# NCE Webinar Series

NATIONAL INITIATIVE FOR CYBERSECURITY EDUCATION



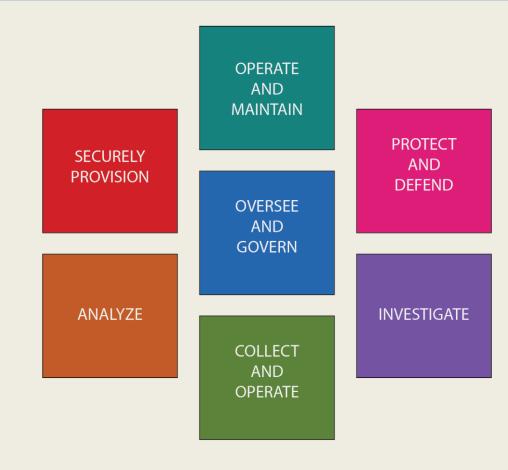
NICE Cybersecurity Workforce Framework Use Cases and Success Stories March 18, 2020

Improves communication about how to identify, recruit, develop, and retain cybersecurity talent.

Categorizes, organizes, and describes cybersecurity work.

#### Can be used by:

- Public and Private Sector Employers
- Education Providers
- Technology Developers
- Current and Future Cybersecurity Workers
- Training and Certification Providers
- Policymakers



#### NICE FRAMEWORK

**NIST Special Publication 800-181** 



#### NICE FRAMEWORK - NIST Special Publication 800-181

SECURELY **PROVISION** 

Risk Management

Systems

Architecture

**Cybersecurity Workforce Categories** (7)

**Specialty Areas** (33) – Distinct areas of cybersecurity work

Work Roles (52) – The most detailed groupings of IT, cybersecurity, or cyber-related work, which include specific Knowledge, Skills, and Abilities (KSA's) required to perform a set INVESTIGATE

COLLECT AND OPERATE

> Collection Operations

Cyber Operational Planning

Incident Response

PROTECT

AND DEFEND

Cyber Defense

Analysis

Cvber Defense

Infrastructure

Support

Vulnerability

Targets

OVERSEE AND **GOVERN** 

Customer Service Cybersecurity and Technical Management Support

Software Development

Data Administration

Knowledge

Management

OPERATE AND

MAINTAIN

Leadership

Legal Advice and Advocacy

**Executive Cyber** 

Systems Development

Program/Project Network Management and Services Aguisition

Systems Requirements Planning

Strategic Planning and Policy

Technology R&D

Digital Forensics

Cyber

Investigation

Cyber Operations Assessment and Management

Threat Analysis

ANALYZE

All Source

Analysis

Exploitation

Analysis

Language

Analysis

Systems Analysis

Systems

Administration

Training, Education, and Awareness

Test and Evaluation



of Tasks.

#### NICE FRAMEWORK USE CASES

Use Cases describe specific situation in which the NICE Framework can be used.



**Development of Position Descriptions** 



Creation of Learning Outcomes for Courses



Performing Workforce Assessments



Validation of Knowledge, Skills, and Abilities for Awarding Credentials



Talent Management



Career Pathway for Learners and Job Seekers



#### NICE FRAMEWORK RESOURCE CENTER



#### 101 Resources

- Search the NICE Framework
- One Pager
- Video Tutorial



# **Employer** Resources

- DoD Cyber Workforce
- Position Description Tool
- Capability Indicators



# **Education/Training Provider Resources**

- Course/Curriculum Mappings
- Certification Mappings
- Training Catalog



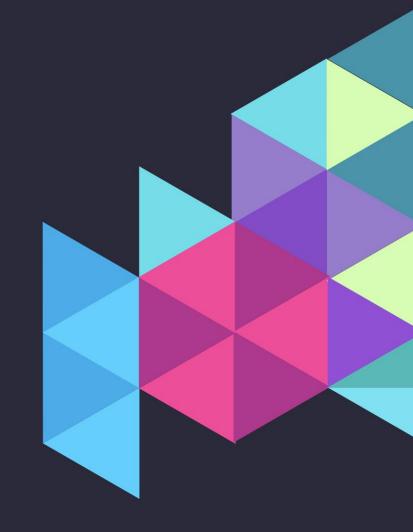
## Learner Resources

- Pathways
- Career Profiles
- Hands-on Activities



nist.gov/nice/framework





#### iQ4 Mission

iQ4 Corp is creating a supply demand skills marketplace

# Finding and Fueling Growth ... Transforming the Learning Economy

- -optimizing investment in finding, developing and retaining talent.
- -disrupting the status quo of buying a talent pipeline ... by building one at scale, using our tooling, models and content
- -fulfilling potential of our enterprise, academic and student engagements.
- -fixing the skills gap that exists internally within the enterprise, public sector and schools is at the core of our company and social markets ...



Cumulatively, firms spend billions of dollars every year on technology devoted to digital transformation, but executives admit to confusion and uncertainty about the impact. A recent Accenture survey of 1,200 executives found that, while nearly half say skill shortages are a major concern for the future of their firm, only 3% said they will significantly increase their training budgets over the next three years. In a separate survey conducted in 2017 by consultancy McKinsey & Co., 35% of U.S. executives said they believe they will realize their digital goals mainly or only by hiring new talent.

That "buy, not build" talent strategy is getting more difficult—and expensive—to pull off, especially in a market where the supply of skills like cloud computing and cybersecurity can't satisfy the immense demand for them, said Paul Daugherty, chief technology and innovation officer at Accenture PLC.

