

NICE Community Coordinating Council Meeting Agenda

Date: May 26, 2021 Time: 3:30-5:00 p.m. ET

I. Introduction and Ground Rules -Susi Barraza, NICE Program Manager

II. Opening Remarks

- a. Industry Co-Chair Jon Brickey, Senior Vice President, Mastercard
- b. Government Co-Chair Rodney Petersen, Director of NICE

III. Standing Items

a. Strategy Stories - New Developments that Align to NICE Strategic Plan

MilGear

Presented by: Keith Boring, Director, Navy Credentialing Programs

URL: https://milgears.osd.mil/

See the MilGears NICE Framework Success Story: https://www.nist.gov/itl/applied-cybersecurity/nice/nice-framework-resource-center/nice-framework-success-story-navy-cool

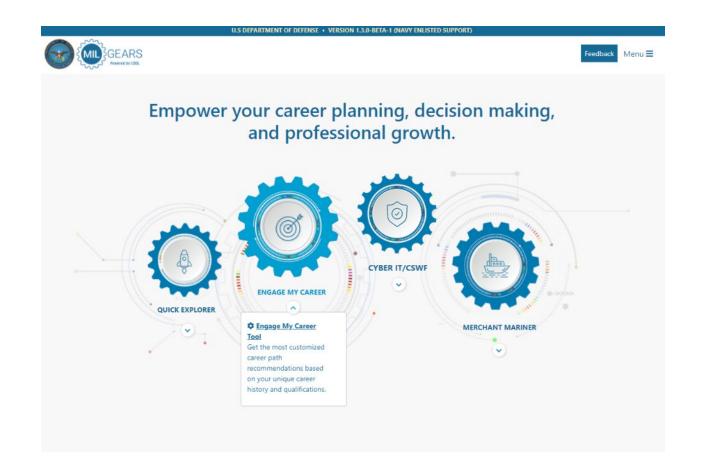
b. Report Roundup - Learning from Good Ideas

ISACA Annual Cybersecurity Study

Presented by: Jonathan Brandt, Information Security Professional Practices Lead, ISACA

URL: https://www.isaca.org/go/state-of-cybersecurity-

<u>2021?utm source=isaca&utm medium=other&utm campaign=research&utm content=pr research state-of-cybersecurity-2021-part-1-press-release&cid=pr 2006993&Appeal=pr</u>



MilGears

Presented by: Keith Boring, Director, Navy

Credentialing Programs

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State of Cybersecurity 2021

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JON BRANDT, CISM, CDPSE, CCISO, CISSP, CPI, PMP
INFORMATION SECURITY PROFESSIONAL PRACTICES LEAD

State of Cybersecurity 2021

Part 1: Global Update on Workforce Efforts, Resources and Budgets



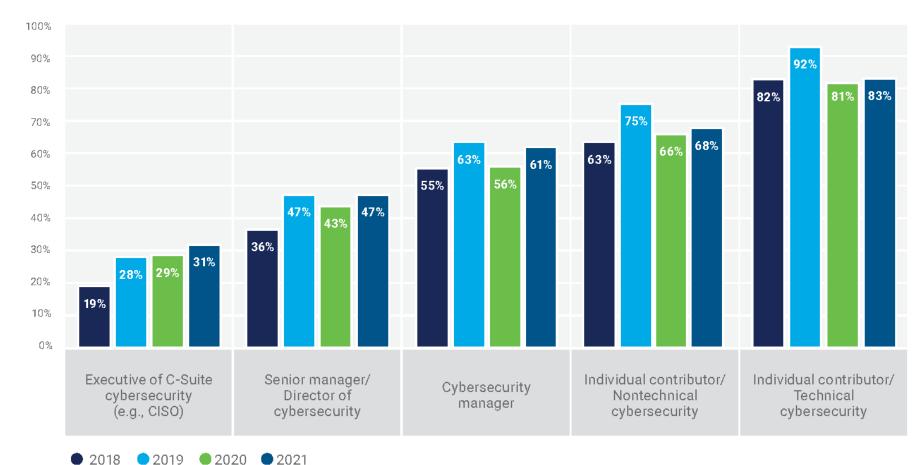


SUMMARY

- Demand for talent vastly outweighs supply
- Time to fill changed little from 2020; 55% claim to have unfilled cybersecurity positions
- The number who believe that their cybersecurity team is appropriately staffed increased
 3 percentage points (consistent with prior year data)
- 68% of respondents whose organization experienced more cyberattacks report being somewhat or significantly understaffed
- Retention is difficult but slightly improved (likely due to the global pandemic)
- Budgets expected to increase (but growth in budgets continues to level out)
- 50% of respondents generally do not believe that applicants are well qualified
- Hands-on cybersecurity experience remains primary factor in qualification determination



