

Nathan W. Hartman, Jesse Zahner, Tom Hedberg, Allison Feeney

# Extending and Evaluating the Model-based Product Definition

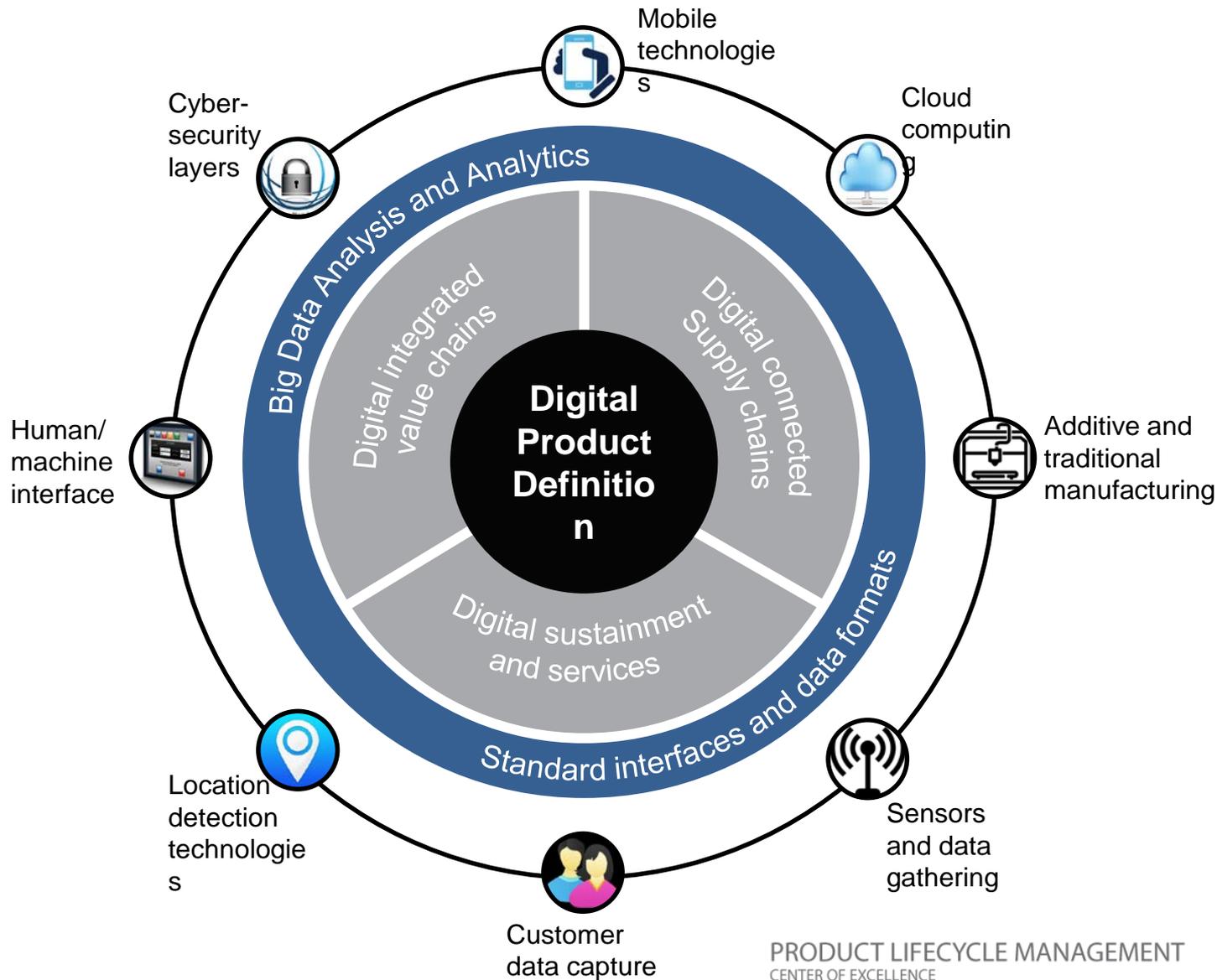
# Introduction

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- This research focused on information elements required in different workflows within an organization.
- The information elements that we sought to capture were called the minimum information elements.
- Industry has begun to adopt Model-based definition, but the creation and dissemination processes vary widely.
- A better understanding of model-based definition requirements is needed for robust MBD adoption and dissemination.

# What is a digital enterprise?

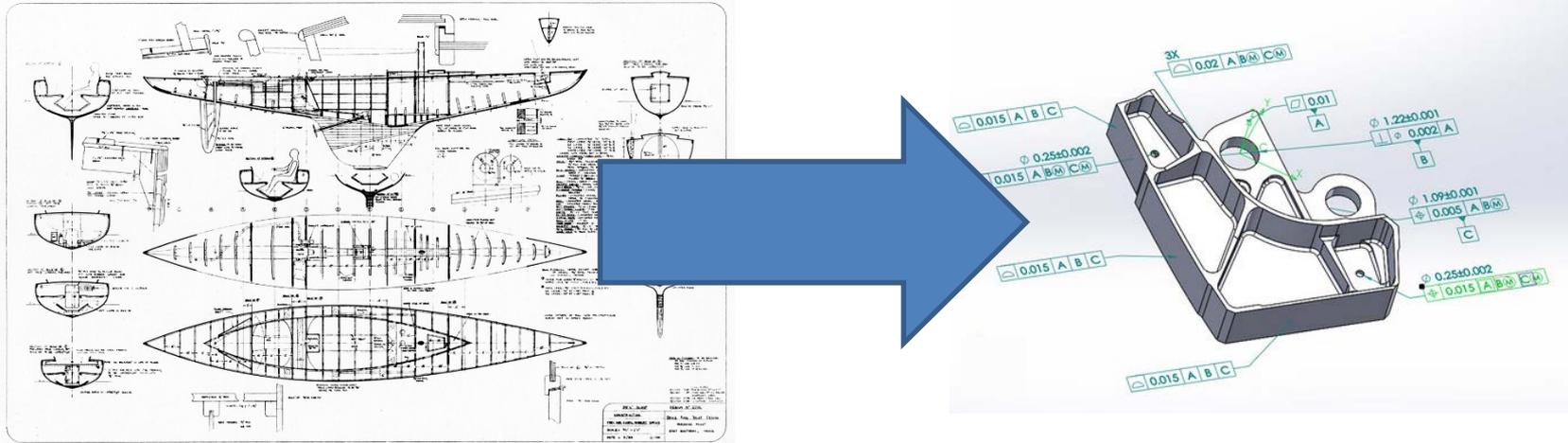
- A digital enterprise changes the way people work and how they use information





# What should go into a model-based definition?

- Implicit and explicit information must be included



Historically, drawings contained both implicit and explicit information. Context was important for understanding.

However, CAD tools require explicit definition of information.

# The communications spectrum...

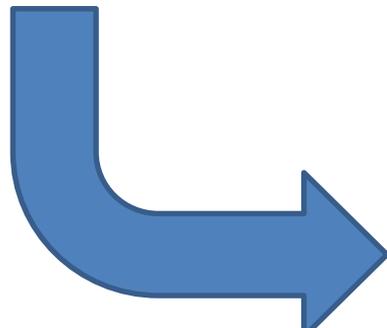
- A complete MBD supports lifecycle communication for both **authors** and **consumers**.

## SHAPE

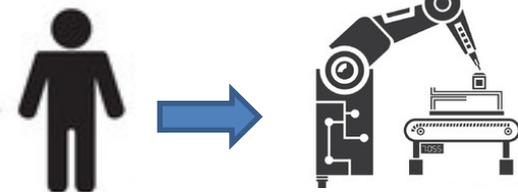
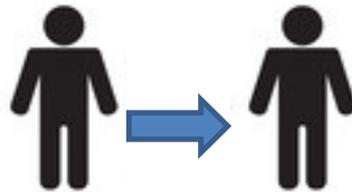
## BEHAVIOR

Property	Test Standard DIN/ON EN ISO	corr.to ASTM	Unit	Value	Testing Frequency
Nominal Thickness			mm	78 100 98 196	
			mm	2.0 2.5 3.0 5.0	
			%	+10/-5 +10/-5 +10/-5 +10/-5	
Density (Black)	DIN EN ISO 14632	D 5994	g/cm3	≥ 0.94	every hour
Density (base/coloured)	ISO 1183	D792	g/cm3	≥ 0.931/935	per production run 1)
Melt Flow Rate (190°/5kg)	ISO 1183 Cond T	D 1238 Cond P	g/10 min	≤ 3 ≤ 3 ≤ 3 ≤ 3	per production run 1)
	(190/2, 16kg)	D 1238 Cond E		≤ 1 ≤ 1 ≤ 1 ≤ 1	
Heat Reversion (110°C/1, 5h)	DIN EN ISO 14632	D 1204 modified	%	≤ 3 ≤ 3 ≤ 3 ≤ 2	per production run 1)
Tensile Stress at Yield	DIN EN ISO 527	D 6693	MPa (PSI)	≥ 15 ≥ 15 ≥ 15 ≥ 15 2,200 2,200 2,200 2,200	per production run 1)
Elongated at Yield	DIN EN ISO 527	D 6693	%	≥ 9 ≥ 9 ≥ 9 ≥ 9	per production run 1)
Elongated at Break	DIN EN ISO 527	D 6693	%	≥ 300 ≥ 300 ≥ 300 ≥ 300	per production run 1)
Instrumented Puncture Test (Penetration Test)	ON EN ISO 6603-2	D 4833	N (lbs)	≥ 1500 ≥ 1800 ≥ 2000 ≥ 2500 ≥ 537 ≥ 625 ≥ 750 ≥ 1250	Approval Testing

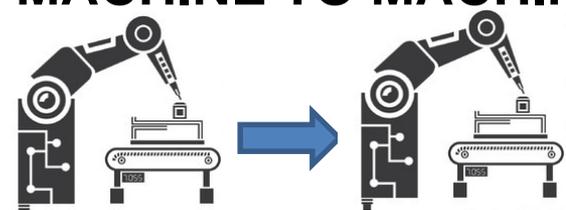
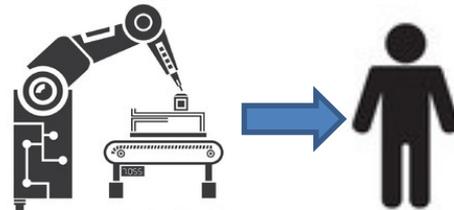
## CONTEXT