#### THE WALL STREET JOURNAL.



April 22, 2019

MANAGEMENT & CAREERS

# Why Companies Are Failing at Reskilling

"It's one thing to invest in machine learning; it's another to reinvent an organization or a business model," he said. "Human capital is quantitatively a much bigger share of the capital in the economy than physical assets like plants, technology and equipment, and we understand it less well."

JPMorgan, which has 250,000 employees, is rolling out a platform called "skills passport." The project so far has been deployed in the bank's IT department, and it will soon be tested with employees in operations roles. Workers use it to take assessments to measure their current skills, and view career options and a curated list of activities and training they can take, said Jennie Sparandara, head of workforce initiatives.



#### Transforming the Learning Economy

Role/KSA profiling via standards & 4-tier taxonomies

Reskilling/upskilling via pathways, course recommendations and work- based applied learning

Skills optimization for Agile & Gig economies, talent pipelining, internal and external, My T

#### **Establish three beachheads**

- Industry/Education Virtual Apprentice Challenge
- **Enterprise** JPM Chase
- Students National Student Clearinghouse



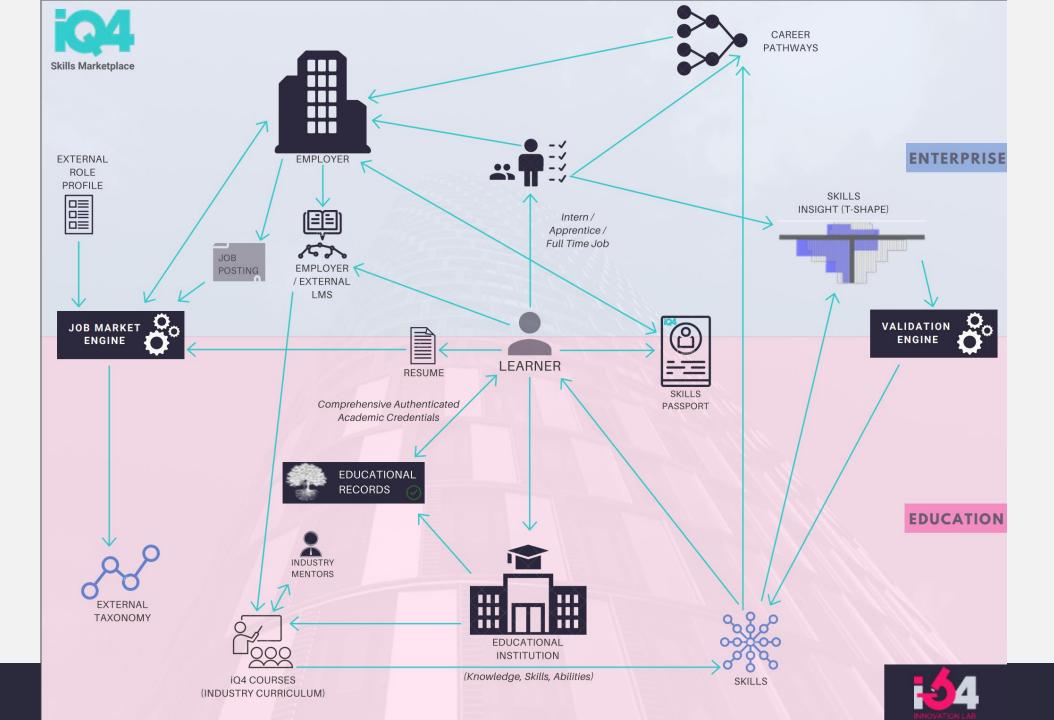
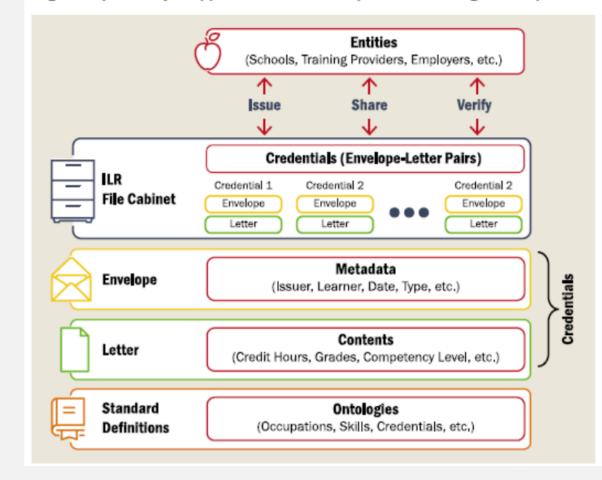




Figure 1 | Interoperable Learning Record Ecosystem INTEROPERABLE LEARNING RECORDS Upskill and Learn More Enroll and Learn **EDUCATION &** TRAINING **EMPLOYERS** Collect Digital Evidence of Learning LEARNERS Share Achievements **PROVIDERS** Consume to hire, reskill, < Consume to enroll or upskill employees students Search and Compare Credentials to Job Reqs Match Achievements to Job Skills ssue credentials to ssue credentials to employees earners Use to verify credentials Achieve Learning Outcomes Use to verify credentials Get a Job and skills and skills Occupation, job, and skill descriptions Credential and skill