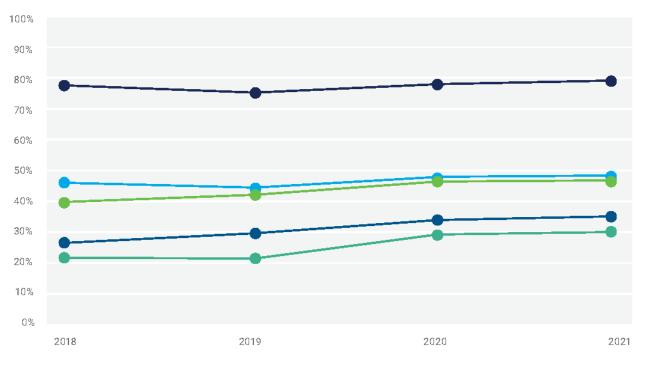
TREND OF UNFILLED ROLES



Unfilled roles increased slightly in 2021, but not to the levels of 2019, except for cybersecurity executives



FUTURE HIRING DEMAND TRENDS



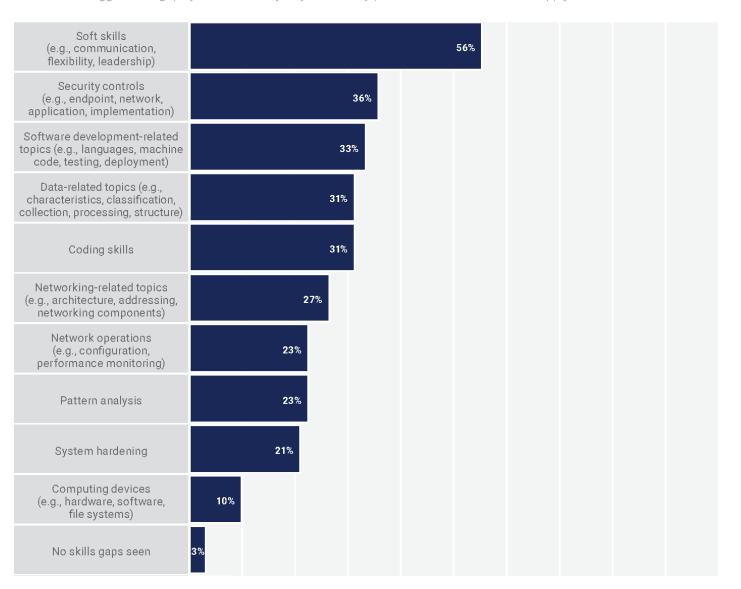
- Individual contributor/ Technical cybersecurity
- Individual contributor/ Nontechnical cybersecurity
- Cybersecurity manager
- Senior manager/ Director of cybersecurity
- Executive or C-suite cybersecurity (e.g., CISO)

- Respondents were asked about future demand across 5 categories of positions
- Four-year trending illustrates future hiring is leveling off



SKILLS GAP

What are the biggest skill gaps you see in today's cybersecurity professionals? Select all that apply.



Respondents largely view soft skills as the primary skills gap among cybersecurity professionals



III. Standing Items

c. Framework Feature - Applications and Uses of Workforce Framework for Cybersecurity

New Curricula for National Cybersecurity Workforce Development Program

Presented by: Dr. Tirthankar Ghosh, Professor and Associate Director, Center for Cybersecurity, University of West Florida

URL: https://cyberskills2work.org/



National Cybersecurity Workforce Development Program: Curricula and Work Roles

Dr. Tirthankar Ghosh

Professor and Associate Director
Center for Cybersecurity
University of West Florida

National Cybersecurity Workforce Development Program

- cyberskills2work.org
- Led by UWF and funded by a \$6 million 2year NSA grant
- Prepare transitioning military, veterans and first responders for cybersecurity jobs
- Place in Critical Infrastructure sectors:
 Financial Services, Defense, Energy
- Train and place 1600 students across the country over 3 years
- Funds UWF CyberSkills2Work Program for 90 students: uwf.edu/cyberskills2work
- Develop sustainable and scalable program

UWF is leading a coalition of 10 CAE institutions:

- University of South Florida Cyber Florida
- University of Houston
- Augusta University
- Dakota State University
- Eastern New Mexico University Ruidoso
- Florida International University
- Metropolitan State University
- San Antonio College
- University of Texas at San Antonio