**HUMAN TO HUMAN HUMAN TO MACHINE**

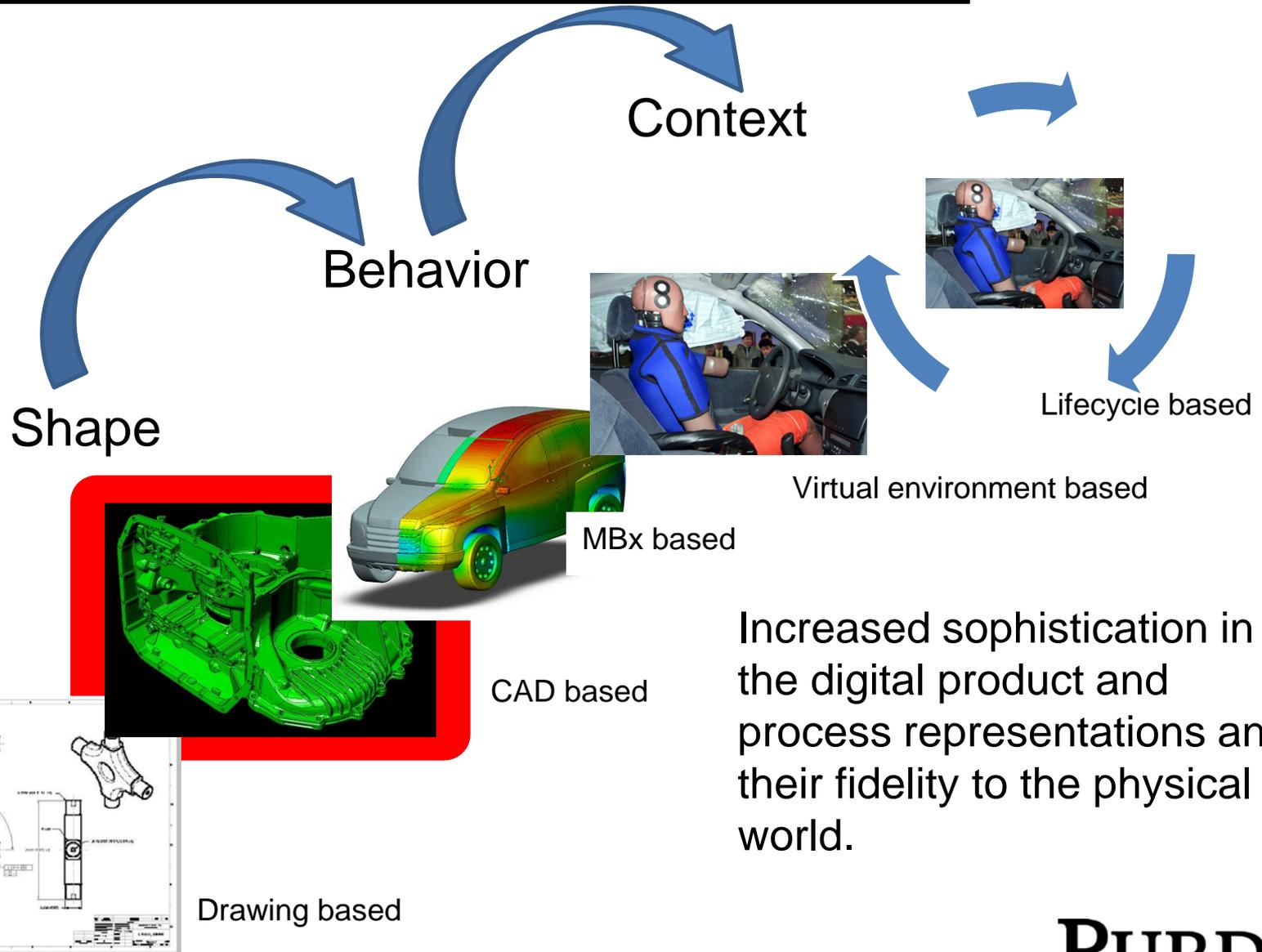


**MACHINE TO HUMAN MACHINE TO MACHINE**



www.purdue.edu/plm

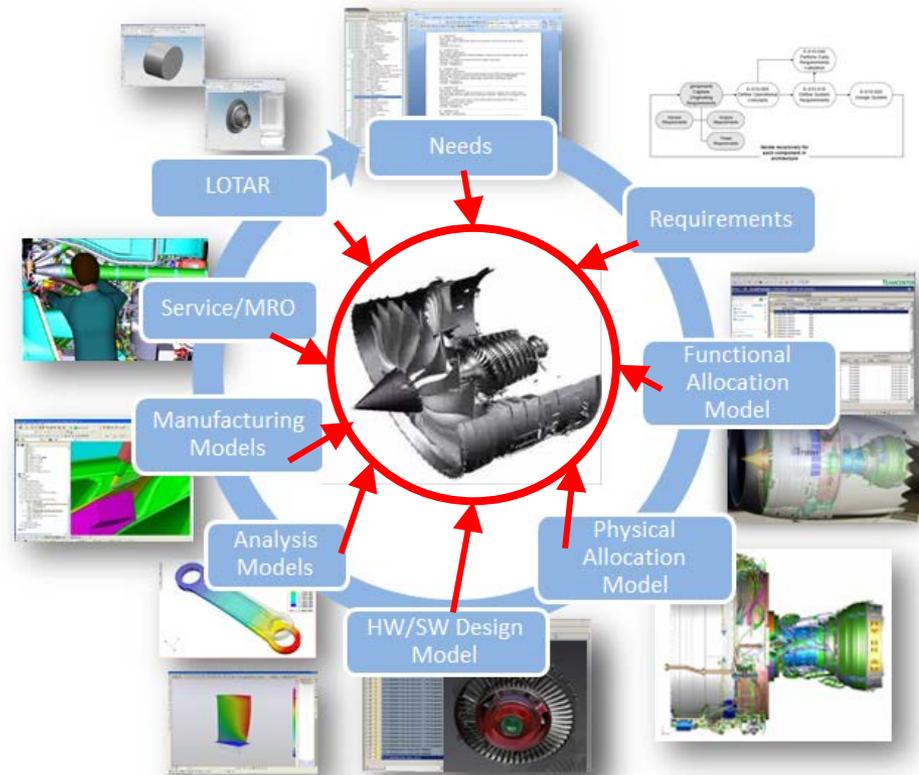
# Evolution of Product Definition



Increased sophistication in the digital product and process representations and their fidelity to the physical world.

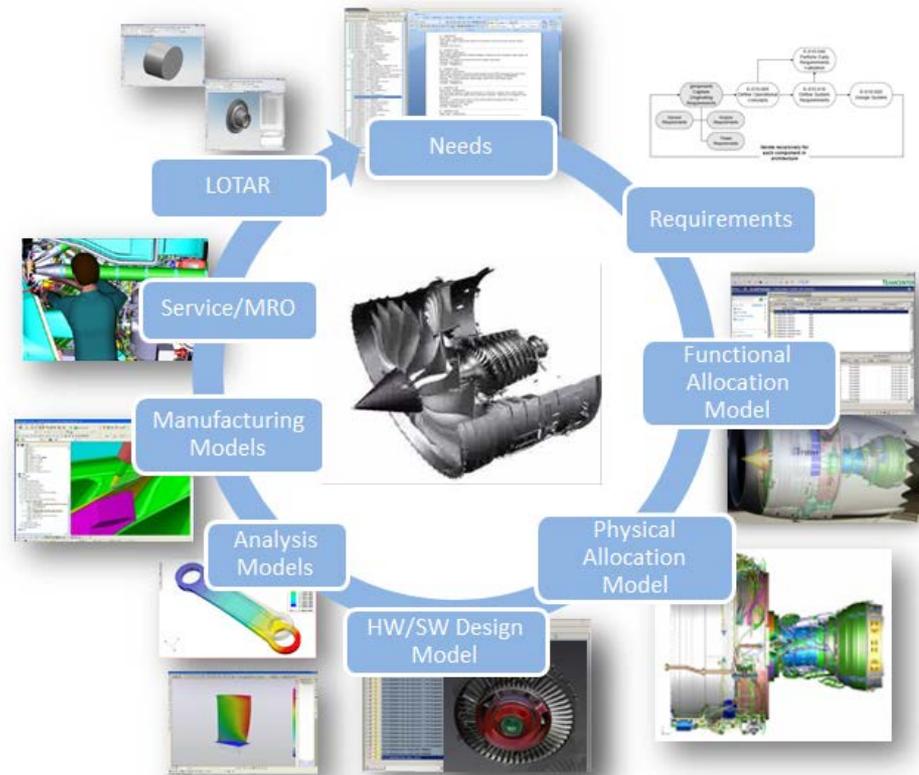
# Model-Based Definition

- is a digital artifact (representation) of an object or system. It is representative of the physical object or system and all of its attributes, and is used to communicate information within various MBx activities in a model-based enterprise
- Workflows use resulting models to carry information.
- Models are both used for workflow specific tasks and transfer of information.



