

## A Dozen Ways You Can Become a Cybersecurity Career Advocate

- 1. **Stay Informed About Careers in Cybersecurity**. Read articles and books or visit one of the many online resources that discuss topics around cybersecurity. Some NICE and NICE affiliate resources include <a href="CyberSeek">CyberSeek</a>, <a href="NICE Cybersecurity Workforce Framework">NICE Cybersecurity Workforce Framework</a>, and <a href="Cybersecurity Career Awareness Resources">Cybersecurity Career Awareness Resources</a>.
- 2. **Participate in the annual Cybersecurity Career Awareness Week**. Learn how to get involved by visiting the Cybersecurity Career Awareness Week campaign website at <a href="nist.gov/nice/ccaw">nist.gov/nice/ccaw</a>.
- 3. **Spread the Word.** Let your friends, neighbors, and co-workers know how to get involved in Cybersecurity Career Awareness Week or encourage your children's school teachers and administrators to incorporate cybersecurity career awareness into their classroom or after-school activities.
- 4. **Use Your Social Media.** Share information about your journey in entering the cybersecurity workforce, or success stories about recruiting to your college or university program or agency that you graduated from or work for.
- 5. **Contribute to Cybersecurity Career Awareness Week Through Social Media.** Use #cybercareerweek or #mycyberjob, and @NISTcyber on twitter. Add the CCAW Facebook frame. Share information on your own blogs.
- 6. **Contact Your Elected Officials** to share information on growing and sustaining the cybersecurity workforce. Find your representatives at <a href="https://www.usa.gov/elected-officials">https://www.usa.gov/elected-officials</a>.
- 7. **Donate your time and support** to local cybersecurity education organizations or advocacy groups of your choice.
- 8. **Support local colleges and universities** that have cybersecurity-related degree and certificate programs.
- 9. **Alert the media**. Write news articles or op-eds for newspapers and inform local media broadcasters of Cybersecurity Career Awareness Week events in the community.
- 10. **Sponsor a student or teacher** to participate in professional development or training opportunities.
- 11. Serve as a role model or mentor.
- 12. "Demystify" cybersecurity. Help build awareness around the multiple career options within the field of cybersecurity and the numerous pathways to enter the cybersecurity career field. Use the <a href="NICE">NICE</a>
  <a href="Framework">Framework</a>, to establish a taxonomy and common lexicon to describe cybersecurity work and workers.