# NICE Component 1 Overview

The U.S. Department of Homeland Security (DHS) leads the federal government's cybersecurity outreach and awareness efforts. Through grassroots outreach and partnerships, thousands of Americans are learning how to be safer online.



#### **Stop.Think.Connect.™ Campaign**

A nationwide effort among federal and state governments, industry, and non-profit organizations to promote safer online behaviors. As of September 2013:

- 35 government partners have joined the Campaign's Cyber Awareness Coalition
- 34 non-profit partners have joined the Campaign's National Network
- More than 33,000 individuals have opted in to become Friends of the Campaign and to receive information on cybersecurity awareness



### 2013 National Cyber Security Awareness Month

- Week 1, October 1-4 Our Shared Responsibility
- Week 2, October 7-11 Being Mobile: Online Safety & Security
- Week 3, October 15-18 Cyber Workforce & Next Generation Cyber Leaders
- Week 4, October 21-25 Cyber Crime
- Week 5, October 28-31 Critical Infrastructure & Cybersecurity





## Contact Us

For additional information about the Stop.Think.Connect. Campaign, please contact: stopthinkconnect@dhs.gov

#### Or visit:

www.dhs.gov/stopthinkconnect

For additional information about National Cyber Security Awareness Month, please visit: www.dhs.gov/national-cyber-security-awareness-month