Workforce Programs and Number of Trainees

Institution	Year 1	Year 2	Year 3
Augusta University	In development	20	25
Dakota State University	In development	20	30
Eastern New Mexico University - Ruidoso	10	20	20
Florida International University	110	150	225
Metropolitan State University	63	90	150
San Antonio College	15	25	30
University of South Florida - Cyber Florida	20	40	40
University of Texas at San Antonio	30	80	170
University of West Florida	30	60	120
Target Total (from the proposal)	195	415	675
Actual Total (based on current programs)	278	505	810
Cumulative Program Total	278	783	1593

NICE Framework Work Roles and Curricular Topics

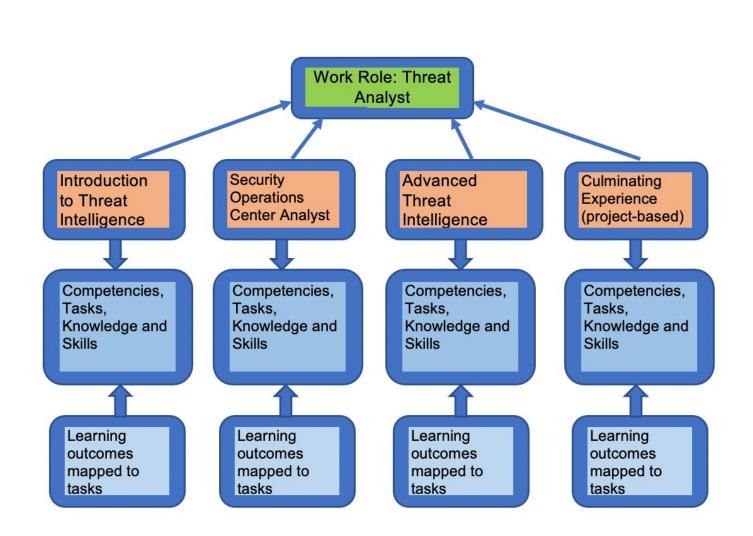
NICE Framework Work Roles	Topics
Network Operations Specialist	CompTIA: A+, Network+, Security+, Linux+, CySA+
System Security Analyst	Cisco CCNA, Cisco CyberOps
Cyber Defense Incident Responder	EC Council CEH Palo Alto PCNSA
Cyber Defense Analyst	Cybersecurity Fundamentals, Network Defense Fundamentals, Threat Intelligence and Hunting
System Administrator	Cybersecurity Fundamentals, Network Defense Fundamentals, CompTIA Security+, CompTIA Linux+
Cyber Defense Infrastructure Support Specialist	Network Defense Fundamentals
Cyber Operator	Risk Management
Vulnerability Assessment Analyst	Incident Response
Law Enforcement/Counterintelligence Forensics Analyst	Digital Forensics, Threat Intelligence and Hunting, Artificial Intelligence and Machine Intelligence for Cybersecurity
Technical Support Specialist	CompTIA A+/PC Pro, CompTIA Network+/Network Pro, and CompTIA Security +/Security Pro
Cyber Crime Investigator	Digital Forensics, Threat Intelligence and Hunting, Artificial Intelligence and Machine Intelligence for Cybersecurity

New Curricular Topics Mapped To NICE Framework Work Roles

Topics	Work Roles	
Threat Intelligence and Hunting	Threat Analyst	
Artificial Intelligence and Machine Learning for Cybersecurity	Data Analyst	
Malware Analysis	Cyber Defense Forensics Analyst	
Cyber Defense	Cyber Defense Analyst	
Digital Forensics	Cyber Defense Forensics Analyst	



An Example Work Role Mapping







Questions



IV. Working Group Updates

- a. Promote Career Discovery
 James "Jimmy" Baker, Cybersecurity Evangelist and Author; or Roland Varriale II,
 Cybersecurity Analyst, Argonne National Laboratory; or Monica Gomez, Cisco
- b. Transform Learning Process
 Dr. Aurelia T. Williams, Interim Vice Provost for Academic Administration, Norfolk
 State University: or Richard Spires, Instructor, Learning Tree
- c. Modernize Talent Management Karen Jensen, Saaby Consulting; or Kevin Perry, Chief Cyber Training, DoD Cyber Crime Center/Cyber Training Academy; or Melissa Woo, Executive Vice President for Administration, Michigan State University

V. Community of Interest Updates

- a. Apprenticeships in Cybersecurity
 Tony Bryan, Executive Director, CyberUp; or Jennifer Oddo, Executive Director,
 Strategic Workforce Education and Innovation, Youngstown State University
- b. Cybersecurity Skills Competitions
 Amelia Phillips, Highline College; or Brad Wolfenden, EmberSec
- c. K12 Cybersecurity Educators
 Terrance Campbell, CCTE Cybersecurity Teacher, Shelby County Schools; or Laurin Buchanan, Secure Decisions
- d. NICE Framework Users
 Karen Wetzel, Manager of the NICE Framework

VI. Research Review

Cybersecurity Advocates: Discovering the Characteristics and Skills for an Emergent Role

Presented by: Julie Haney, NIST





Cybersecurity Advocates: Discovering the Skills & Characteristics of an Emerging Role

Julie Haney, Ph.D.

