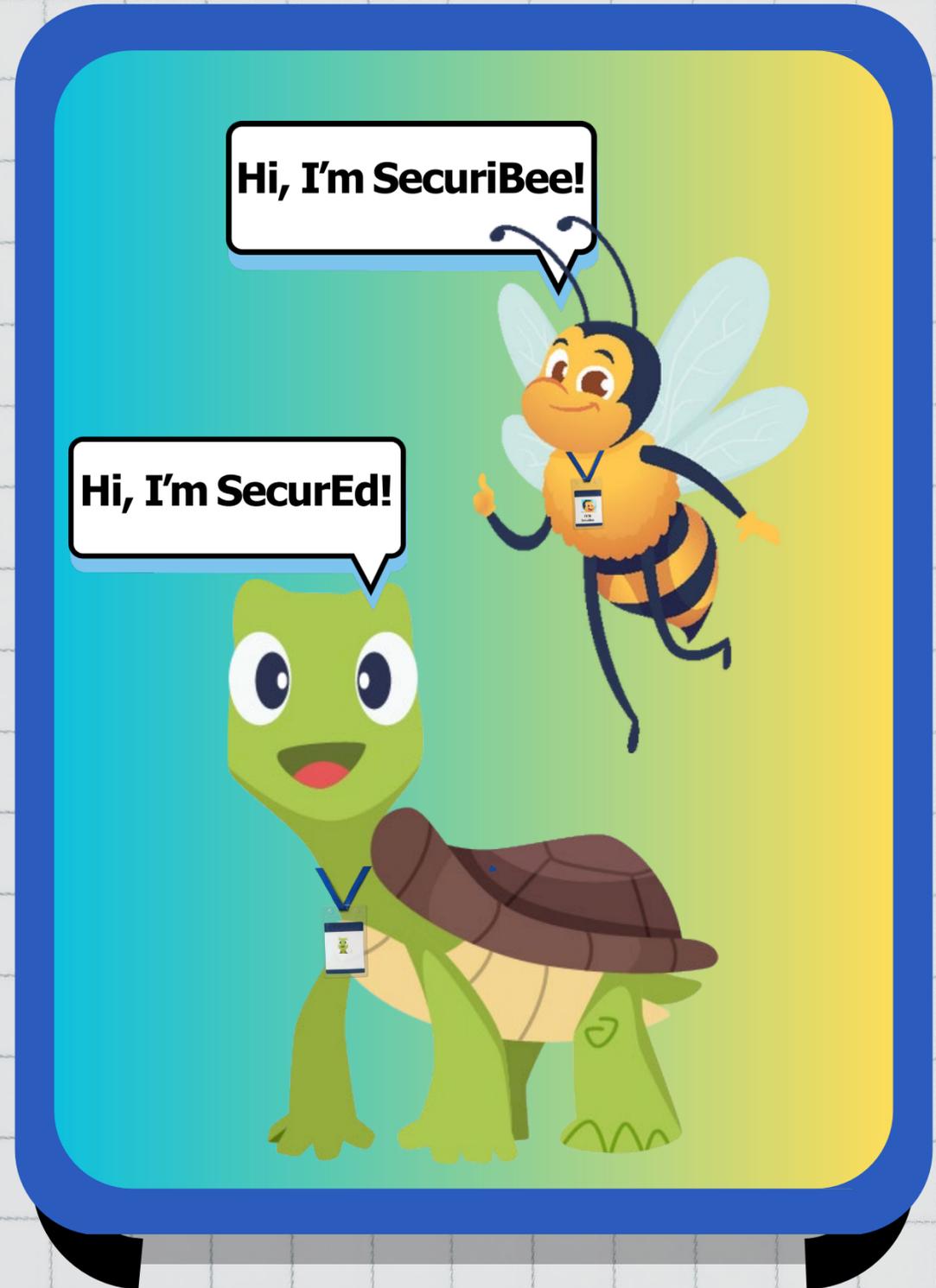
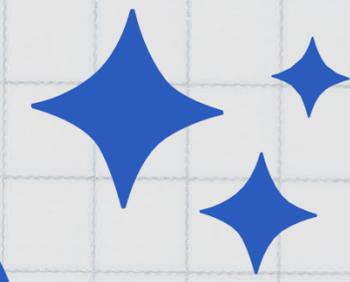