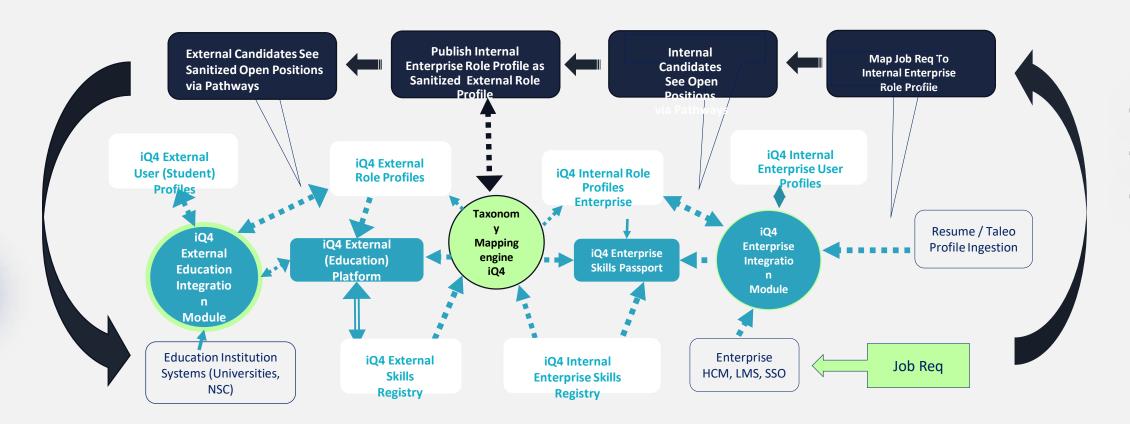
descriptions

Figure 3 | Four-layer approach to the interoperable learning record protocol





# Transforming the talent economy



Talent Pipeline and Pathways platform, life-long learning, learner empowered mobility, education skills-gap curriculum, enterprise source/build/retain talent.