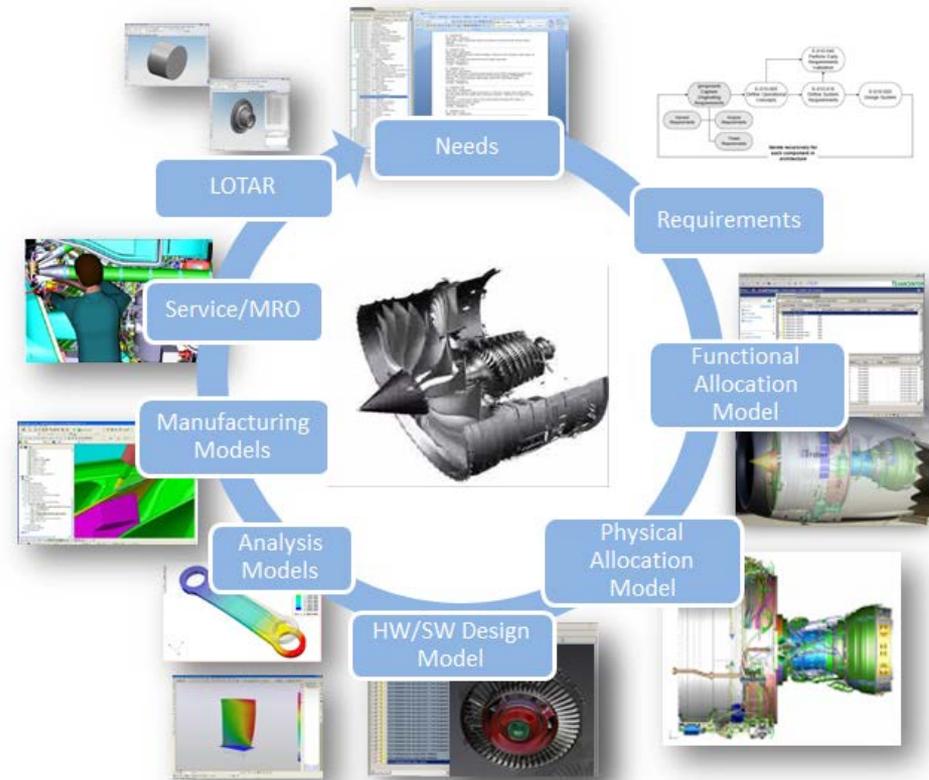
# Model-Based Activity

- Model-based engineering, model-based manufacturing (MBm), model-based sustainment (MBs), and any other model-based [activity] (MBx) are categories of activities within the model-based enterprise.
- use digital product data to represent shape, behavioral, and contextual information carried by the model-based definition to execute their functional role.
- rely on the predictive and archival capabilities of the model, by relying on its high levels of fidelity to physical object or system.

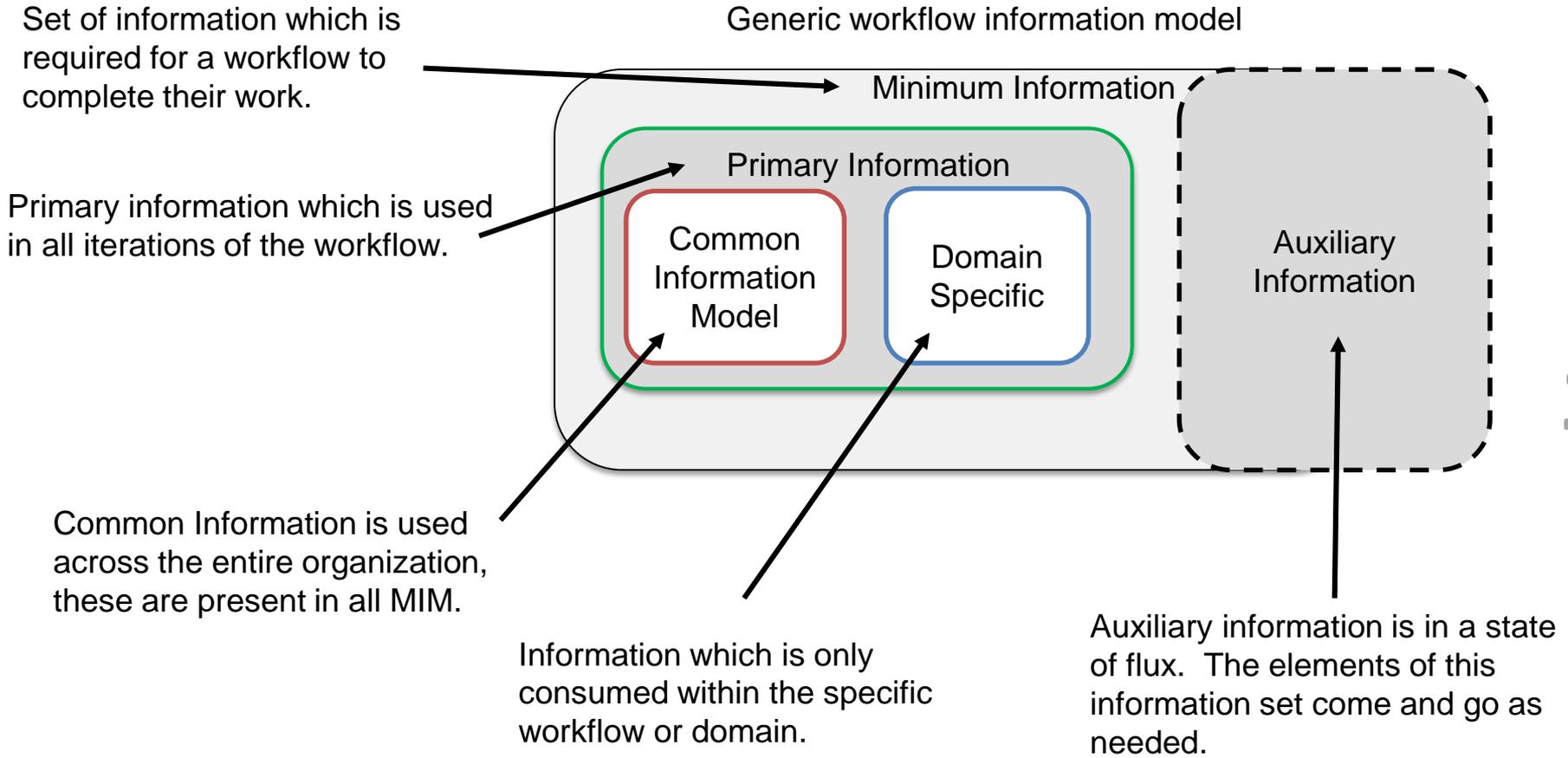


# Model-Based Enterprise

- An environment which leverages digital model based representations.
- This environment is always changing and adapting.
- Ability to meet the requirements of the environment is a challenge.



# Minimum Information Model



# Methodology

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## Survey Mechanism

- Study targeting industry professionals
  - Various sectors: aerospace, automotive, medical, consumer goods, etc.
  - Various positions: engineer, management, sales, etc.
  - Various locations around the world
- Goal to identify items and elements in various workflows to help establish the Minimum Information Model
  - Concept to prototype workflow
  - Prototype to detailed product definition workflow
  - Detailed product definition to manufacturing workflow
  - Manufacturing to inspection workflow
- The research methodology employed a survey, a Delphi technique, and interviews of industry participants.

# Research Study Stages

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## Survey Mechanism

- **Stage 1:** Initial survey to gather demographics information and identify key factors in the information transition and the accompanying workflows
- **Stage 2:** A three-round Delphi study to validate the information elements in the drawing-to-model transition and their role in the identified workflows
- **Stage 3:** Creation of IDEF0 diagrams to illustrate the differences between textbook definitions of the workflows and the actual information flow characteristics derived from the surveys and Delphi interviews.

# Workflows Targeted

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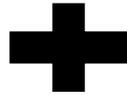
## Survey Mechanism

- Concept to prototype workflow
- Prototype to detailed product definition workflow
- Detailed product definition to manufacturing workflow
- Manufacturing to inspection workflow

# Information Focus

## Minimum Information Model

**Common  
Elements**



**Domain  
Specific  
Elements**



**Minimum  
Information  
Model**

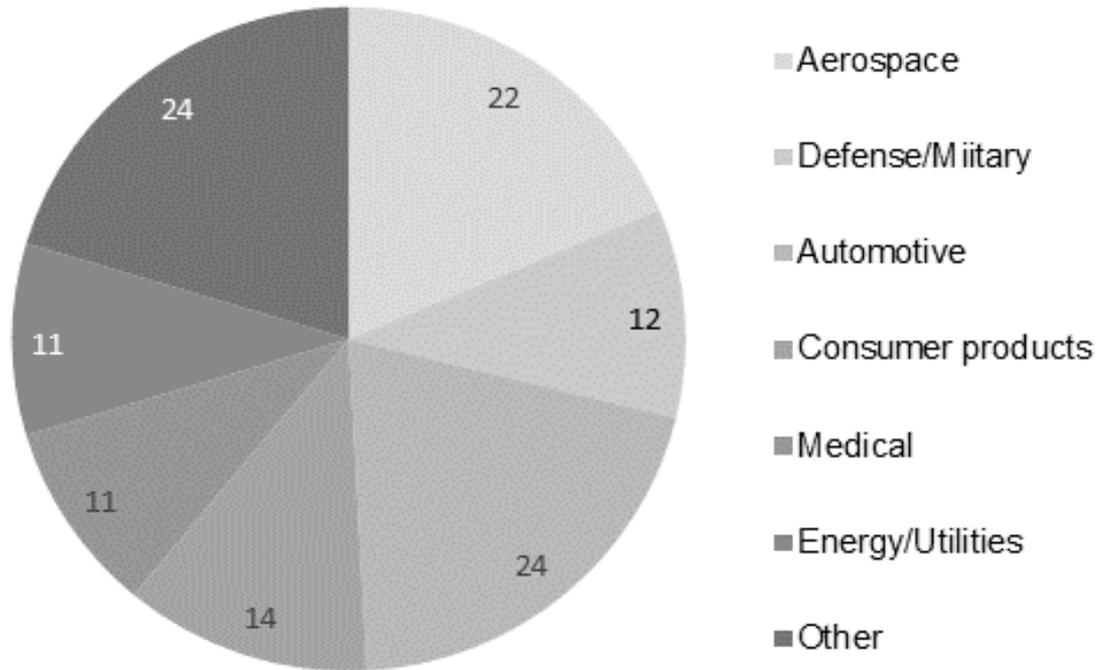
These items are common across the phases of the lifecycles

These items are specific to a given workflow and its actors

The resulting model is what is necessary to replace a drawing in a given workflow

