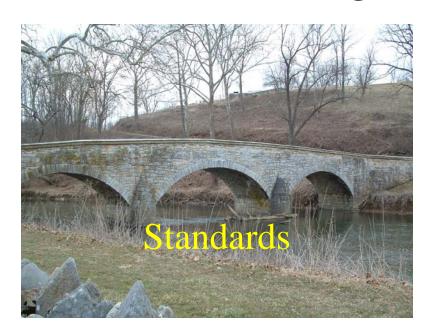
Strategic Value of Standards

Standards are a bridge between markets and technologies

Markets:

- •Consumer
- •Commercial
- •Government



Whoever controls the bridge controls the future...

Technologies