(in

# THE SHAPE











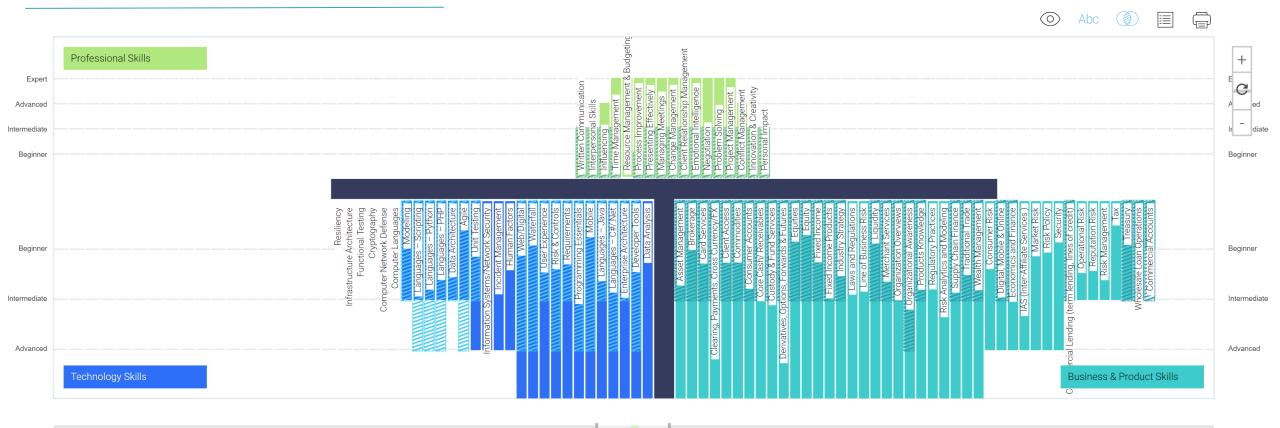








#### My T Mehialc izzoR - Business Analysis Associate

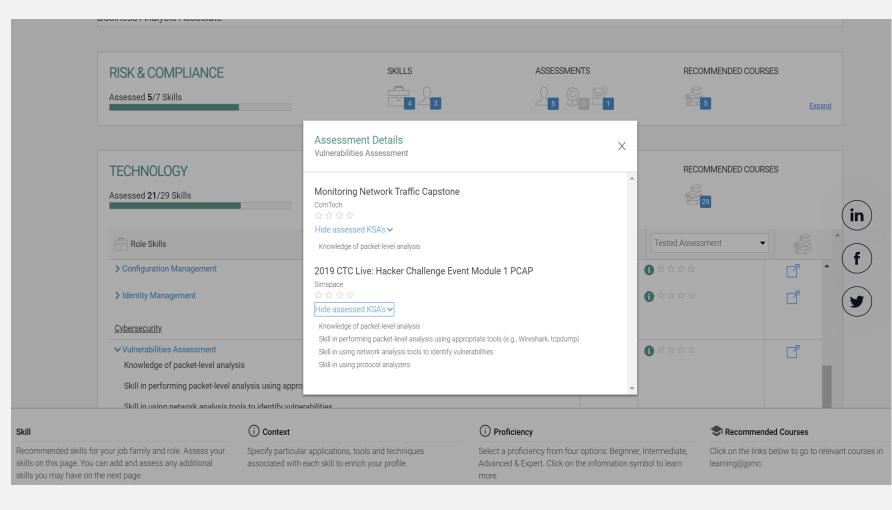




### iQ4 Learner **Passport**

# Multi – Source





#### Career Pathways



Skills Dashboard Skills Passport<sup>TM</sup>

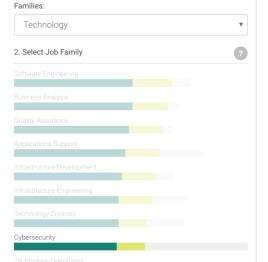
4 ENTERPRISE



Cybersecurity Associate: Red Team

Skills Dashboard



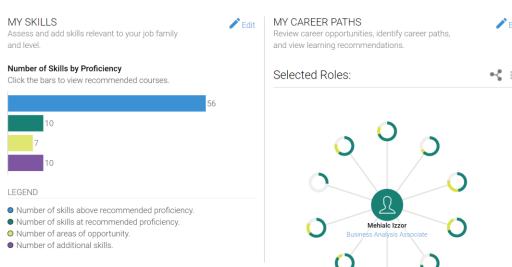


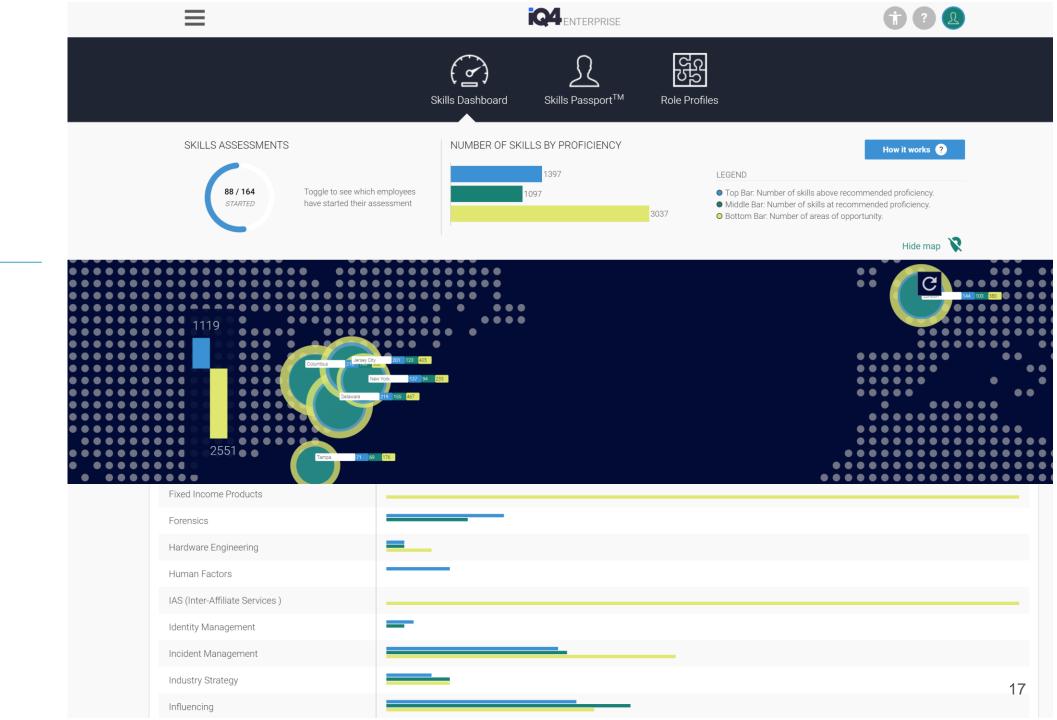
1. Select a functional area from the drop-down to see related Job

#### Cybersecurity

Role Profiles at or above the recommended proficiency within the Cybersecurity job family are displayed below in orc hierarchy. To support your Career Pathway you can determine the roles best matched to your current profile by cons below and focusing on roles with the most shared skill categories. Cybersecurity Associate Cybersecurity Associate: Fraud - Payment Card Cybersecurity Associate: Fraud - Banking Cybersecurity Associate: Fraud - Data & Automation Cybersecurity Associate: Fraud - Brand Protection Cybersecurity Associate - Cyber Education & Awareness Cybersecurity Associate: DFAS - Digital Forensics Cybersecurity Associate: Exercise Planner Cybersecurity Associate: DFAS - Intrusion Forensics Cybersecurity Associate: Red Team Cybersecurity Associate: Attack Analysis Cybersecurity Associate: DAST Penetration Tester

Skills Passport<sup>TM</sup> Role Profiles





# Skills Analytics

#### STUDENT DASHBOARD



#### Academic Records, Portfolio, Skills, Pathways

- Auto generation of competencies, knowledge, skills, abilities, credentials, educational verification, work experience, personal interests.
- Analytics to understand skills gap, course recommendation, Career Pathways and jobs
- Life long learning 5Ps- measure and capture skills proficiencies (multi source), progression, pathways, potential and purpose in a "Digital Persona"

#### **EDUCATION DASHBOARD**



#### Supply / Demand Skills Gaps Analytics

- Ability to define course to competency to skills mapping, using NICE as the core standards taxonomy framework and data model
- Supply / Demand career pathways gap analytics for curriculum and student development
- Define job families, role profiles, competencies, knowledge, skills, ability, credentials, proficiencies based on standards-based taxonomy

