# Department of Education CYBERSECURITY SYNPOSIUM 2023 Get Your Knowledge #BoostED!

**Awareness Website** 



In partnership with 🚺 K 2 S H A R E

# **#BoostED Participation for the Cybersecurity Symposium**

- The Cybersecurity Symposium website was developed as the central hub for all things related to the U.S.
   Department of Education (ED)'s annual month-long event.
- As ED's annual Cybersecurity Symposium aims to develop the Department's cybersecurity workforce and increase cybersecurity awareness, leveraging ED's intranet site to build this page supports this goal by:
  - $\odot$  Ensuring all personnel have access to the page.
  - Cataloging the events in a central location as a lasting resource even after the live event comes to an end.
  - Connecting personnel to promotional and informational resources all in one place, including presentations and articles focused on key cybersecurity topics and best practices.

## Targeted Featured Topics:

- Artificial Intelligence
- Internet of Things (IoT)
- Cloud Security
- Ransomware
- Zero Trust Architecture
- Trusted Internet Connections
- Encryption
- Multifactor Authentication
- Supply Chain Risk
- Phishing
- Cybersecurity Workforce
   Development





## **Event Website Branding & Promotion**

- The website was designed to incorporate the event branding and theme to "Get Your Knowledge #BoostED!"
- The Symposium's colorful, fun retro sci-fi graphics were used on the website to connect it to all other media and communications used to promote the event from presentation backdrops, email messages, attendance reminders, and game badges.
- ED personnel were directed to the Cybersecurity Symposium pages from Department-wide notification emails and by the featured article on the front page of ED's intranet site. Cybersecurity Symposium - Registration Now Open

Registration for the 2023 Cybersecurity Symposium is NOW OPEN and continues through October 26<sup>th</sup>, 2023.

Oct 5, 12, 19, 26

#### **Register Here!**

In recognition of Cybersecurity Awareness Month, the Office of the Chief Information Officer (OCIO), Information Assurance Services is hosting the Department of Education's annual Cybersecurity Symposium. This year's Symposium theme is "Get Your Knowledge #BoostED."

> Department as well as executives from across the government. Speaker g the National Cybersecurity Strategy, Zero Trust, cloud security, privacy, it and much more

osted on-site at the

re fully virtual. The symposium concludes on October 26th with the I BI and streamed live

for more information about the event, and to access the virtual sessions on October 12th and 19th

#### ber Challenge

rsecurity training requirements by participating. Attend the Cybersecurity Privacy and Awareness Briefing (live or on demand) and Awareness (CSPA) Course 1. Plus, if you are in a role with significant security responsibilities, participate in six (6) or more technical

building in the

See if you can accumulate enough points to become a Cyber Champion! Your points will accumulate throughout the entire Symposium, and you can earn bonus points by attending the on-site kickoff day on October 5th





Department of Education

CYBERSECURITY

Get Your Knowledge #BoostED! +

SYMPOSIUM 2023





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## The Cybersecurity Symposium Hub Page

2023 Cybersecurity Symposium Hub Page



During the month of October, the Office of the Chief Information Officer (OCIO), Information Assurance Services will host a month-long event featuring engaging speakers from within the Department as well as industry, highlighting key topics in cybersecurity. The speakers will address a variety of exciting topics including Zero Trust, Trusted Internet Connections, cloud security, privacy, ransomware, phishing, threat intelligence, supply chain risk management, and much more. The conference will kick off with a live, on-site conference day on October 25th at the Barnhard Auditorium at the event location, event location address. Speaker sessions will continue virtually October 12th and 19th, concluding with an awards ceremony on October 26th.



#### Register Today!

Click the "Registration Form" button above to officially register for this exciting month-long event. Be sure to let us know which days you plan to attend!

#### Earn a Symposium Badge!

Attendees can earn points for each speaker session they attend throughout the month of October. Points will accumulate throughout the entire Symposium. The Principal Office with the highest percentage of participation will be recognized by the ED CIO. See if you can accumulate enough points to earn the prestigious Cyber Champion badge!



View the Agenda and Attend the Live Event! Click the "Live Event Page" button above for a sneak

peek of each week's agenda and to attend the live virtual Speaker Sessions on October 12th and 19th. These sessions will be hosted via Teams. Links to connect to the live streamed sessions are included with each session description.

If you have any questions about the event or are experiencing any issues accessing the live speaker sessions, please email and a member of our team will get back to you as soon as possible.



Watch Recorded Speaker Sessions! Click the "On-Demand Sessions" button above to view recorded Symposium speaker sessions from previous weeks.

#### Role-based Credit

Attending at least six Symposium Speaker Sessions, whether live throughout October or on-demand in November, will earn attendees with Significant Security Responsibilities credit towards their annual role-based training (RBT) requirements. Please note that you must watch the entire session for it to count towards the six sessions required to fulfill role-based training credit.