# Stage 1 Results

## Conclusion and Discussion (Continued)

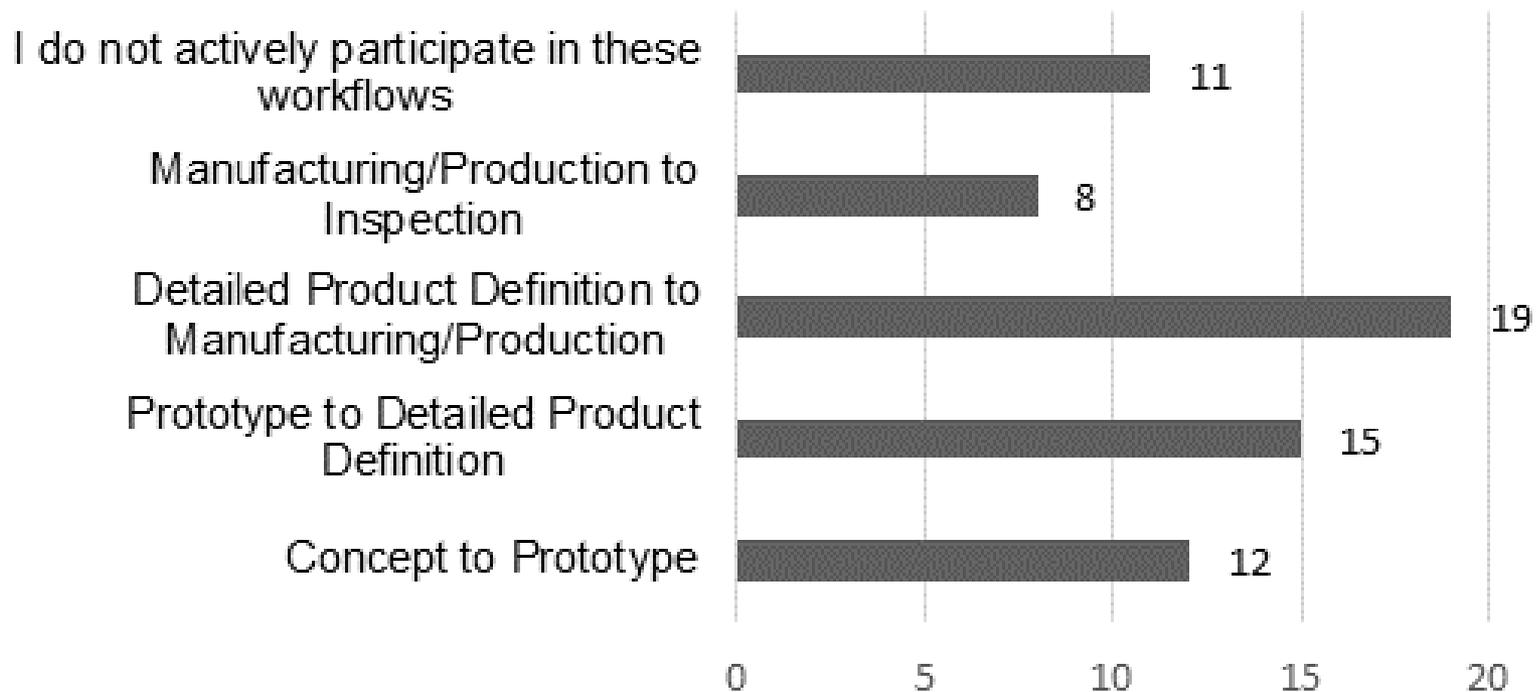


### Distribution of Industry Participation

- 89 responses, 76 of which completed the Demographics
- 85% of respondents located inside of US, 15% outside

# Stage 1 Results

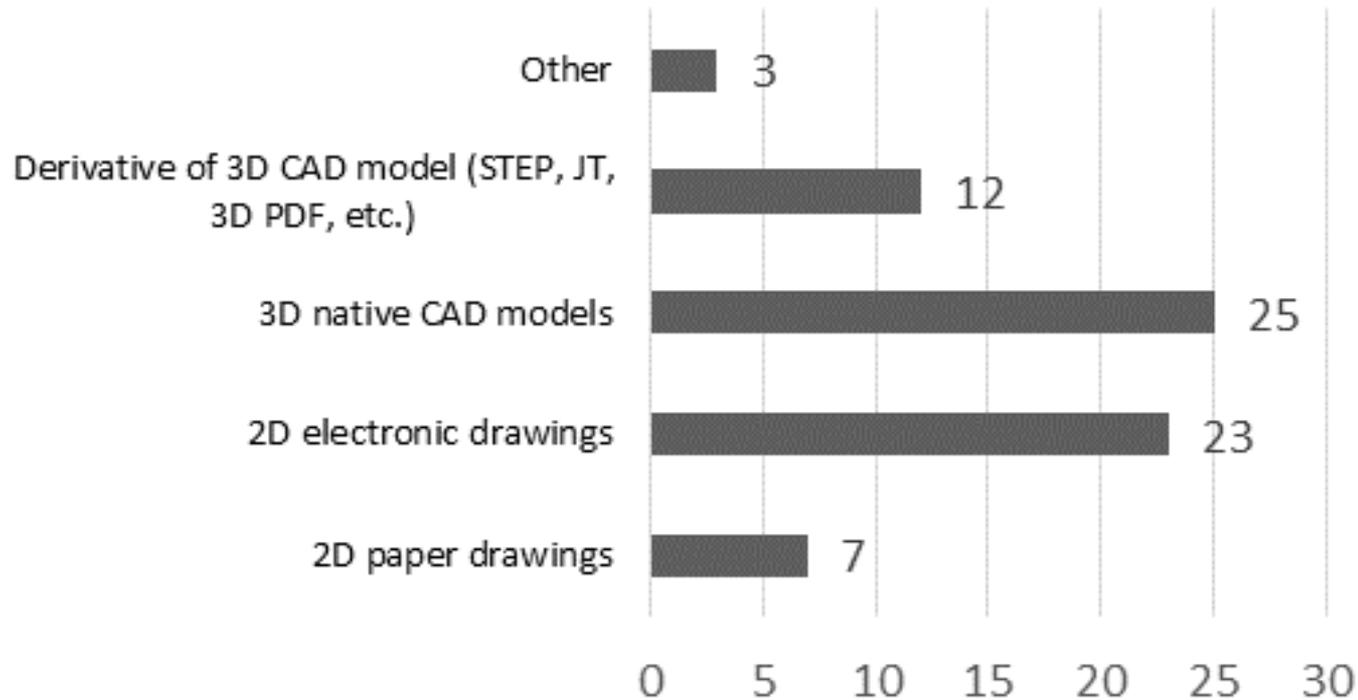
## Conclusion and Discussion (Continued)



Participant workflow distribution

# Stage 1 Results

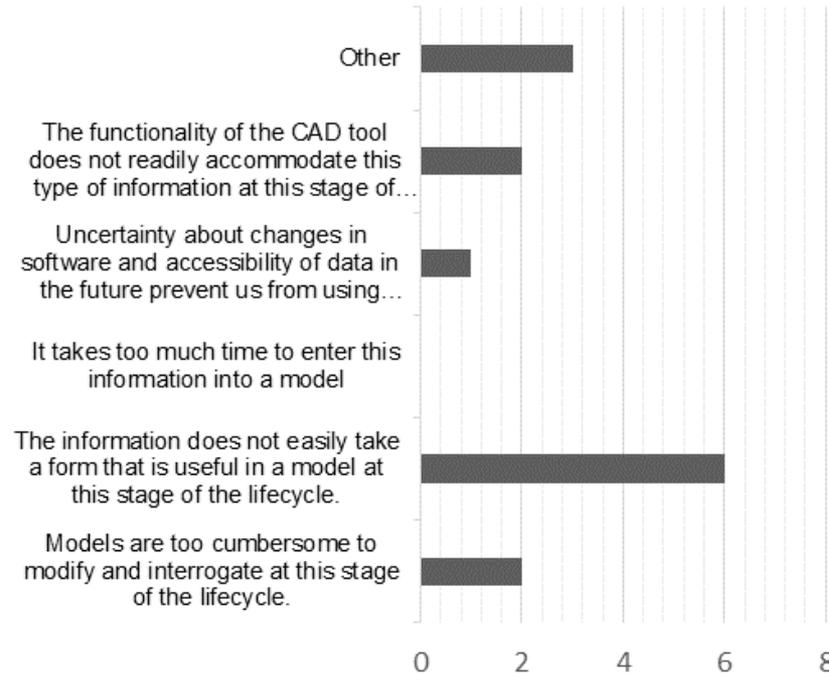
## Conclusion and Discussion (Continued)



Responses for how participants receive information

# Stage 1 Results

## Conclusion and Discussion (Continued)



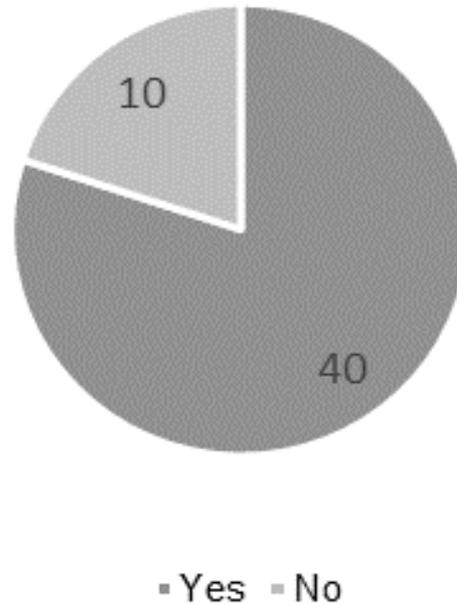
## Issues adoption of MBD faces

- The main inhibitor of the use of 3D CAD models was that the information did not easily take a form that is useful in a model at this stage of the lifecycle

