Two comments.
- In advance of use, make sure you understand if/how your AI/ML provider is using your data to improve their services. At least one provider has "opt-in" as the default setting for use of AI/ML services. Recommend that the NIST organization request that all cloud providers have a default setting of "opt-out" to prevent inadvertent data spillage. Even if there are controls to anonymize or protect customer data, it comes across as "irritating" or a violation of trust to learn of this practice after use of a service.
- Some AI/ML activities require "ground-truth labeling" for model training. Payment for human intelligence tasks (HITs) or equivalent should be fair and reasonable, taking into consideration wage and other potentially applicable regulations. Guidance on this would be in line with ethical use of AI/ML services.