Visualization & Usability Group
Information Technology Lab, National Institute of Standards and Technology





CYBERSECURITY ADVOCATES



Professionals who are adept at motivating individuals and organizations to adopt sustainable, positive security behaviors





Security evangelist

- Security
 awareness
 professional
- Secure development champion
 - Security consultant
 - Security guidance developer



Cybersecurity advocates require a unique combination of technical and non-technical skills along with an understanding of how to address underlying sociotechnical factors that can impact security adoption





ADVOCATE QUALITIES



Technical Knowledge & Skills

- IT, cybersecurity, threats
- Enough to establish credibility & trust with intended audience



Non-technical Skills

- Interpersonal skills
- Context awareness
- Communications skills



Service Orientation

- Gravitate towards helping people
- Deep sense of the importance of the work



Discipline Diversity

- Diverse educational backgrounds & work experiences
- Those from outside field can bring valuable skills
- Multi-disciplinary teams





BOLSTERING THE WORKFORCE

Implications for workforce education, recruitment, and professional development for advocates and other cybersecurity roles



Progressing the Cybersecurity Advocate Role

- Formalization of the work role
- Designing professional development training



Developing Non-technical Competencies

- Becoming increasingly necessary for security professionals in general
- Professional development opportunities
- Incorporate into computing education curricula



Expanding the Pipeline

- Those with strong non-tech skills can thrive
- Framing as a serviceoriented profession
- Hiring those with nontraditional backgrounds & skills









RESEARCH EFFORTS



Multi-year (2017-2021) research effort to discover who cybersecurity advocates are, what they do, and what skills they employ in their work



INTERVIEWS OF ADVOCATES

- 28 cybersecurity advocates
- Diverse backgrounds and job functions across a range of sectors



SECURITY AWARENESS STUDIES

- Year-long case study of a security awareness team at a government agency
- Focus groups of 29 government security awareness professionals

Researchers: Julie Haney (NIST), Wayne Lutters (University of Maryland), Jody Jacobs (NIST), Susanne Furman (NIST)





PUBLICATIONS

- Coming soon: Cybersecurity Advocates: Force Multipliers in Security
 Behavior Change. IEEE Security & Privacy (to appear July/August 2021 issue)
- Cybersecurity Advocates: Discovering the Skills and Characteristics of an Emerging Role. Information and Computer Security (2021)
- Security Awareness Training for the Workforce: Moving Beyond "Check-the-box" Compliance. Computer (2020)
- Motivating Cybersecurity Advocates: Implications for Recruitment and Retention. ACM SIGMIS Computer & Personnel Research (2019)
- <u>"It's Scary...It's Confusing...It's Dull": How Cybersecurity Advocates Overcome</u> <u>Negative Perceptions of Security</u>. *Symposium on Usable Privacy and Security* (2018)

VII. Project Progress Reports

a. Cybersecurity Career Awareness Week

Presented by: Davina Pruitt-Mentle, NICE

URL: https://www.nist.gov/itl/applied-cybersecurity/nice/events/cybersecurity-

career-awareness-week

b. NICE Conference and Expo

Presented by: Randy Pestana, Florida International University

URL: https://niceconference.org/

c. NICE K12 Cybersecurity Education Conference

Presented by: Felicia Rateliff, Director of Operations & Programs, iKeepSafe

URL: https://www.k12cybersecurityconference.org/



DEMYSTIFYING CYBERSECURITY

INTEGRATED APPROACHES TO DEVELOPING CAREER PATHWAYS

www.niceconference.org



REGIONAL INITIATIVE FOR CYBERSECURITY EDUCATION AND TRAINING

A collaborative effort to build and strengthen a foundation in cybersecurity education, training and workforce for the Americas

Tuesday, September 14th, 2021

Bogota	11:00
Washington D.C	12:00
Buenos Aires	13:00
Sao Paulo	13:00
GMT	16:00

Save the Date!