# Stage 1 Results

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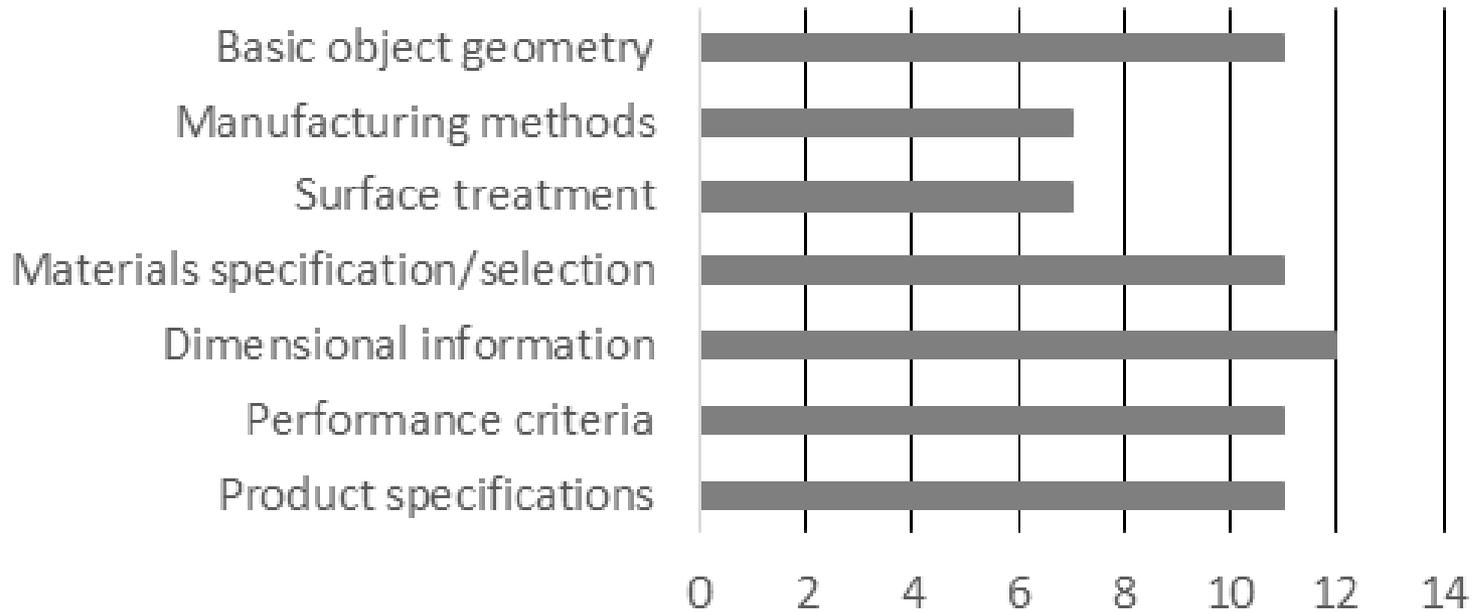
## Conclusion and Discussion (Continued)



Could models be used in place of drawings in your workflow?

# Stage 1 Results

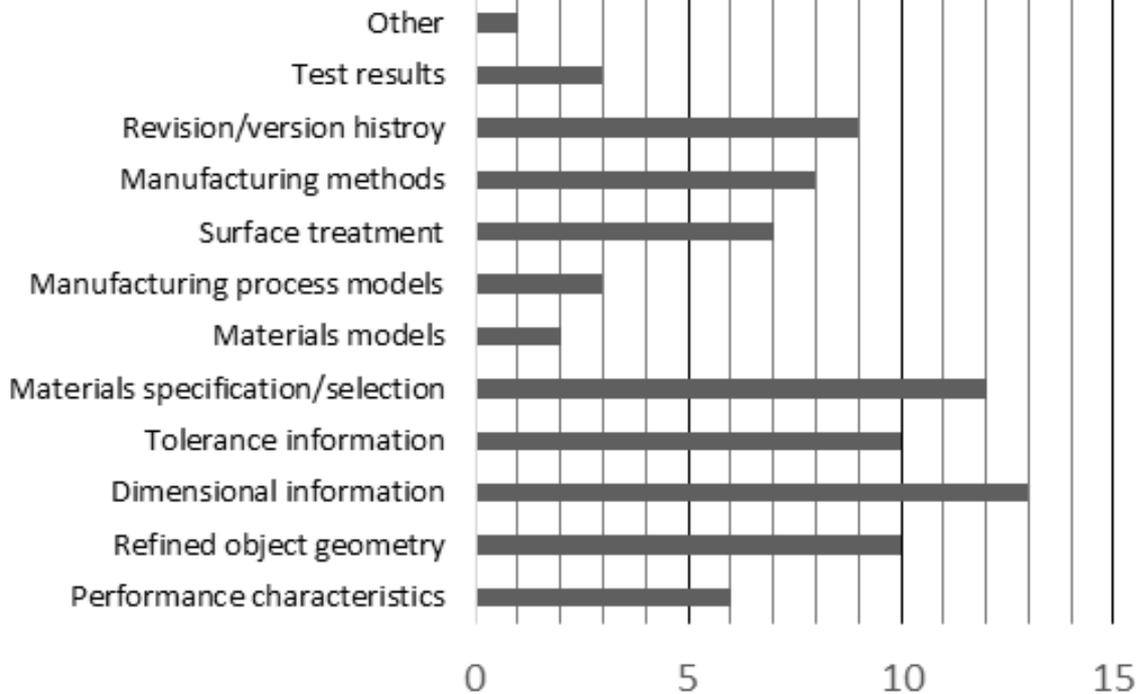
## Conclusion and Discussion (Continued)



Participant responses for what information was created or used in the product information for concept to prototype

# Stage 1 Results

## Conclusion and Discussion (Continued)



Participant responses for what information was created or used in the prototype to detailed product definition workflow

# Stage 1 Results

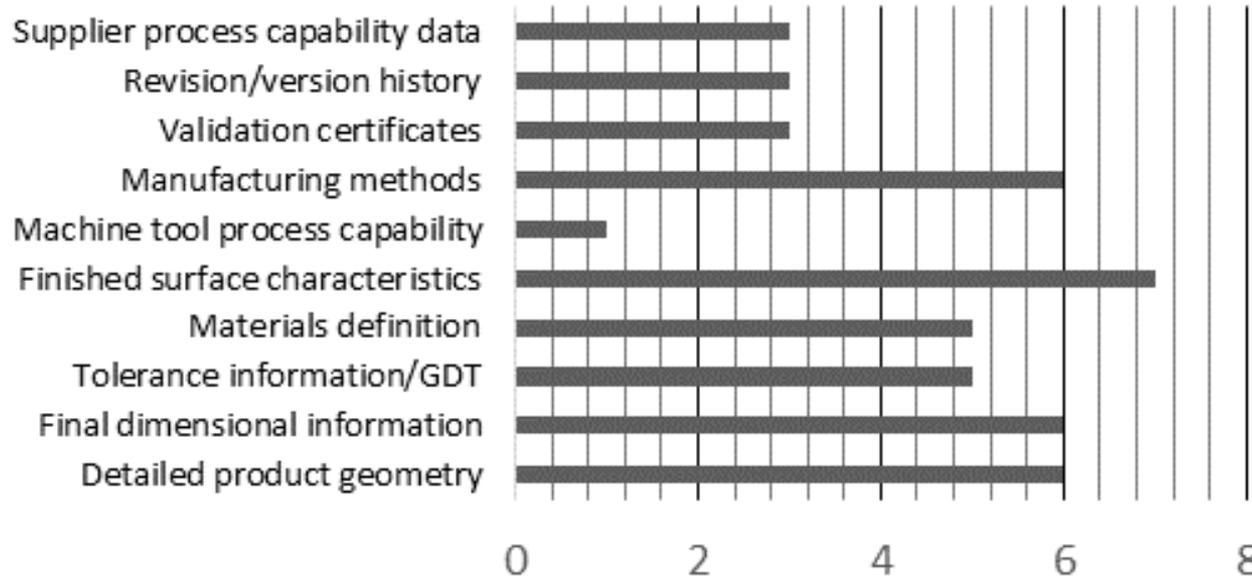
## Conclusion and Discussion (Continued)



Participant responses for what information was created or used in the detailed product definition to manufacturing workflow

# Stage 1 Results

## Conclusion and Discussion (Continued)



Participant responses for what information was created or used in the manufacturing to inspection workflow

# Stage 1 Conclusions

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- Model is ready to replace drawings in majority of participant processes.
- Theme in responses which indicate that the model itself is not necessarily the inhibitor.
- There is a need for research which targets the data flow.

# Stage 1 and 2 Breakdown

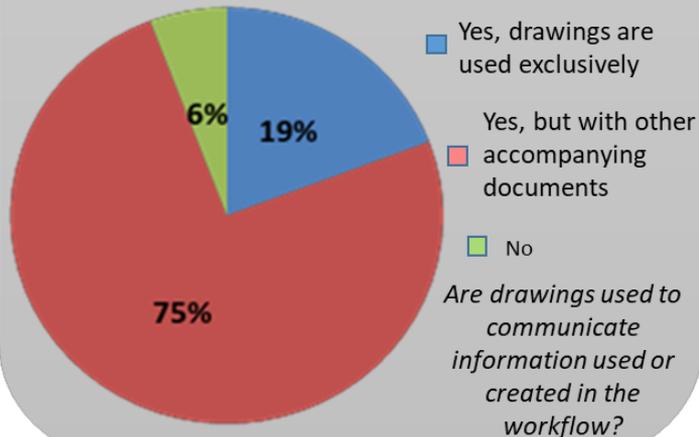
## Stage One Results and Stage Two Results

### Research Study Stage One

Objective: Identify items and elements in various workflows to establish the common information model and minimum information model

#### Conclusions

- 2D drawings most common
- Inhibitors to MBD adoption:
  - Information doesn't take a form that is useful in a model at given stage of lifecycle
  - No method for model manipulation



### Research Study Stage Two

Objective: Identify elements that are necessary in MBDs to survive throughout the lifecycle

#### Conclusions

- MBD has a steep learning curve
- Training is a very important factor for MBD
- Elements in MBD can have different meanings based on context and culture

#### Q4 - 3D Geometry

Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	3.00	7.00	6.65	0.82	0.68	40

#### Q5 - Dimensional Information

Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	1.00	7.00	5.85	1.56	2.44	39

#### Q6 - Detailed Product Geometry

Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	2.00	7.00	6.21	1.24	1.55	39

#### Q7 - Revision/Version History

Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	2.00	7.00	5.58	1.44	2.09	38

#### Q8 - Geometric Dimensions and Tolerances (GD&T)

Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	1.00	7.00	6.03	1.37	1.87	39

#### Q19 - Bill of Materials

Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	1.00	7.00	5.27	1.75	3.06	37

