organizations Government



# Institute Technologies

MFG USA



# Led by Industry: Impact to U.S. Innovation Ecosystem



#### 1,291 members (FY 2017)

- +50% increase in membership over 2016
- 65% from industry
  - 65% of manufacturers are small and medium-sized
- **297** universities, community colleges, and other academic institutions
- 150 federal, state, and local government, federal laboratories, and not-forprofits

Membership breakdown of 12 institutes in FY 2017



# Developing an Advanced MFG Workforce



Nearly **200,000 people** participated in workforce development training programs

#### → 7X increase from 2016

- **185,425 students** in institute research and development projects, internships, or training
- 4,302 workers completed institute-led certificate, apprenticeship, or training programs
- 1,299 teachers and trainers in instituteled training for instructors



Teachers and trainers

# Technology Advancement



**273 Major Collaborative R&D Projects in** FY 2017

- Many collaborative technology R&D projects can take several years to conclude
- High level of participation by industry + progress in meeting technical objectives are early indicators of success

# Project Highlight Smart Bandage

#### Partners Collaborate on New Medical Products

- Flexible and conformable smart wound dressing
- Senses and controls oxygen to speed healing at low cost
- Sensing system provides medical staff continuous data about the patient



# NEXTFLEX

Purdue University Indiana University Integra Life Sciences Western Michigan University



#### Project Highlight

#### Partnering to Accelerate Energy Innovation

9 meter wind turbine blade is

- Lighter
- Less expensive
- Stronger
- More energy-efficient Manufacturing
- Production time is reduced
- Costs are reduced





#### Project Highlight Digitizing Legacy Equipment

Partners Develop New Computer Vision Toolkit

- Cameras read legacy displays + control dials to digitize information for emerging industry-standard format
- Software and hardware toolkit will cost <\$1,000 per machine</li>
- Even the smallest manufacturer can update processes without replacing costly legacy equipment
- Open source framework



University of Cincinnati Raytheon Faurecia ITI TechSolve



#### Project Highlight Reaching the Next Generation: Girls of Steel Robotics®

- Founded in 2010 at Carnegie Mellon University
- Participates in *FIRST* competitions
- Building a pipeline through programming for middle school girls
- Summer camps also offered in underserved areas
- 65 Girls of Steel alumnae, 85% pursuing STEM fields in college
- Plans to expand the program nationally through ARM's Regional Collaboratives





# NIST Role with Manufacturing USA



# NIST Congressional Responsibilities

Revitalize American Manufacturing and Innovation Act RAMI Calls Upon the U.S. Secretary of Commerce to Establish:



 Manufacturing USA Program: to convene and support a network of institutes (network function)



National Program Office at NIST: to oversee and carry out the Program

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New Institutes: using open topic competitions

And, established role of MEP



# NIST Functions Leading the National Program Office

## Coordination

- Network meetings (biannual)
- Institute Directors (monthly)
- Interagency meetings (biweekly)
- Communications Team (biweekly)
- Education/Workforce Team (biweekly)
- Task Teams (three)
- Institute Directors Council





## NIST Functions Leading the National Program Office

#### Network Support

- Online Shared Services
- Resource of best practices, reference materials, program calendar
- Secure Collaboration Sites
  - Provided to all institutes and agencies
  - Used by cross-institute teams, interagency teams
  - Five institutes use this as their internal institute collaboration

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## NIST Functions Leading the National Program Office

#### Communications

- ManufacturingUSA.com
- Manufacturing.gov
- Manufacturing USA Annual Report
- Manufacturing USA Strategic Plan



INSTITUTES

ABOUT

# Manufacturing US. Sacilitating technology transition. Training the manufacturing workforce. Manufacturing USA advances manufacturing by connecting people, ideas, and technology. Our network of institutes reaches across manufacturing in the promising early-stage research, propel new products to market – and secure the United States' future. LERN MORE

PARTICIPATE

Manufacturing

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IMPACT



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### NIST Laboratory Programs Well Engaged with Institutes





- 35 awards 2013 2015
- 22 Roadmaps published
- Program to catalyze industrydriven technology consortia in areas of national importance
- Many projects and roadmaps were leveraged to form Manufacturing USA institutes
- Consortia formed from AMTech projects are still involved in Manufacturing USA institutes

Manufacturing USA Institutes	Number of Interactions with AMTech
AIM Photonics	2
America Makes	9
DMDII	1
IACMI	4
LIFT	1
NextFlex	1
NIIMBL	3
Power America	1
REMADE	2



#### AMTech Projects Underpin Formation of Manufacturing USA Institutes

INSTITUTE

MFG USA

Manufacturing USA Institutes	Foundational Documents
	<ul><li>National Technology Roadmaps for Photonics</li><li>Photonic System Manufacturing Consortium</li></ul>
a UI LABS Collaboration	<ul> <li>MTConnect Roadmap Strategy to Promote Advanced Manufacturing in the US</li> </ul>
	Consortium for Innovation in Sheet Metal Forming
NIMBL	<ul> <li>Cell Manufacturing Consortium</li> <li>Advanced Lyophilization Technology</li> <li>Biomanufacturing Science and Technology Consortium to Advance U.S. Manufacturing of Biopharmaceuticals</li> </ul>
REMADE	<ul> <li>Consortium Formation and Technology Roadmap Development for Remanufacturing in the Circular Economy</li> </ul>

