

2015 Award Recipient

Mid-America Transplant Services

Mid-America Transplant Services (MTS) is a private, nonprofit organ procurement organization and eye and tissue bank serving a designated service area (DSA) of 84 counties in eastern Missouri, southern Illinois, and northeastern Arkansas. MTS works with its partner hospitals to procure donated organs and tissues and then provide them to transplant centers and tissue processors, both in the DSA and across the country. MTS also operates three stations at Department of Motor Vehicles offices in the Greater St. Louis, Mo., area that support its mission by making it easy for motorists to register as donors while renewing drivers' licenses or automobile registrations. With an annual budget of \$39 million and a workforce of 193 employees, MTS operates from its headquarters in St. Louis, Mo., and a satellite location in Springfield, Mo. A unique concept is the MTS Family House, which provides short- and intermediate-term housing for transplant patients and their families from outside the St. Louis area and gives MTS leaders and staff the opportunity to interact with them.

Innovative Methods Save Lives

- For all deaths reported in the MTS DSA, only 0.7 percent are eligible for organ donation and only 14 percent are eligible for tissue donation, which makes conversion from eligible donors to actual donors critical. In spite of these difficult odds, MTS ranks among the nation's leaders in numbers of donated organs transplanted: first in lungs in 2014 and second in 2015, second in kidneys in 2015, seventh for livers in 2015, and in the top 25 percent for both hearts and pancreata in 2015.
- To facilitate organ and tissue donations, MTS staff members are in residence at the organization's key partner hospitals. This innovation has resulted in a 0.08 percent rate of missed organ referrals since 2012, outperforming the reported best-in-class industry benchmark of 2 percent.
- MTS's distinctive "industry-first" innovations include three fully equipped operating rooms, cardiac catheterization capabilities, and a CT scanner at its headquarters to support in-house organ, tissue, and cornea donation.
- MTS maintains a national top 25th percentile ranking of just under four organs transplanted per donor and currently ranks fourth in the nation for the number of total organs transplanted per million population.

Keeping Costs Low and Results High

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- The overall employee retention rate approaches 90 percent and has exceeded the Association of Organ Procurement Organizations industry average since 2012.
- Customer complaints per case have been close to zero since 2013 for eye and tissue donations and declined from approximately 7 percent in 2013 to approximately 3 percent in 2015 for organ donations.



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• The organization's total gross revenue, reaching about \$40 million in 2015, has increased annually since 2012 and now exceeds the top 25 percent in the industry. MTS operating reserves also have increased since 2012 to almost \$30 million and exceed reported best-in-class levels. In addition, the MTS net margin of approximately 25 percent of its gross revenue has exceeded industry benchmarks since 2012.

Caring About the People Who Care

- In 2015, MTS was selected as a "top workplace" by the *St. Louis Post-Dispatch* newspaper.
- The "connection to mission" for MTS employees has been measured at 100 percent since 2011, setting the national benchmark.
- MTS reports "overall workforce engagement" of about 80 percent, a rate that has met or exceeded national best-in-class comparisons since 2012.
- Annual training expenditures per full-time equivalent (FTE) employee have met or exceeded reported best-in-class levels of \$2,500 per FTE. With staff satisfaction with training and development approaching 90 percent, MTS has exceeded national benchmarks since 2012.
- Overall satisfaction of the MTS staff with benefits is approaching 100 percent, exceeding best-in-class performance. Employees list satisfaction with benefits as one of the top three reasons they work at MTS.
- The overall employee retention rate approaches 90 percent and has exceeded the Association of Organ Procurement Organizations industry average since 2012.

Customer Focus Improves Service

- MTS acts as a responsible steward of the "Gift of Life" by coordinating the placement of donated organs and tissues to its key customer groups. MTS also engages customer-affiliated experts as part of its board of directors and includes customers in the development of new and improved products, services, and value-generating processes.
- MTS has set the benchmark of close to 5 on a 5-point scale for the measure of satisfaction and engagement with its transplant physician customers by collecting, sharing, and utilizing their input at all phases of the donation life cycle.
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Strategic Thinking Yields Continuous Improvement

- Throughout the year, the MTS Strategic Thinking Process involves continuous strategic development, implementation, discussions, environmental scans, industry reviews, and input from key stakeholders. MTS consistently achieves close to 100 percent of the action plans derived through the Strategic Thinking Process.
- The MTS Performance Management System includes transparent cascading scorecards which align organizational goals through individual performance. Staff members and key MTS partners have real-time access to data, advanced reporting services, and customized analytics.

Serving People in Special Ways

- MTS's financial viability has enabled it to establish and fund an industry-first foundation that provides enhanced support to transplant patients and donor families, as well as education on disease prevention for the community. This fund has grown from an initial \$7 million in 2011 to a total current endowment of more than \$33 million in 2014. This exceeds the approximately \$10 million average of three similar funds started by other U.S. organ procurement organizations.
- Through its Center for Life, MTS has improved services for donor families by addressing their bereavement needs. MTS also constructed a donor memorial monument and park for donor and recipient families to gather, remember, and honor their loved ones.

For more information:

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Baldrige Performance Excellence Program

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