NICE Track 1 Recap

Stop.Think.Connect.™ Campaign Session

Discussion illustrated the Campaign's formation, goals, objectives, ongoing activities, and available resources that individuals can use to protect themselves, their families, and the nation from growing cyber threats.

Key Takeaways

- The Campaign offers many ways for individuals and organizations to become involved with cybersecurity awareness efforts
- The 10th anniversary of National Cyber Security Awareness Month encourages all Americans to build on our progress, addressing cybersecurity for the next 10 years

Train-the-Trainer Session

This panel focused on what organizations can do to facilitate cybersecurity training amongst stakeholders.

Key Takeaways

- Many resources are available to help with training. For instance, the Stop.Think.Connect. Toolkit, as well as many other materials provided by partners
- The National Initiative for Cybersecurity Careers and Studies (NICCS) works closely with partners to provide the most up-to-date guidance, recommendations and best practices on cybersecurity awareness, education, careers, and training programs.

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Engaging Students Session

Featured a discussion on encouraging undergraduate student participation in cyber security awareness efforts.

Key Takeaways

- Cyber security is a rapidly growing field of study, providing many new career opportunities
- Schools and employers are looking to attract a more diverse population in cyber security careers

How to Leverage Stakeholders and Maximize Outreach Session

Discussed the importance of making the most of stakeholder relationships to enhance the effectiveness of cyber security awareness programs.

Key Takeaways

- Organizations should think about accessibility to content for different audiences. For example: persons with disabilities, older generations, and non-English speakers
- Tips for successful outreach include: using consistent messaging, using fresh content, collecting feedback, using plain language, and getting creative

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Contact Us

For additional information about the Stop.Think.Connect. Campaign, please contact:
stopthinkconnect@dhs.gov

Or visit:
www.dhs.gov/stopthinkconnect

For additional information about National Cyber Security Awareness Month, please visit:
www.dhs.gov/national-cyber-security-awareness-month

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