

SETA Stickers

Rewarding Engagement. Strengthening Cybersecurity



What Are SETA Stickers?



- **Our latest SETA swag used to reinforce secure behavior**
- **Recognizes participation and boosts morale**
- **Features Securibee, SecurEd, and other eye-catching graphics**

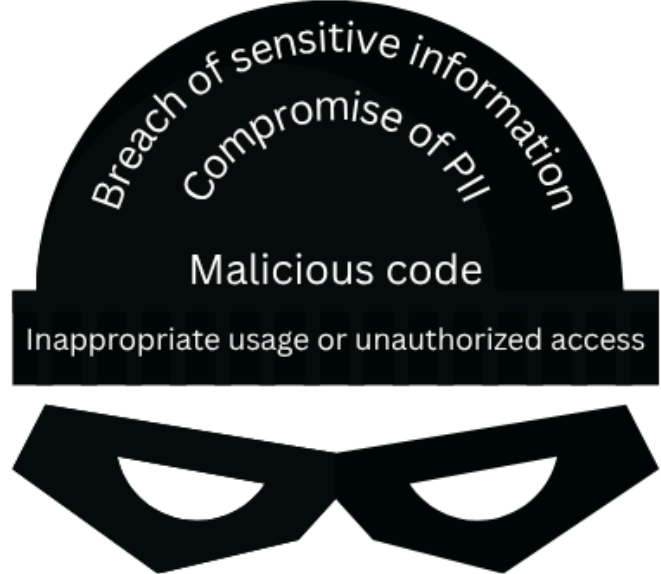


Why Stickers?

We enhance cybersecurity with rewarding engagement initiatives.

- **Make cybersecurity approachable and fun**
- **Build a culture of shared responsibility**
- **Provide positive, immediate reinforcement**
- **Create visible reminders across the workplace**


Be a Reporter!



Breach of sensitive information
Compromise of PII
Malicious code
Inappropriate usage or unauthorized access

Report to
*****@*****

Spot It. Report It. Stop It.

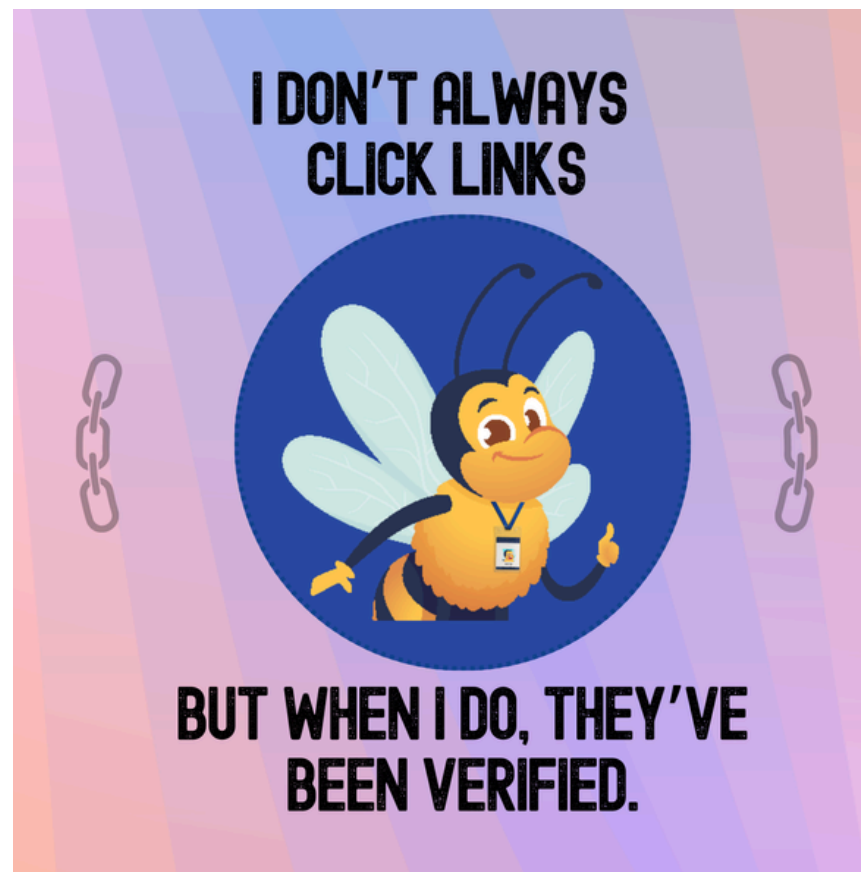


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Heroes & Rock Stars!



Verify & Report!



Cultivating Cybersecurity Culture

- **Stickers foster pride and encourage teamwork**
- **Stickers become visual cues across the office**
- **Makes cybersecurity familiar, inviting, and human-centered**
- **Improves participation in SETA initiatives**

When Given?

During FRTIB Cybersecurity Awareness Month and throughout the year via other SETA engagements.

Sustaining Year-Round Awareness

- **Recognition extends beyond annual campaigns**
- **Maintains momentum and engagement**
- **Employees act as ambassadors of secure behavior**
- **Promotes good habits that protect FRTIB**

Positive Reinforcement Focus

Motivating and recognizable, making cybersecurity real, visible, and shared.



Together, we all protect the mission!