# Stage One and Two Breakdown

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Stage One Results, Stage Two Results and Interview Data

## Interview Round 2 Data:

- Lack of consensus about terms
- Infrastructure can be an inhibitor to the adoption of a MBE
- Company culture may be an inhibitor of MBE
- Education on MBE, PLM and associated terms may be an inhibitor of MBE
- Having a proper data architecture may be an inhibitor of MBE
- Certain elements (such as 3D Model) are of more importance early in the lifecycle

# Stage 1 and 2 Breakdown

## Stage Two Results and Interview Data

### Key Elements Identified

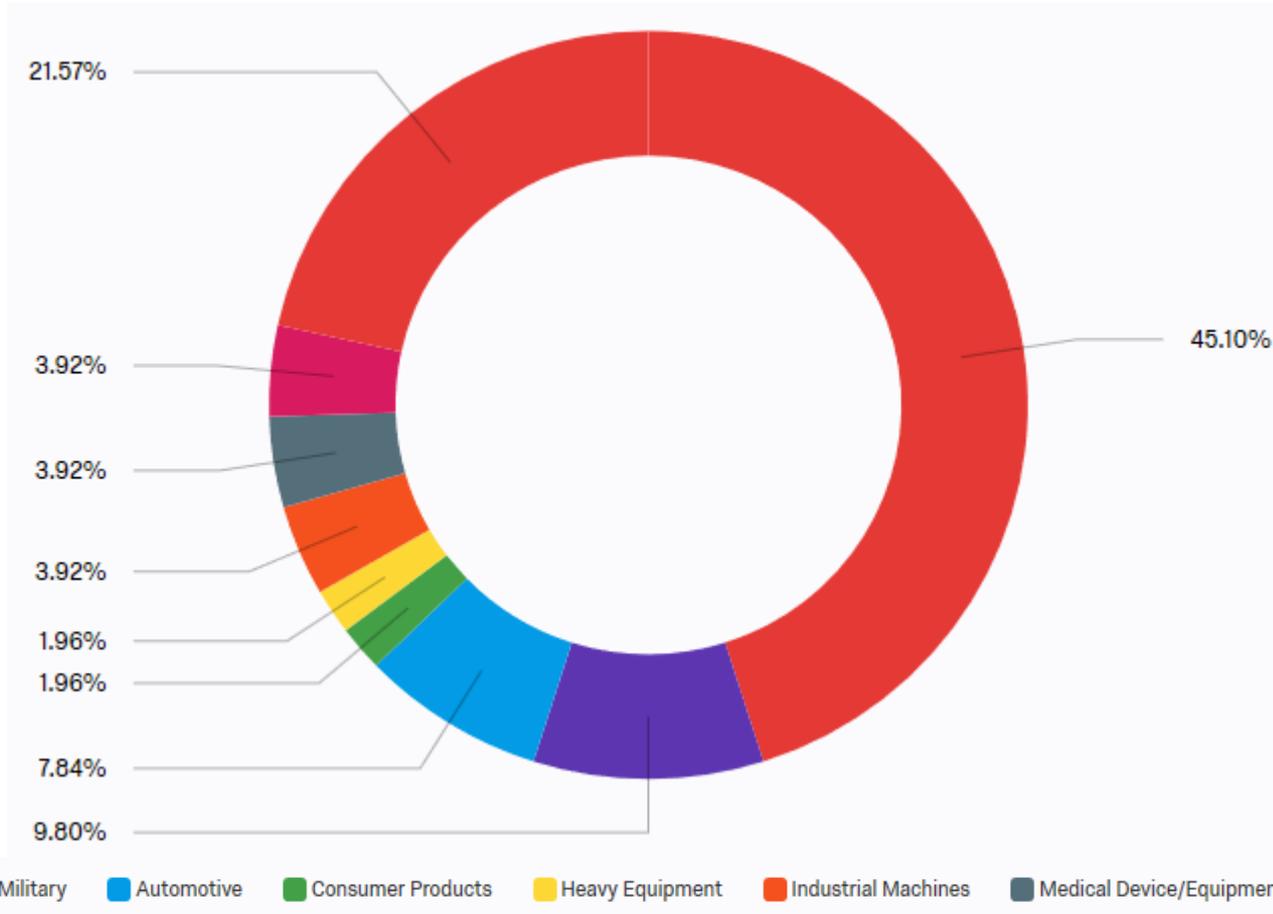
3D Geometry  
Dimensional Information  
Detailed Product Geometry  
Revision/Version History  
Geometric Dimensions and Tolerances  
Materials Specifications/Definitions  
Surface Finish/Characteristics  
Engineering Notes  
Bill of Materials  
Referenced/Related Appropriate Standards  
Change Management Data  
Product Specifications

- 12 key elements found from Stage One and Delphi rounds one and two
- There is a lack of consensus about the meanings of elements
- Difference between minimum and common information often confused

# Stage 2 Delphi Study Round 3 Data

## Round Three Results So Far

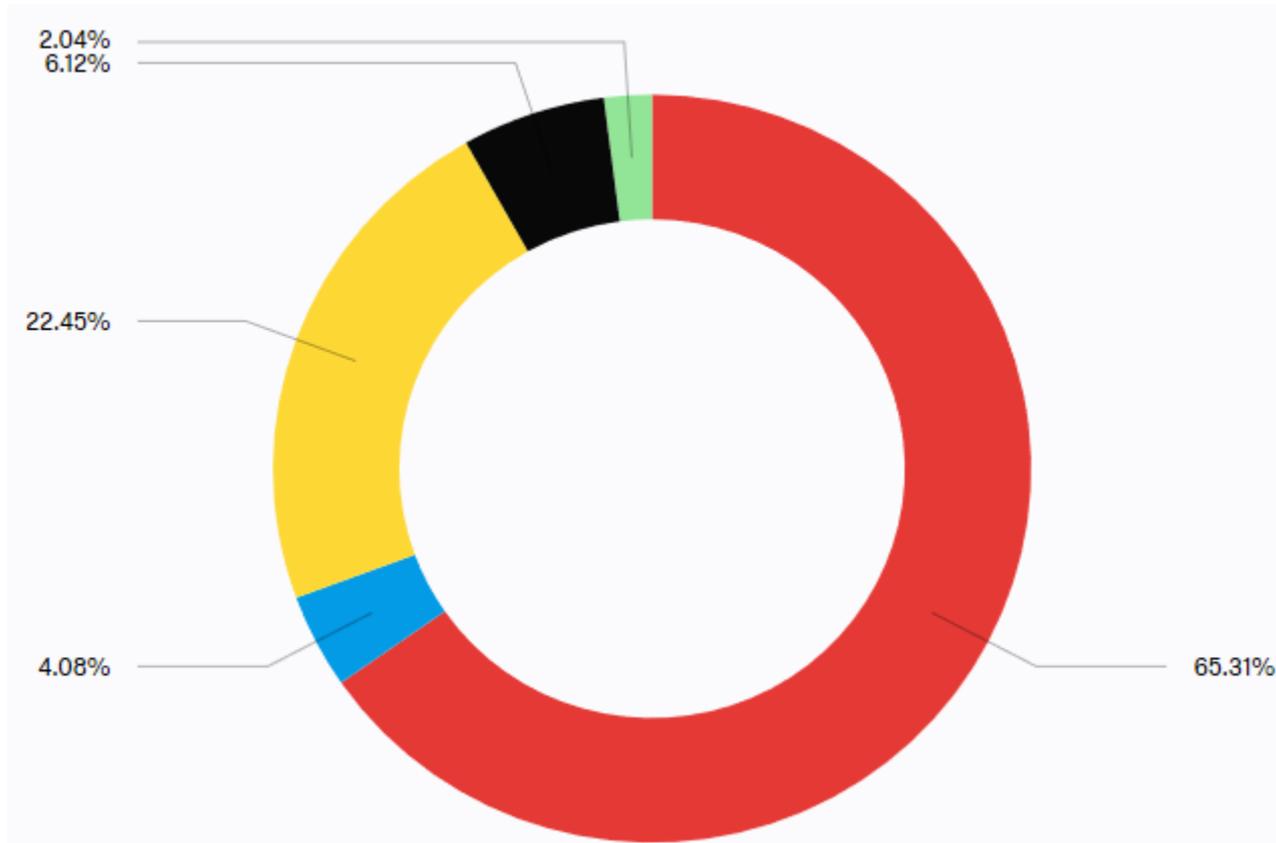
Q2 - Which industry sector best represents your company or the division of the company where you work?



# Stage 2 Delphi Study Round 3 Data

## Round Three Results So Far

Q20 - If you could only select one item, which do you believe is the most important? (select only one)

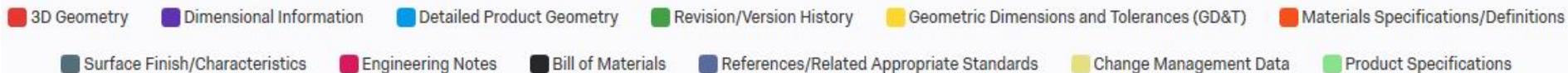
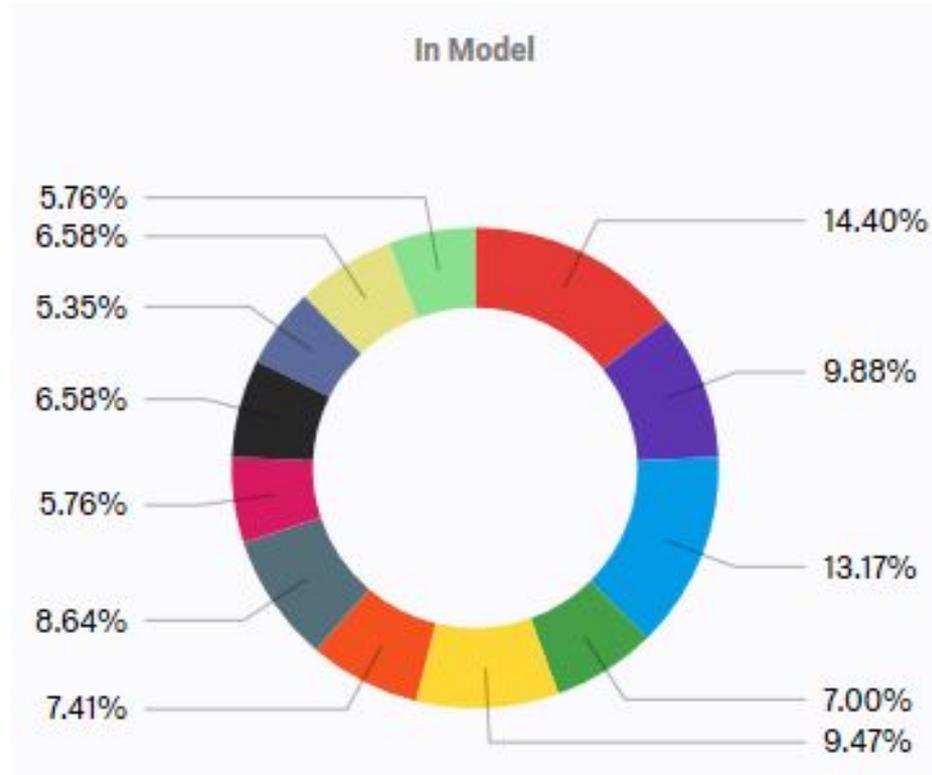