# Security Education Training & Awareness

# SETA COINS





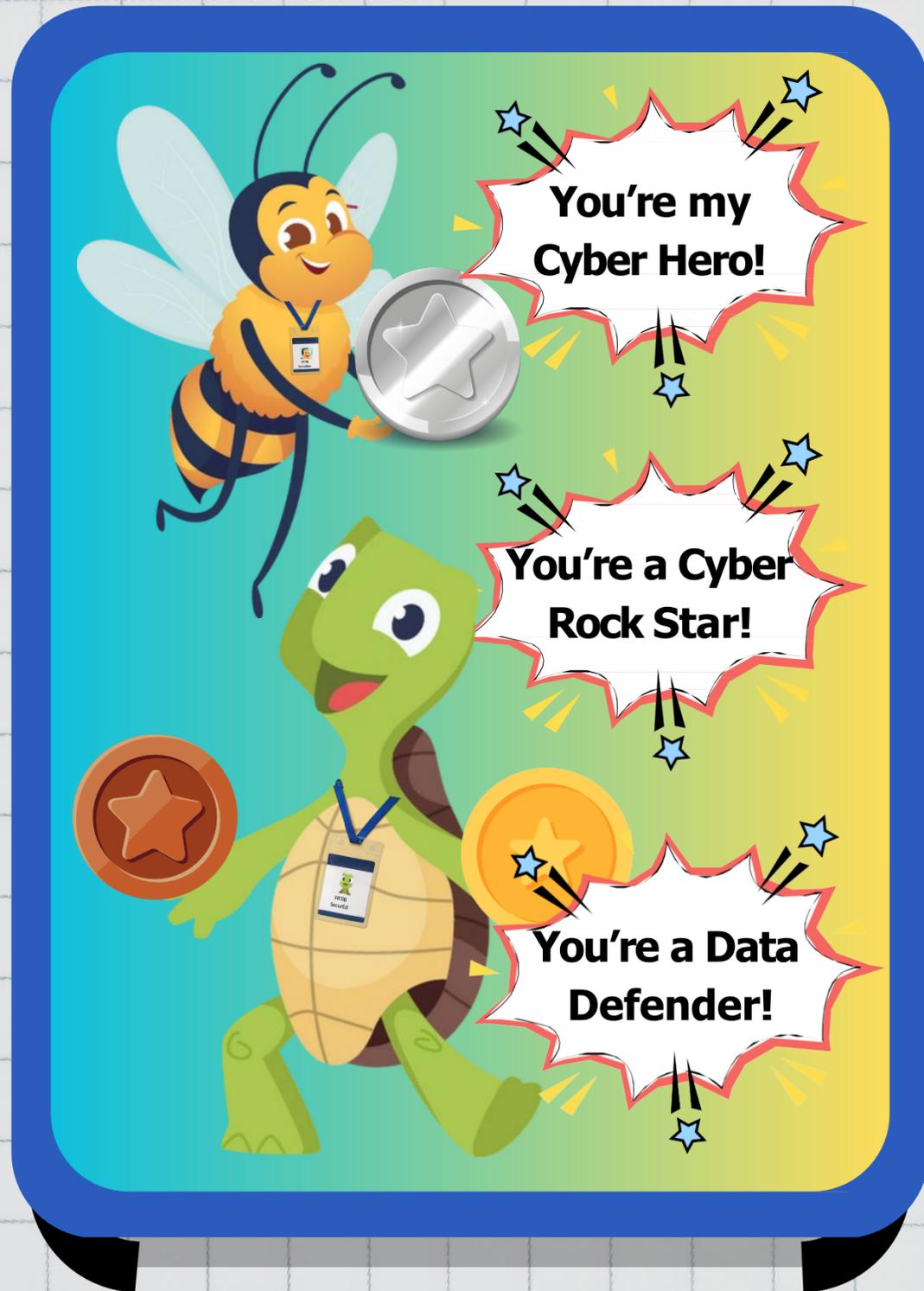
# CULTIVATING CYBERSECURITY EXCELLENCE

- Fostering a culture of vigilance and proactive engagement is crucial.
- We've embraced an innovative approach to cybersecurity awareness and training.
- With the help from our two mascots, we've incorporated Challenge Coins into our training and awareness program.



# THE SECURITY EDUCATION TRAINING & AWARENESS COIN

- We created the 1st SETA Coin in 2023.
- The SETA Coin represents a tangible symbol of appreciation and recognition.
- The SETA Coin supports observant and preemptive cybersecurity engagement.





## WHO IS ELIGIBLE?

Any employee who consistently demonstrates cyber-aware behaviors, such as adhering to security protocols.

Some examples:

- Participants who actively engage in Cybersecurity Awareness Month activities.
- Those who identify a determined number of phishing training simulations.
- Those who report a determined number of actual phishing attempts.
- Winners of Security Awareness challenges



**INTRODUCING THE**

**SETA COINS!!!!!!!**



2023

2024

COMING SOON...

Bee Cybersmart

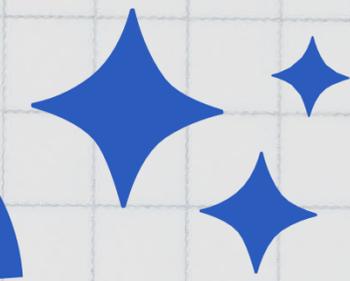


Be Like SecurEd



Go Slow, Bee Smart





## THE IMPACT

The introduction of SETA coins has had a profound impact on our organization's cybersecurity culture. Employees feel valued and motivated to contribute to our collective security efforts. The tangible recognition provided by the coins has led to increased participation in cybersecurity activities, improved reporting of phishing emails, and a heightened overall awareness of cybersecurity threats.