#### ENTERPRISE PIPELINE DASHBOARD



#### Finding & Building Talent

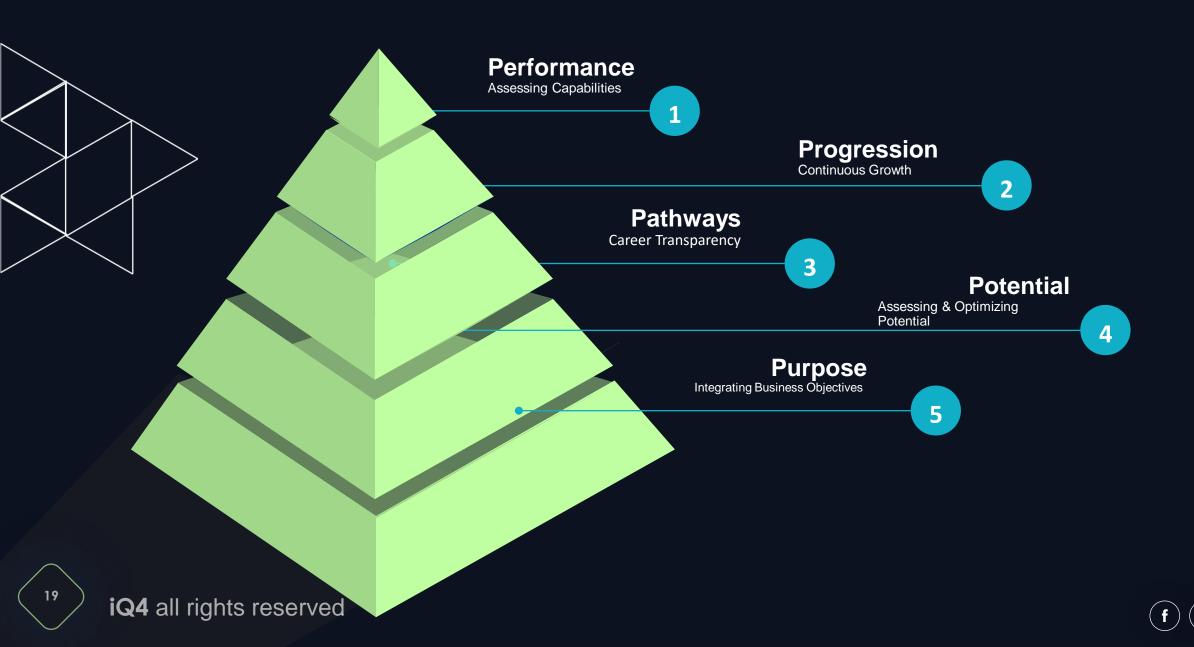
- An Analytics Pipeline Dashboard to discover talent, assess skills, identify skills gaps, recommended learning and development
- A Talent Search Engine to source, assess and build talent, suggest courses for individuals and academic institution development
- Define job families, role profiles, competencies, knowledge, skills, ability, credentials, proficiencies based on standards-based taxonomy

#### ENTERPRISE RE-SKILLING DASHBOARD



#### Course Recommendation, Retention, Mobility

- Learner dashboard to suggest courses leading to performance improvement, career pathways to retain talent and "T-Shaped" data visualization to speed use of the tool and effectiveness in user experience (Net Promoter Score-8)
- Analytics Dashboard to optimize supply and demand of skills to roles, leverage strengths for agile and gig economy, and support development to drive productivity.



#### Key business metrics impacted will be:

- 1) Attrition This deals with the main reasons for leaving: Lack of training, progression, internal sponsorship Career
- 2) Average costs of employment 3) Cost of training – Cost, nonproductive time, wasted training

#### **INTERNAL PROMOTION**

Promote 1st, Hire 2<sup>nd</sup>. ROI = Average rem cost of newly promoted employee Vs Average cost of new hire (25%)

#### **INDIVIDUAL LEARNING PLAN & PATHWAYS**

ROI is the current cost of wasted training Vs cost of wasted training using Taxonomy & KRA model to pinpoint required training. (20%-30%)

#### **INTERNAL MOBILITY**

**RE-SKILLING** 

ROI is the cost and time from training using

internal Apprenticeship & Taxonomy Vs cost

of restructuring. Some value to reputation

cost plus any additional recruitment to build

numbers.

ROI is cost of attrition Vs improvement

#### **IQ4 SKILLS MANAGEMENT** PLATFORM -**VALUE**

**PROPOSITION TO INDUSTRY** 

through more career opportunities (#1 or 2 reasons why people leave). 10 basis points.

#### **LEARNING REQUIREMENTS & BUDGET**

Greater precision of training requirements & costs. ROI is P&L impact through budget accuracy.

#### **SKILLS REPOSITORY**

Knowledge of available skills and capabilities. ROI will depend of value of the knowledge.

#### **COST OF NEW HIRES**

ROI through broader talent pool using Virtual

#### POTENTIAL ASSESSMENT

What makes a High Potential employee using Graph Analytics & skills progression. ROI is value placed on increasing the number & predictability of HiPot employees

#### **RECRUITMENT - COST OF ATTRITION**

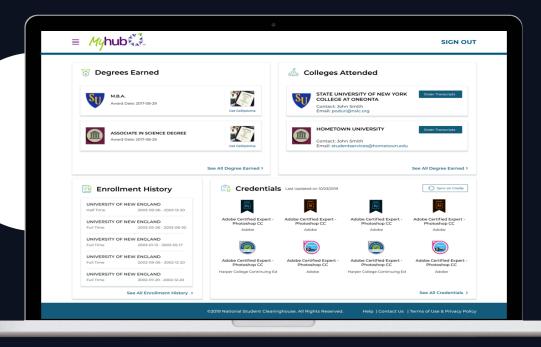
Normal attrition level of new hires in first 2 years Vs Attrition using the Virtual Apprenticeship & Mentoring model. ROI is cost of improving 2 year attrition – 10 basis points.

