

## Sample Email

Personal Invitation to participate - sample email below

### **Cybersecurity Career Awareness Week Personal Invitation Email Sample**

Subject: Observe Cybersecurity Career Awareness Week

Body:

Dear [NAME],

Cybersecurity careers are a growing segment of the nation's workforce needs and a great opportunity for both students choosing their future career and adults who are looking for a new career field. Currently there are over 450,000 jobs open national in cybersecurity and the global cybersecurity workforce is expected to experience a shortfall of 1.8 million cybersecurity professionals by 2022. There are multiple career options and numerous pathways to enter the cybersecurity career field. To help spread the word, help us observe Cybersecurity Career Awareness Week during the third week in October.

The Cybersecurity Career Awareness Week, brought to you by the National Initiative for Cybersecurity (NICE), is a week-long campaign that provides an opportunity to learn about the contributions and innovations of cybersecurity practitioners, and the plethora of job opportunities that can be found when exploring cybersecurity as a career choice.

During the week, learners of all ages, educators, parents, employers, and the community participate in the recognition of how cybersecurity plays a vital role in global society and --showcasing how building a nation's cybersecurity workforce enhances each nation's security and promotes economic prosperity.

During the week educators, parents, students, employers, government partners, and the community are exposed to cybersecurity workforce opportunities, the variety of cybersecurity careers, and existing and emerging educational pathways. The campaign utilizes a variety of social media and web-based information sources to provide resources and showcase partner activities that explain what a cybersecurity professional does and how an individual can enter this exciting career field.

I urge you to go to the website for Cybersecurity Career Awareness Week [[nist.gov/nice/ccaw](http://nist.gov/nice/ccaw)] to learn more and see how you can get involved.

Thanks for participating,

Insert name and signature information