- 3D Geometry
- Dimensional Information
- Detailed Product Geometry
- Revision/Version History
- Geometric Dimensions and Tolerances (GD&T)
- Materials Specifications/Definitions
- Surface Finish/Characteristics
- Engineering Notes
- Bill of Materials
- Referenced/Related Appropriate Standards
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# Stage 2 Delphi Study Round 3 Data

## Round Three Results So Far

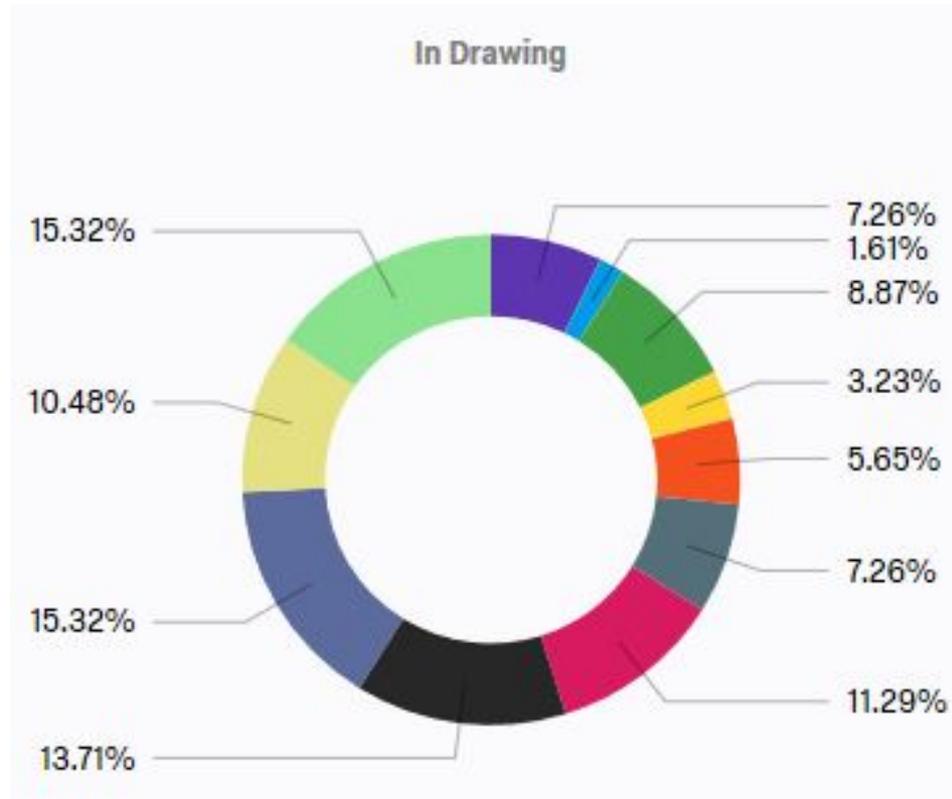
Q19 - For this section, please specify the form in which the element needs to be present.



# Stage 2 Delphi Study Round 3 Data

Round Three Results So Far (n=50)

Q19 - For this section, please specify the form in which the element needs to be present.



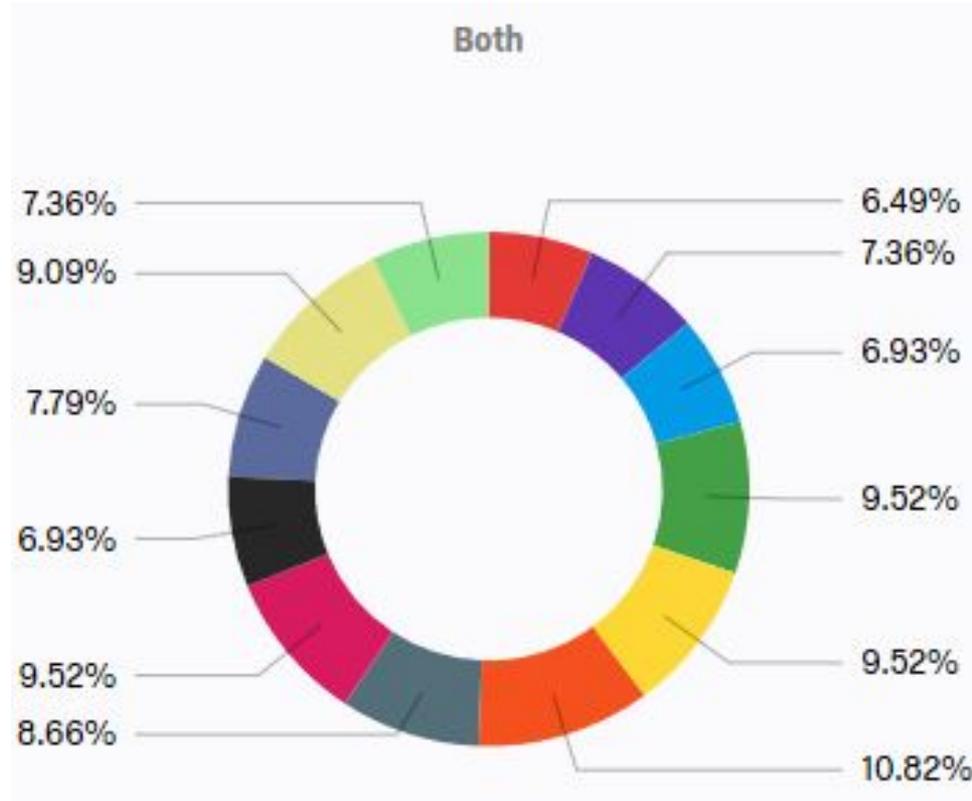
- 3D Geometry
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- References/Related Appropriate Standards
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# Stage 2 Delphi Study Round 3 Data

## Round Three Results So Far

(n=50)

Q19 - For this section, please specify the form in which the element needs to be present.



- 3D Geometry
- Dimensional Information
- Detailed Product Geometry
- Revision/Version History
- Geometric Dimensions and Tolerances (GD&T)
- Materials Specifications/Definitions
- Surface Finish/Characteristics
- Engineering Notes
- Bill of Materials
- References/Related Appropriate Standards
- Change Management Data
- Product Specifications

# Stage 2 Delphi Study Round 3 Data

## Round Three Results So Far

Q22 - To what extent is the lack of education a factor in the ability of a company to adopt MBD/MBE?

Minimum	Maximum	Mean	Std Deviation	Variance	Count
1.00	7.00	4.70	1.78	3.17	50

Q23 - To what extent does corporate culture factor into the ability of a company to adopt MBD/MBE?

Minimum	Maximum	Mean	Std Deviation	Variance	Count
2.00	7.00	5.96	1.30	1.68	50

Q24 - To what extent does the availability of proper technology infrastructure affect the adoption of MBD/MBE?

Minimum	Maximum	Mean	Std Deviation	Variance	Count
2.00	7.00	5.40	1.51	2.28	50

Q25 - To what extent does having a relevant data architecture affect the adoption of MBD/MBE?

