

# Cybersecurity Career Week

## *#ChooseCyber*



# Overview



Welcome



Cybersecurity Career  
Week (CCW) Overview

Goals  
Resources



Getting Engaged in CCW

Participation and  
Collaboration



Q&A



Thank You

**SAVE THE  
DATE**



**SAVE THE  
DATE**

October 20-25, 2025

[nist.gov/nice/ccw](https://nist.gov/nice/ccw)

## What is Cybersecurity Career Week?

*Inspiring and promoting awareness and exploration  
of cybersecurity careers*

Cybersecurity Career Week is a campaign to promote the discovery of cybersecurity careers and share resources that increase understanding of multiple learning pathways and credentials that lead to careers that are identified in the Workforce Framework for Cybersecurity (NICE Framework)





## Cybersecurity Career Week

### Goals



Inspire,  
Engage,  
and  
Inform

#### Goal 1: Inspire, Engage, and Inform the Nation

Inspire, engage, and inform the public about the demand, opportunities, and **multiple career options available** within the area of cybersecurity



Demystify

#### Goal 2: Demystify Career Pathways in Cybersecurity

Raise awareness about **pathways** to prepare a highly skilled and diverse workforce for careers in cybersecurity to include expansion of knowledge and application of the NICE Framework



Develop

#### Goal 3: Develop a Highly Skilled Workforce

Support successful programs and showcase effective resources and practices that increase participation and retain highly qualified talent

# #ChooseCyber

## Objectives

- Raise **public awareness** and increase **engagement** in building a strong cybersecurity workforce.
- Emphasize the **demand and opportunities** in cybersecurity.
- Increase awareness around the **multiple career options** within the field of cybersecurity.
- Highlight the **multiple pathways** to enter the cybersecurity career field.
- **Showcase resources and programs**, including effective resources and practices that increase participation and retain highly qualified talent

## Why Cybersecurity?

- Cybersecurity has something for everyone! **Skills are needed from a diverse range of backgrounds.**
- Cybersecurity is a dynamic field so you will never be bored. **Cybersecurity evolves quickly so you will always be learning and developing new skills.**
- There is a high demand for a talented cybersecurity workforce. **Data predicts that IT and cybersecurity will be among the fastest growing and best paying jobs over the next decade.**
- Cybersecurity plays a vital role in the lives of all global citizens and the cybersecurity workforce makes a difference in our world. **Building a qualified cybersecurity workforce enhances national security and promotes economic prosperity.**



# Key Messages **#ChooseCyber**

Multiple Opportunities

Multiple Pathways

Open to All

High Demand & Good Paying Job

Positive Contribution to Society



# Resources

[www.nist.gov/nice/ccw](https://www.nist.gov/nice/ccw)



*Credit: Shutterstock*

## About the Campaign

Learn more about Cybersecurity  
Career Week



*Credit: Shutterstock*

## Discovering Cybersecurity Careers

Examine resources about  
cybersecurity careers



*Credit: Shutterstock*

## Cybersecurity in Your Community

Explore cybersecurity in your  
neighborhood



*Credit: Shutterstock*

## Ideas for Engagement

Search ideas to promote careers in  
cybersecurity



*Credit: Shutterstock*

## Special Events

Discover our live events page



*Credit: Shutterstock*

## Proclamations

Make it official





# Discovering Cybersecurity Careers

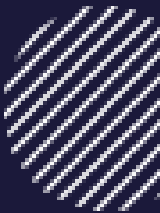

- Career Briefs, Tools, and Resources
- Work Role Videos
- Posters and Infographics
- Workforce Demand Data



# Ideas for Engagement

@NISTcyber

#ChooseCyber  
#cybercareerweek  
#mycyberjob



## Social Media

- Share what you love about your cybersecurity job
- Tag @NISTCyber or repost our posts



Host a **twitter chat** to answer questions about a cybersecurity related topic



Write a **blog** or **news article**



**Acknowledge** your hard-working cybersecurity co-workers or provide a social or potluck (virtual) to celebrate their contributions



Participate in office-wide cybersecurity related **competitions, trainings, or special events.**

# More Ideas for Engagement



Bring your mini/future cybersecurity worker **to your work**



Encourage your cybersecurity workers/colleagues to sign up for **training** or compete in a CtF competition



Host a **career talk** for employees or co-workers



Explore cybersecurity resources in your neighborhood. **Tour suggestions and virtual tours** have been added to *Cybersecurity In Your Community* section of our website



Host a **training or professional development** activity for educators



**Participate in the NATIONAL call to cybersecurity workers to visit a classroom and introduce K-12 students to careers in cybersecurity** (visit the website for resources and ideas)



## Examples of Special Events and Activities Partnership Asks

- **Make a commitment** and add your commitment/s to the **online portal**
- Get involved and share
  - **Cybersecurity Careers Awareness Capture the Flag Competition**
  - **Cybersecurity Careers Awareness Scavenger Hunt**
  - **Cybersecurity Careers Family Nights**
  - **Cybersecurity Careers Story Time**
  - **Social Media Competition**
  - **Poster contest**
- Volunteer for a **recorded webinar or podcast**
- Join others in sharing your **short videos or stories on social media** about what you love most about your cybersecurity career. Or, for fun, ask others to answer the question, "what does a cybersecurity worker do?"

#mycyberjob

#cybercareerweek

@NISTcyber

LinkedIn: nist-nice/

<http://nist.gov/nice/ccw>

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# Commitments

<https://www.nist.gov/ccw-event-activity-portal>



## CALL FOR COMMITMENTS

We invite you to join us in observing Cybersecurity Career Week, a campaign to promote the discovery of cybersecurity careers and share resources that increase understanding of multiple learning pathways and credentials that lead to careers that are identified in the NICE Workforce Framework for Cybersecurity (NICE Framework). Commitments are actions taken by the community to promote awareness & exploration of cybersecurity careers. Commitments come in all sizes and don't always require financial investment. You can host an event, distribute career awareness materials, or engage through social media. Be creative!

Learn more at [nist.gov/nice/ccw](https://nist.gov/nice/ccw)

# New ideas and suggestions always welcome!

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- Resources: Do you have resources or activities you would like to share ?
- Please email [dpruitt@nist.gov](mailto:dpruitt@nist.gov) if you have additional ideas or if you would like to join our planning group!

**[www.nist.gov/nice/ccw](http://www.nist.gov/nice/ccw)**