Timeline

June
July – August
September 7th
November 16th

RICET Agenda

Track Announcement

Call for Proposals

NICE Symposium

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THE CONFERENCE FOR K12 CYBER EDUCATORS # 10 CEX 12





SUBMISSIONS OPEN APRIL 13, 2021 SUBMISSION DEADLINE JUNE 18, 2021

k 12 cybersecurity conference.org





Recruiting Students

- High School or recent grad
- Will participate in an Internship,
 Apprenticeship or training before
 May 2022
- Recruitment will end by Sept 30, 2021 –Interviews will take place beginning this summer until Mid-October



CALL FOR SPONSORS & EXHIBITORS



 MANY SPONSOR LEVELS TO FIT YOUR ORG'S ADVERTISING NEEDS

 VIRTUAL EXHIBITOR BOOTH FOR-PROFIT \$750 / NON-PROFIT \$500 "We have been a sponsor for the last four years at the NICE K12 Conference and have found it to be a great opportunity to engage with cybersecurity educators from around the country. The Conference is extremely well run and enabled Start Engineering to effectively interact with attendees at many different places throughout the event."

- Bob Black, CEO - Start Engineering





FOR QUESTIONS, COMMENTS, IDEAS...

CONTACT FELICIA RATELIFF

conference@ikeepsafe.org

VII. Project Progress Reports

d. Centers of Academic Excellence (CAE) in Cybersecurity Community
Presented by: Tony Coulson or Amy Hysell, Cybersecurity Center, California State
University, San Bernardino

URL: https://www.caecommunity.org/

e. CyberSeek

Presented by: Will Markow, Managing Director of Human Capital Management and Emerging Technologies, Burning Glass Technologies

URL: https://www.cyberseek.org

VIII. Featured Topic

a. Executive Order on Improving the Nation's Cybersecurity

Presented by: Matt Scholl, Director of the Computer Security Division, NIST

URL: https://www.nist.gov/itl/executive-order-improving-nations-cybersecurity



EXECUTIVE ORDER ON IMPROVING THE NATION'S CYBERSECURITY

The President's Executive Order on Improving the Nation's Cybersecurity (EO 14028), issued May 12, 2021, charges multiple agencies – including the U.S. Department of Commerce's National Institute of Standards and Technology (NIST) – with enhancing the security of the software supply chain.

Section 4 of the Executive Order (EO) directs the Secretary of Commerce, through NIST, to consult with federal agencies, the private sector, academia, and other stakeholders and to <u>identify or develop standards</u>, tools, best practices, and other quidelines to enhance software supply chain security. The resulting standards and guidelines will be used by other agencies to govern the federal government's procurement of software.

NIST has a longstanding program focused on <u>managing risks to the cyber supply chain</u>, software quality and security, and security development and engineering resources — across research, standards and guidelines, and transition to practice. <u>Resources published by NIST and others</u> will serve as a starting point for assignments under the EO.

STANDARDS AND GUIDELINES

The guidelines will address: critical software, secure software development lifecycle, security measures for the federal government, and requirements for testing software. They are to include:

- criteria to evaluate software security,
- criteria to evaluate the security practices of the developers and suppliers themselves, and
- innovative tools or methods to demonstrate conformance with secure practices.
- By November 8, 2021, NIST is to publish preliminary guidelines, based on stakeholder input and existing documents for enhancing software supply chain security.
- By February 6, 2022, after having consulted heads of agencies, NIST will issue guidance that identifies practices that enhance software supply chain security, including standards, procedures, and criteria
- By May 8, 2022, NIST will publish additional guidelines, including procedures for periodically reviewing and updating guidelines.

Fact Sheet: EO on Improving the Nation's Cybersecurity | May 2021

CRITICAL SOFTWARE

Security measures for "critical software" are on an even faster track. NIST is to consult with the National Security Agency (NSA), Office of Management and Budget (OMB), Cybersecurity and Infrastructure Security Agency (CISA), and the Director of National Intelligence (DNI) and:

- → define "critical software" by June 26, 2021, and
- publish guidance outlining security measures for critical software by July 11, 2021.
- → NIST's definition of critical software will provide criteria that include level of privilege or access required to function, integration and dependencies with other software, direct access to networking and computing resources, performance of a function critical to trust, and potential for harm if

ADDITIONAL RESPONSIBILTIES

The EO assigns additional responsibilities to NIST, including:

 initiating two pilot labeling programs related to secure software development practices and the Internet of Things (IoT) to inform consumers about

"Executive Order on Improving the Nation's Cybersecurity"

Presented by: Matt Scholl, Chief of Computer Security Division, NIST

https://www.nist.gov/itl/executive-order-improvingnations-cybersecurity

IX. Closing Remarks and Next Meeting Reminder

The next NICE Community Coordinating Council Meeting will be June 23, 2021, at 3:30 p.m. ET