#### Manufacturing USA Institutes & MEP

MFG USA



# MEP Center Staff Embedded at All 14 MFG USA Institutes

14 NIST MEP-funded

projects

~\$17M NIST investment





# How an Institute Works



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#### Each Institute ADVANCES U.S. MANUFACTURING

- 1. Industry-led consortium with a clear mission based on critical industry need
- 2. Effective collaboration space for precompetitive applied R&D, solving big challenges
- 3. Creates value for industry participation and funding
- 4. Federal start-up funding must catalyze at least 100% co-investment
- 5. Addresses the skills gap on education and workforce skills for their technology areas





The National Institute for Innovation in Manufacturing Biopharmaceuticals

- NIST-sponsored, University of Delaware led
- 90+ members, including major biopharma and suppliers
- \$70 M from NIST, matched by\$129 M from partners
- Focus on enabling manufacturing technology, not products

Industry led for industrially-relevant innovation

Flexible, scalable, and agile bioprocesses

Existing and emerging classes of therapeutics

World-leading biomanufacturing workforce

Standards development to accelerate deployment





#### NIIMBL: One Year Post-Launch

\$32M in technical and workforce projects awarded

Project Call 2.1 released in May

Ongoing technology workshops

Roadmapping in Gaps

- o Gene-therapies
- Antibody Drug Conjugates
   & Biospecifics
- o Vaccines





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#### NIIMBL: Up Next

- Annual Report for Secretary of Commerce in June 2018
- Completion of HQ building in 2019 (funded by University of Delaware and private philanthropy)
- Hit steady state goal of 20 ongoing projects
- Leverage MEP connection through embedded staff to strengthen supply chain for SMMs



#### Contact www.niimbl.org







# What's Ahead





MININA

#### Global Competition: Reproducing MFG USA Elsewhere

China started up MFG USA-like institutes

- Now: additive manufacturing, batteries
- Next: Flexible electronics, robotics, digital, photonics, lightweight materials
- Planning 40 institutes by 2025
- China's 13<sup>th</sup> national 5-year plan puts <u>China Manufacturing 2025</u> as one of six national priorities

Canada: "advanced manufacturing superclusters"

- \$950 million for five innovation 'superclusters' awarded 2018
- consortia of small and large businesses, academia, other groups
- 1:1 match required; actual \$1.5 B match to date



Manufacturing USA reports promptly translated into Chinese



#### After Network and Institute Start-Up

#### Questions coming up

- 1. Post-cooperative agreement institute performance
  - o Federal involvement necessary for credibility
  - o Maintain focus on U.S. competitiveness and workforce efforts?

#### Federal engagement in the long term

- 1. NIST-led institutes limited to 7 years of federal support
  - o Other agencies have no limitations imposed by RAMI
  - DOD likely to continue support
  - o DOE unlikely to continue support
- 2. Support of Network functions
  - Continued support by NIST; supported by Administration and Congress
- 3. Reauthorization of RAMI? Options for support of operations and workforce development?

#### New institutes

- 1. Near and long-term dependent on appropriations to agencies
  - $\circ~$  NIST FY 2018 appropriation reduced to \$15M from \$25M
    - NIST competition closed out with only one award NIIMBL
  - o DOE new competition summer 2018
- 2. Long term "franchise" model authorized by RAMI

#### Metrics are Proxies for Measuring Success: "Program Purposes" Defined by RAMI

Metric Category	Specific Metric	Unit
Technology advancement	1. Number and value of active R&D projects	Total number, total value
	2. Percentage of projects meeting key technical objectives	Percentage
Catalyzing co- investment	1. Non-Manufacturing USA contribution (membership fees, etc.)	Total value
Advanced manufacturing workforce	1. STEM activities	Total number of student participants
	2. Educator/trainer engagement	Total number of educators/trainers
U.S. innovation ecosystem	1. Partner organizations with Institute membership agreement	Total number of members
	2. Diversity of members	Total percentage SMM ( <500 employees)



#### Phased Short and Long-Term Metrics?

Need: Develop metrics at the institute and program levels, focusing on U.S. national priorities

#### Institute-Level: Three Phases

- Start-Up: recruit membership, lay groundwork for R&D and workforce efforts
- R&D Execution: complete projects, where the results can begin to be measured
- Long-Term: achievement of goals on industry and regional basis:
  - technology advancement
  - industry competitiveness
  - regional macroeconomic results
  - industry and regional workforce results

Two parallel task teams:

- 1. institute director team for developing institute-level metrics
- 2. federal agency team for program-level metrics

#### Program-Level: Two Phases

- Start-Up Support and Shared Services
- Long-Term: achievement of program goals on manufacturing sector-wide and national basis:
  - economic competitiveness
  - macroeconomic results
  - workforce results
  - fulfillment of agency-specific missions.



# Seeking Feedback

How can we design performance metrics that more directly predict or measure impact and accomplishment of program goals, especially technology diffusion? E.g.,

- How to measure diffusion of technology beyond institute members?
- How to measure development of the ecosystem?



# Securing AMERICA'S FUTURE Making an Impact

- 14 institutes developing new manufacturing techniques
- 65% of members are from industry
- ~300 ongoing major collaborative R&D projects
- 200,000 people trained in advanced manufacturing
- \$1B federal investment matched by over \$2B non-federal funds







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