#### **RECRUITMENT - TIME TO PRODUCTIVITY**

Normal Average time to productivity Vs T2P using Virtual Apprenticeship. ROI is the employment & training costs



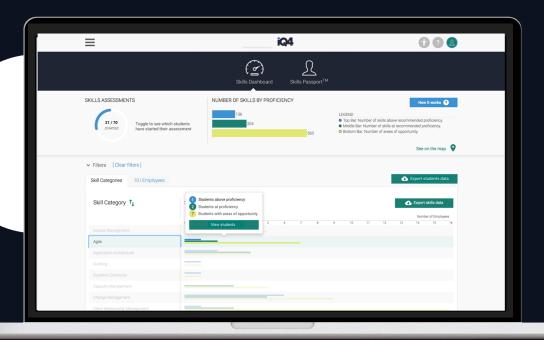
#### STUDENT DASHBOARD



# Academic Records, Portfolio, Skills, Pathways

- Auto generation of competencies, knowledge, skills, abilities, credentials, educational verification, work experience, personal interests.
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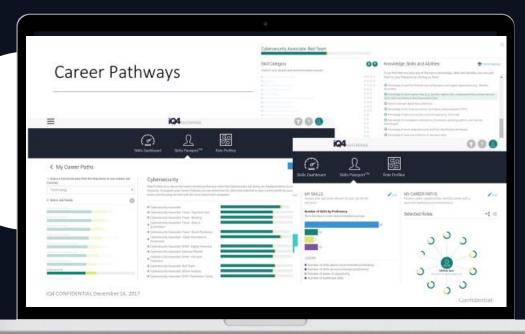
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# ENTERPRISE PIPELINE DASHBOARD



#### Finding & Building talent

- An Analytics Pipeline Dashboard to discover talent, assess skills, identify skills gaps, recommended learning and development
- A Talent Search Engine to source, assess and build talent, suggest courses for individuals and academic institution development
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# ENTERPRISE RE-SKILLING DASHBOARD



#### **Internal Re-Skilling**

- Learner dashboard to suggest courses leading to performance improvement, career pathways to retain talent and "T-Shaped" data visualization to speed use of the tool and effectiveness in user experience (Net Promoter Score-8)
- Analytics Dashboard to optimize supply and demand of skills to roles, leverage strengths for agile and gig economy, and support development to drive productivity.

# Q & A



## Cyber Vista®



#### **ABOUT US**

# CyberVista is a cybersecurity workforce development company.

Founded in 2016, CyberVista's mission is to build and strengthen organizations by providing cybersecurity professionals with the knowledge, skills, and abilities needed to drive growth and defense.







#### NICE Framework

#### **Benefits**

- Robust
  - O Over 1,600 KSATs
  - o 50+ Roles
- Good at helping define job descriptions or inventory roles

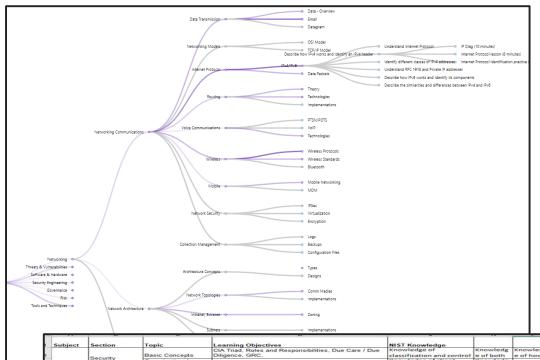
#### **Limitations**

- Unmanageable
  - O Over 1,600 KSATs
  - o 50+ Roles
- Doesn't provide bridge to upskill/provide effective or measurable training
- Some KSAT's are not well defined
  - K0015: Knowledge of computer algorithms

28



#### Taxonomy



#### Steps

- Define the common core of cyber domains
- Organize the content based on
  - Subject
  - o Prerequisite / Dependency
  - O Levels
- Create Learning Objectives
- Match against the NICE KSAT's

Subject	Section	Topic	Learning Objectives	NIST Knowledge				NIST Tasks							NIST Skills			NIST Abilities			
Risk	Security		CIA Triad, Roles and Responsibilities, Due Care / Due	Knowledge of	Knowledg	Knowledg	Knowledg														
		Basic Concepts	Diligence, GRC,	classification and control	e of both	e of how	e of	T0001	T0003	T0072	T0264	T0466	T0550	T0163	50034	S0152		A0006	A0056	A0111	A0115
		Organizational	NATE CARDON TARILA STATE COANA SARANGE NA	Knowledge of client	Knowledg																
		Processes	Acquisitions/Mergers, Divestitures and Spinoffs,		e of			T0206	T0276	T0082	T0277	T0407			50008	50359		A0006	A0056	A0111	A0009
		Assessment		Knowledge of	Knowledg					7							12				
		Process	Prepare, Conduct, Communicate, Maintain	organization's risk	e of			T0525	T0177	T0205	T0552	T0892	T0928	T0158	S0171			A0023	A0009	A0046	A0008
			COSO, ITIL, COBIT, ISO 27002, NIST SP 800-30r1,	Knowledge of the Risk	Knowledg																
		Frameworks	CRAMM, FRAP, OCTAVE, SOMAP, VAR	Management Framework	e of	e of Risk		T0525	T0486						S0171			A0118	A0008	A0009	
		Types	Qualitative, Quantitative, Impact, Risk Determination, Mitigation Techniques	management and mitigation strategies.				T0072	T0509						50171			A0008	A0118	A0009	
		Training and		Knowledge of	Knowledg	Knowledg	Knowledg														_
		Awareness	Controls, Training, Awareness, Policies	instructional design and	e of	e of	e of	T0073	T0157					1	50064	50171	S0152	A0008	A0006	A0033	A0034
	P		Project Scope / Plan. Team Selection, BIA.	Knowledge of how to																	
		Development	Documentation, etc	establish priorities for				T0196	T0002	T0044	T0051	T0070	T0092	T0109	50326	50032		A0068	A0019	A0098	A0034
				continuity and disaster																	
		BIA Concepts	Asset Identification, Impact Analysis, MTD, RPO, etc	recovery continuity of				T0070	T0155	T0051	T0070	T0548			50171	50027	S0032	A0119	A0081	A0080	
			Natural Disasters, Recovery Sites, Fault Tolerance /	Knowledge of disaster																	
		DRP Concepts	Resiliency, etc.	recovery continuity of				T0051	T0070	T0548					50032	50171		A0081	A0098	A0085	A0080
			Read-Through, Walkthrough, Simulation, Parallel, Full-	testing and evaluation	7					7							100				
		Testing	Interruption, Maintenance	methods				T0061	T0051	T0070	T0477				50030	50282		A0040	A0089		
Incident Response	Incident Management		Detection, Response, Mitigation, Reporting, Recovery,	Knowledge of crisis	Knowledg	Knowledg	Knowledg											and the same of th			
		Steps	Remediation, Lessons Learned	management protocols,	e of crisis	e of crisis	e of	T0627	T0343	T0654	T0510	T0306			S0186	S0054		A0025	A0097	A0080	
			Handling and Response, Triage Phase, Investigation,	Knowledge of	Knowledg					14	-						15				
		Roles/Techniques	Containment, Analysis / Tracking, Recovery, etc.	technology integration	e of			T0163	T0229	T0306					S0054	50145	50148	A0089	A0097	A0085	A0080
				Knowledge of auditing	Knowledg		Knowledg							1				100 000 000			
		Metrics / Reporting	SEIM, Technologies, Log Audits, Log Monitoring, etc	and logging procedures	e of	e of	e of	T0433	T0161	T0027					50054	S0120		A0025	A0102	A0080	
	Compliance			Knowledge of	Knowledg												100				
		Laws / Regulations	Chain of custody, Investigations,	classification and control	e of			T0087	T0523	T0923	1	1	I .	1	50047	S0068	S0133	A0033	A0094	A0113	A0080