- The Cybersecurity Symposium Hub page was the central navigation page for the month-long event.
- The page contained branded buttons, each leading visitors to the designated page –the registration form page, live event page, and ondemand session page.
- This page also provided visitors with a glimpse of the highly sought-after participation incentives: the Cybersecurity Symposium badges!





### Get Your Knowledge #BoostED!



# The Live Event Page

- Leading up to the kick-off of the Symposium, the "Live Event" page provided attendees with a sneak peek of each week's agenda.
- During the month-long event, attendees used this page to access the links to the virtual Speaker Sessions that were hosted via Zoom. Links to connect to the live streamed sessions were included with each session description.

#### 2023 Cybersecurity Symposium Event Page





During the month of October, the Office of the Chief Information Officer (OCIO), Information Assurance Services will host a month-long event featuring engaging speakers from within the Department as well as industry, highlighting key topics in cybersecurity. The speakers will address a variety of exciting topics including Zero Trust, cloud security, privacy, ransomware, phishing, artificial intelligence, supply chain risk management, and much more. Read more about our featured speakers on the Symposium Speaker About Page. The conference kicked off with a live, on-site conference day on October 5th at the

Speaker sessions will continue virtually October 12th and 19th, concluding with the Cybersecurity Excellence Awards Ceremony on October 26th. View each week's agenda below.

## Each week the links to access the live, virtual Speaker Sessions will be added into the agenda. On the day of the event, click the link of the session you wish to attend during that day and time to be connected to the session in Zoom.

Sessions will also be recorded and uploaded to the **On-demand 2023 Cybersecurity Symposium page**, so you may access any of the sessions you may have missed from week 1! Please note that attendance is being tracked via Zoom for both live sessions and on-demand sessions.

#### Join us here on October 26th to access the live Awards Ceremony through Zoom.

Cybersecurity Excellence Awards Ceremony - Thursday, October 26th 2023				
	Click here to join the live session.			
10:00 – 10:05	Welcome & Opening Remarks Luis Lopez, Chief Information Officer			
10:05 – 10:45	Awards Ceremony Cindy Marten, Deputy Secretary Steven Hernandez, Chief Information Security Officer			





## The On-demand Resource Page

2023 Cybersecurity Symposium On-Demand Page



Even if you were unable to attend the Symposium Speaker Sessions live, it's not too late to get your knowledge PROSIED. You can still access many of the resources from event here on this on demark of too court owards the resources from too provide the session of the resources from November, will earn attendees with Significant Security Responsibilities (SSR) credit towards their annual role based training (RBT) requirements. Please note that you mu watch the entire session for it to count towards the tour sessions required to fulfill role based training credit. Read more about our teatured speakers on the Symposium Speaker About Page:

Check out the RBT resource page for more information on fulfilling this requirement. If you have any questions, please reach out to



	Week 2 - Thurso	lay, October 12th 2023	
9.00 - 9:45	Keynote Fireside Chat Davon Tyler, Federal Student Aid (FSA) Chair Information Security Officer, Department of Education Chief Information Officer, Department of Energy Kristina Ishmael, Deputy Director of ED Tech, Office of Planning, Evaluation and Policy Development (OPEPD) Click here to view this recorded session.		
	Track 1	Track 2	
10:00 - 10:45	Department of Education's Zero Trust Journey Wayne Rodgers Security Engineering & Architecture Zero Trust Lead Click here to view this recorded session.	How Supply Chain Risk Management Impacts Cybersecurity Jochua Woathers Governance, Risk, and Policy (GRP) Click here to view this recorded session.	
11:00 - 11:45	Integrating Privacy and Security Salem Stour, Privacy Specialist Kristen Letwre, Privacy Statiguards Lead Student Privacy Policy Office (SPPO) Click hare to view this recorded session.	Introduction to Information Law Bucky Methossel Office of General Council (OGC) Click here to view this recorded session.	
1:00 - 2:00	FV2024 Cybersecurity and Privacy Awareness Briefing Karen Urban Office of the Chief Information Officer (DCID) Click here to elver this recorded ession.		



- The Symposium On-demand page was designed for participants to watch the sessions from throughout the month of October that they may have missed.
- These sessions recorded via Zoom could also be viewed to fulfill role-based training credit for ED employees and contractors with significant security responsibilities.

Welcome Message & Keynotes Steven Hernandez, Chief Information Security Officer Luis Lopez, Chief Information Officer Cindy Marten, Deputy Secretary

Click here to view this recorded session.



## Get Your Knowledge #BoostED!



# The Speaker About Page

- As part of the Cybersecurity Symposium Speaker Series, the U.S. Department of Education (ED) hosted many dynamic speakers. The speakers were ED personnel, as well as leaders from industry and other federal agencies.
- The Speaker About page contained bios and headshots of all speakers from the event, so attendees could learn more about the featured experts.



