

MEP UNITED

STATE OF MANUFACTURING

MEP NATIONAL NETWORK™ SUMMIT 2019

SEPTEMBER 15-18, 2019 | ATLANTA, GEORGIA

SPONSORSHIP OPPORTUNITIES

CONNECT WITH LOCAL MEP CENTERS SERVING MANUFACTURERS IN EVERY CORNER OF THE U.S.

The MEP National Network is a unique public-private partnership that delivers comprehensive, proven solutions to U.S. manufacturers, fueling growth and advancing U.S. manufacturing.

Focused on helping small and medium-sized manufacturers generate business results and thrive in today's technology-driven economy, the MEP National Network comprises the National Institute of Standards and Technology's Manufacturing Extension Partnership (NIST MEP), 51 MEP Centers located in all 50 states and Puerto Rico, and its 1,300+ trusted advisors and experts at more than 400 service locations, providing any U.S. manufacturer with access to resources they need to succeed.

The MEP National Network is holding its next Summit focused on national training and professional development, networking, and partnership building on September 15-18, 2019 in Atlanta, Georgia. More than 600 MEP professionals from across the country are expected to attend. They will return to their client companies with new skills and information that will be used to take these businesses to higher levels of growth and innovation.

If your organization develops and provides products and/or services to support efficiency and growth in manufacturing, this is an excellent forum to efficiently expand your reach to manufacturers across the country through the MEP National Network.

BENEFITS OF SPONSORSHIP

- Learn about the MEP National Network and make connections with MEP Centers around the country
- Demonstrate your commitment to supporting U.S. manufacturing
- Extend your outreach to US manufacturers through the MEP National Network
- Gain access to manufacturers through a corps of knowledgeable trusted advisors

ABOUT THE MEP NATIONAL NETWORK SUMMIT

The goal of the summit is to provide a platform to build, expand, and grow capabilities that will strengthen and empower U.S. manufacturers. This three and one-half day summit provides a platform for centers in the MEP National Network and their partners to learn about each other's programs and expertise, new initiatives and opportunities, as well as to receive updates from Network leadership and stakeholders and learn about products and tools to enhance their service to clients.

PRICING AND FEATURES

Each partnership commitment has unique opportunities within each level. Choose the package that is best suited for your organization's budget. Space is limited. A 50% deposit is required to secure tabletop spaces and partnership slots. Balance is due on or before **April 26, 2019. No sponsorships will be accepted after this date.**

SPONSOR BENEFITS	PLATINUM \$34,000	GOLD \$24,000	SILVER \$14,000	STEEL \$4,000
Exhibit Booth*	Triple Booth	Triple Booth	Double Booth	Single Booth
Complementary registrations: For your organization's representatives to participate in the full Summit, including meals, networking, and all events	4	3	2	1
Informational video presentation during general session breaks: Up to 3 minutes in length	3 times during Summit			
Plenary introductions: 5-minute presentation to introduce speakers and inform attendees about your organization in a plenary session	2 introductions	1 introduction		
Break-out introductions: Opportunities to introduce speakers and inform attendees of your organization in max 5-min. presentations each	5 break-outs	4 break-outs	3 break-outs	
Table Tents: Sponsor may supply informational table tents to be placed in general session meeting room	✓	✓		
Informal Video Interviews: Summit staff will produce informal video interviews with your representatives and distribute the video along with post-conference mailings to attendees	✓	✓	✓	
Sponsor-provided information sheet in registrant notebook	✓	✓	✓	
Listing on event website with link to your organization website	Premier listing	Premier listing	✓	✓
Use of conference logo for sponsor outreach	✓	✓	✓	✓
Acknowledgement of support in MEP National Network News: Sent to practitioners prior to Summit and in event app for all attendees	✓	✓	✓	✓
Pre- and post- (opt-in) event attendee list	✓	✓	✓	✓
Premier display of organization name at Summit	✓	✓	✓	✓
Formal recognition as sponsor throughout the Summit	✓	✓	✓	✓

*Each MEP Exhibit Booth includes a skirted 6 ft. table, 2 chairs, a sign featuring the organization's name, and a trashcan. Double Exhibitor Booths (Silver Partners) will receive 2 6-ft. tables, 4 chairs, sign and trashcan. Triple Exhibitor Booths (Gold and Platinum Partners) will receive 3 6-ft. tables, 6 chairs, sign and trashcan.

In an effort to enhance the overall event and be able to offer a significant value to all attendees, NIST MEP is seeking the support of Marketing Partners/Sponsors willing to contribute funding to the event in exchange for the opportunity to showcase their organizations to our attendees. All fees collected (less costs) will be used toward lowering the registration fee for attendees. NIST MEP under NIST and a U.S. Department of Commerce (DOC) directive has subcontracted with a separate organization to manage the collection of all marketing partner fees and costs. This contractor will work with NIST MEP to manage this important program and deliver the value to the sponsors, attendees while using the funds to save the Federal Government money.

IMPORTANT NOTE: Sponsorships may not be accepted from NIST contractors or grantees or other entities with matters pending before NIST.

FOR MORE INFORMATION ABOUT THE SUMMIT:

CHERYL L. GENDRON
CHERYL.GENDRON@NIST.GOV
301-975-2785 / 202-748-4582

FOR INFORMATION ABOUT SPONSORSHIPS:

SUSIE ZIMMERMANN
SUSIECHANNELZ@GMAIL.COM
301-213-1300