#### **Training Development**

Our work allowed us to define seve critical knowledge areas required across all cybersecurity roles. This formed the basis to develop an assessment and training program designed to ensure that cybersecurity teams are proficient in foundational concepts and skills across those skill categories.

























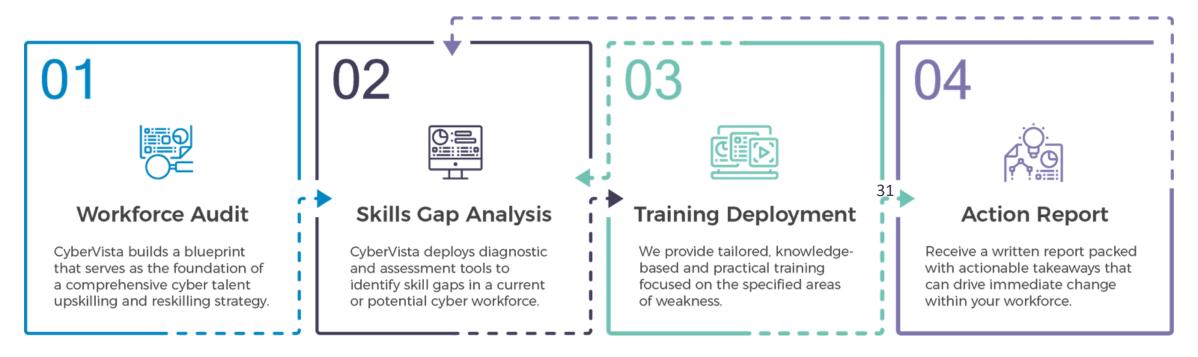






#### **Training Development**

Every organization is different and has different goals. It's important to work with organizations to understand their objectives and build training initiatives around their unique situations.



#### **Workforce Audit**

A Workforce Audit is an excellent entry point for organizations looking to determine what roles and skills your organization needs to achieve your goals.

#### **Entry Level**



#### SKILLS NEEDED:

**Voice Communications** Mobile **Cloud Computing** Security Languages / Coding **Network Components** Architectures

**Vulnerability Analysis Password Auditing Exploitation Tools** Sniffing & Spoofing Programming / Development **Vulnerability Management** 

#### **Advanced**





CS SPECIALIST/

TECHNICIAN







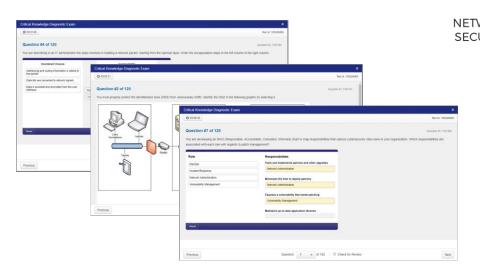


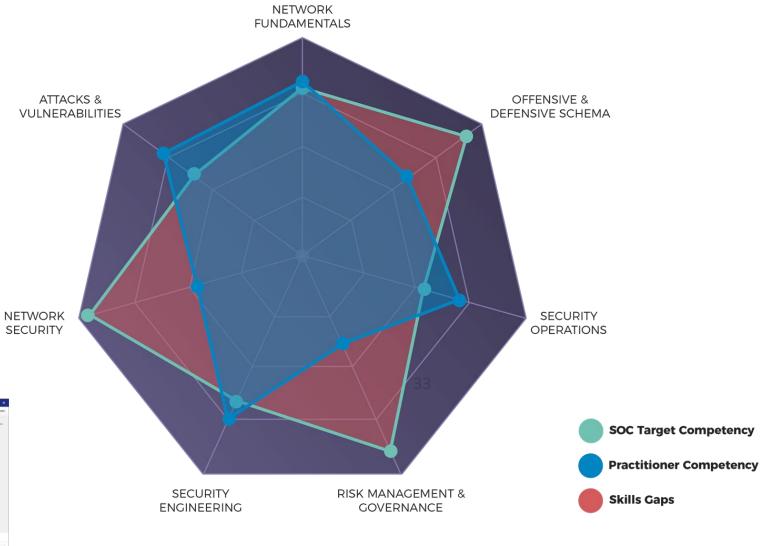


#### **Skills Gap Analysis**

As the saying goes, you can't improve what you don't measure.

Within the Skills Gap Analysis, participants complete a an efficient assessments to identify specific strengths and weaknesses.





#### **Training Deployment**

# Upskill, cross-skill, and reskill top talent.

- Mitigate immediate weaknesses across fundamental cybersecurity knowledge and skill areas
- Efficiently improve knowledge, skills, and abilities within specific roles
- Bolster career pathways for long-term retention and employee satisfaction



Our detailed taxonomy is aligned to the National Cybersecurity Workforce Framework from the National Initiative for Cybersecurity Education (NICE) led by NIST..





#### **Action Report**

#### 'Where do we go from here' is clear.

The action report phase includes a written report packed with actionable takeaways that can drive immediate change within your cybersecurity and cyber-enabled workforce.

- Initiative prioritization based on end-state knowledge, skills, and abilities
- Training recommendations for filling remaining skills gaps
- Organizational structure, role, and career pathing recommendations
- Talent hiring plan for future growth



#### IMPLEMENTING IN PRACTICE

# Accelerating the Sales Cycle Through Cyber Training at **Palo Alto Networks**

#### **Challenge:**

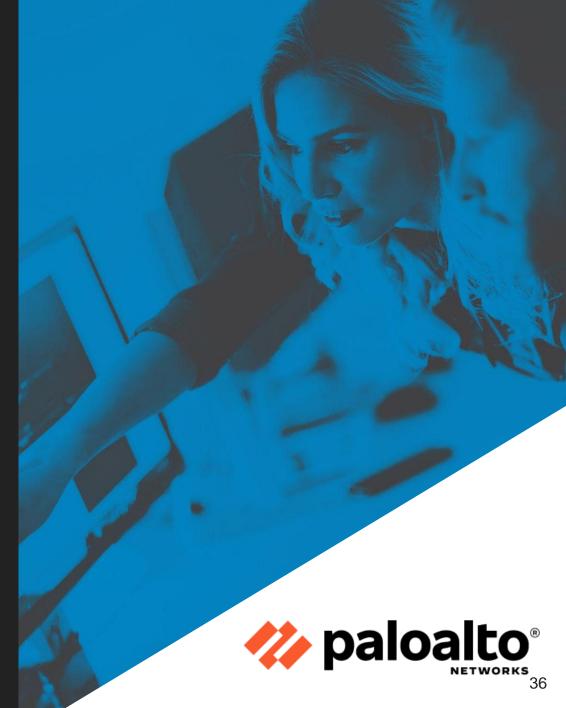
Palo Alto sought a comprehensive and fundamental training program to establish a base level of cybersecurity competency for their System Engineers (SE) team.

#### **Applying Critical Knowledge:**

CyberVista was able to deliver a **Top Performer Analysis (TPA)** to SE top performers so to inform PANW leadership of optimal content configuration. Once a knowledge baseline was established, the same diagnostic assessment was delivered to the rest of the SEs.

#### **Results:**

Over the course of eight weeks of live online instruction, the average score between the initial diagnostic exam versus the final completed at the end of the course, **increased by 15.9 percent.** 



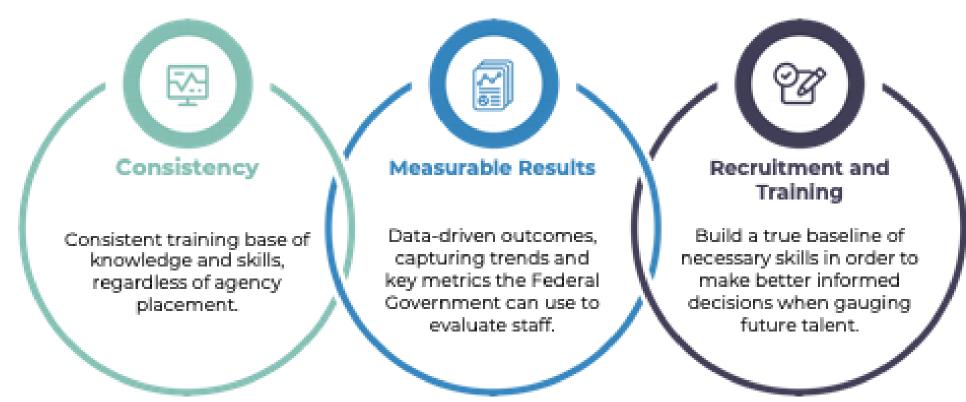


cybersecurity

#### **Cyber Talent Initiative**

#### What we're looking to accomplish...

By mitigating immediate weaknesses and reducing ambiguity across fundamental cybersecurity knowledge and skills, we will provide an actionable solution to recruit and train a world-class cybersecurity workforce.



#### **Contact Us**



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<u>sales@cybervista.net</u>

# Q & A



# Thank You for Joining Us!

**Upcoming Webinar: "The Role of the School Counselor in Promoting Cybersecurity Career Opportunities"** 

When: Wednesday, April 15, 2020 at 2:00pm EDT

Register: <a href="https://nist-">https://nist-</a>

nice.adobeconnect.com/webinarapr2020/event/registration.html