Minimum	Maximum	Mean	Std Deviation	Variance	Count
2.00	7.00	4.98	1.33	1.78	49

# Stage 2 Delphi Study Round 3 Data

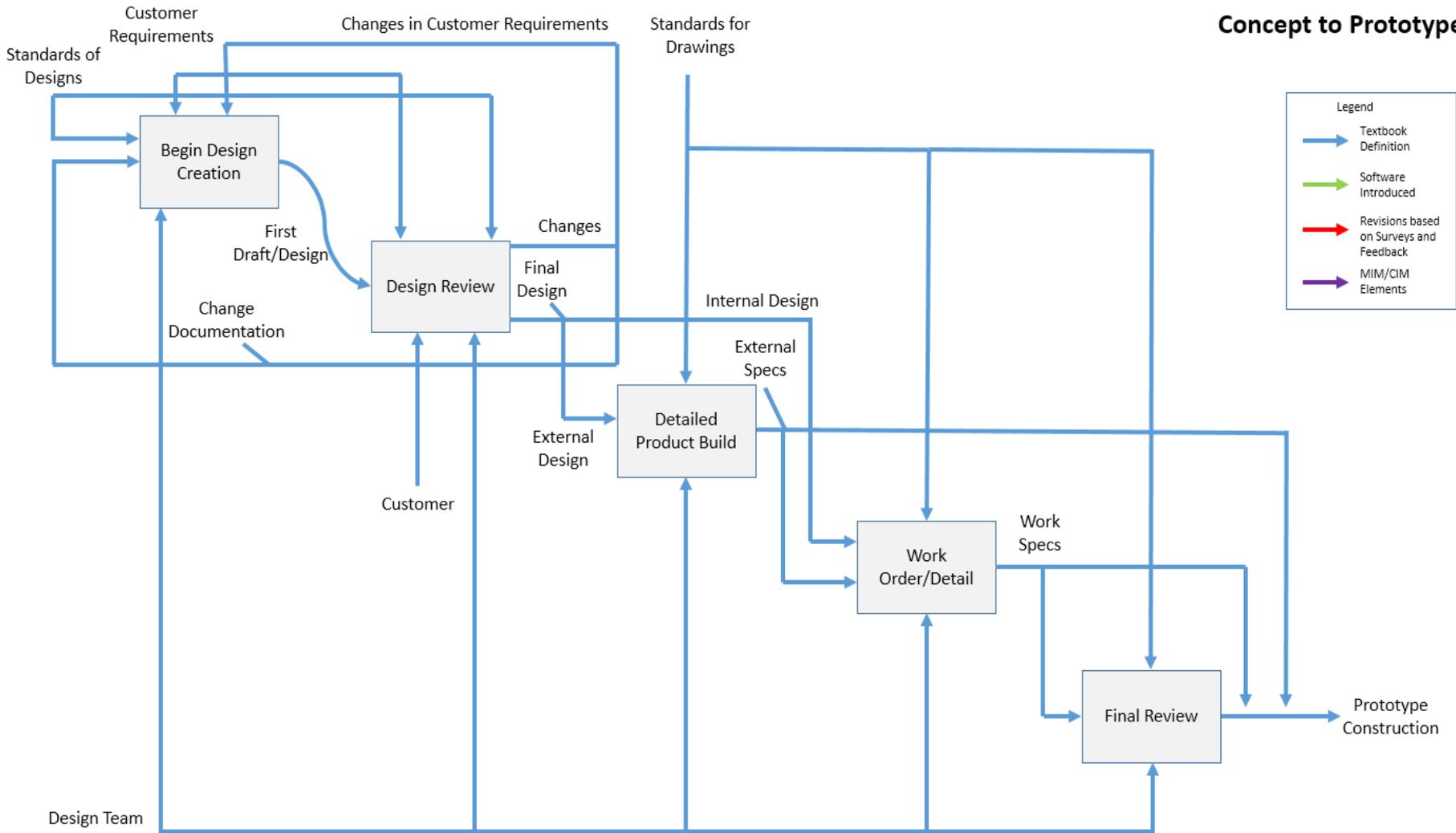
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## Round Three Results So Far

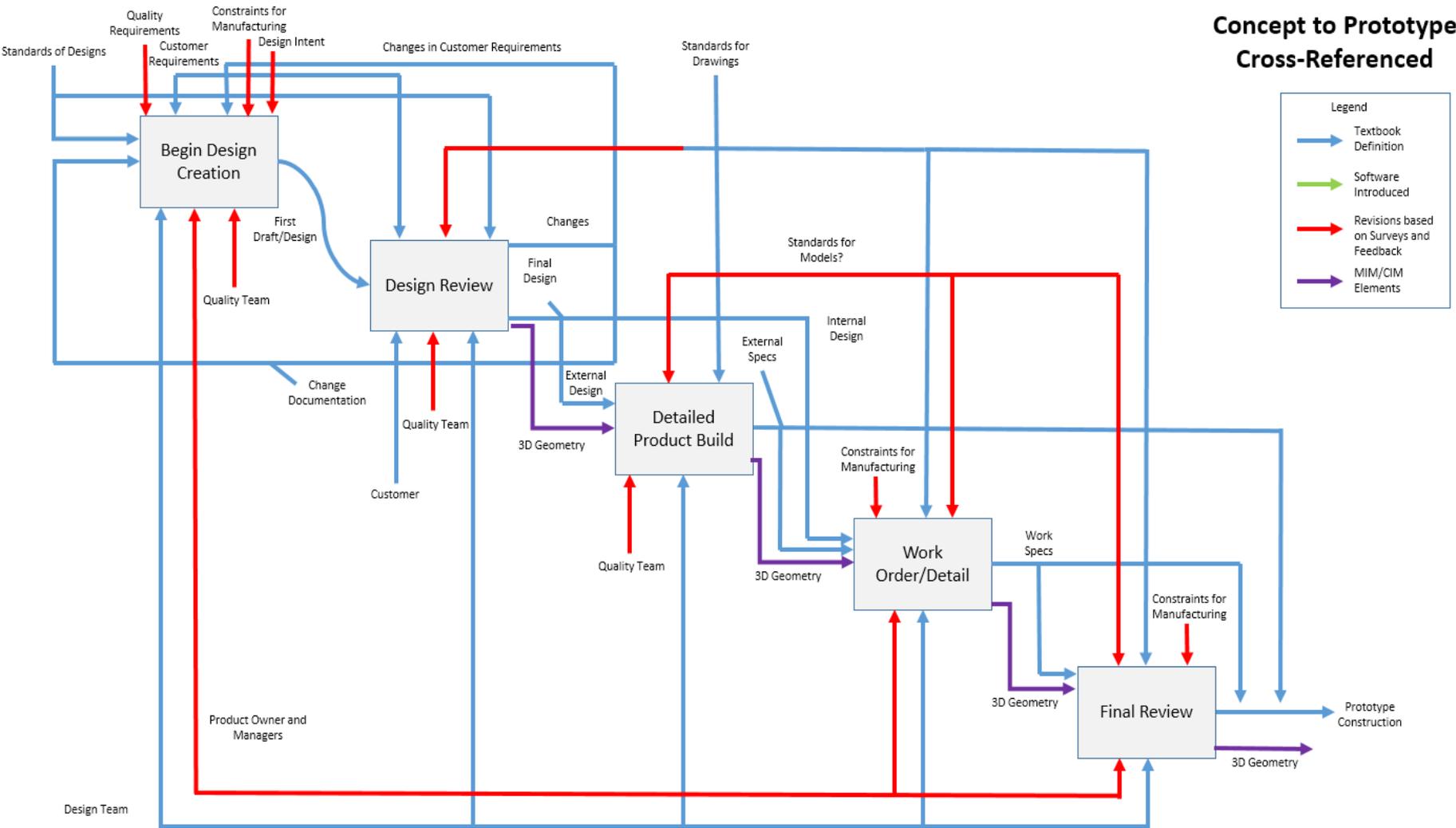
- 3D Geometry is the most important element to communicate information
- Of the twelve elements identified for round 3, only five of them were deemed “important” this round
- References/Related Standards and Product Specifications were the most important elements for drawings
  - 3D Geometry most important for models
- 3D Geometry and Detailed Product Geometry are most important to the MBD

# Stage 3: IDEF0 Workflow Representations

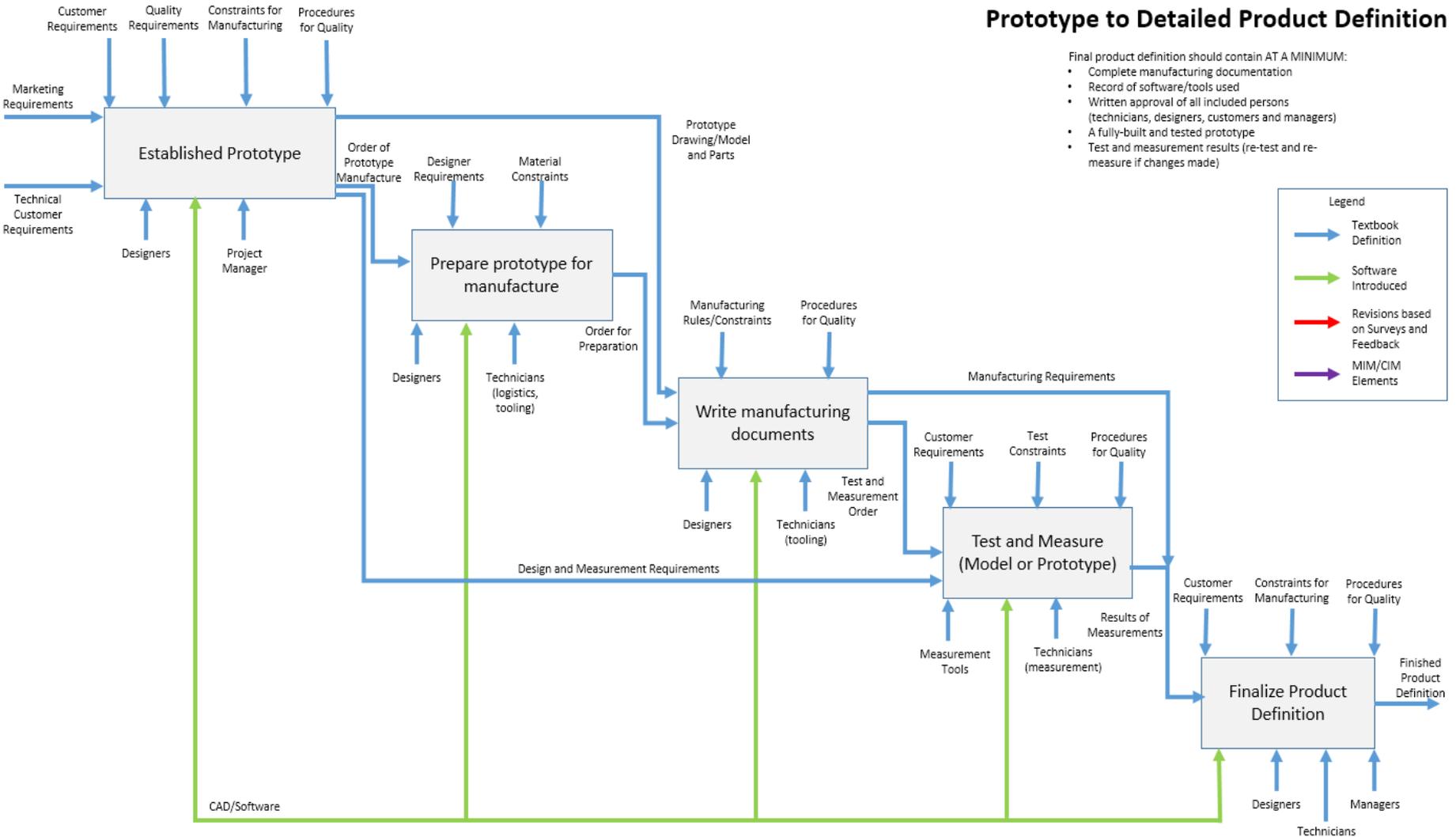
## Concept to Prototype



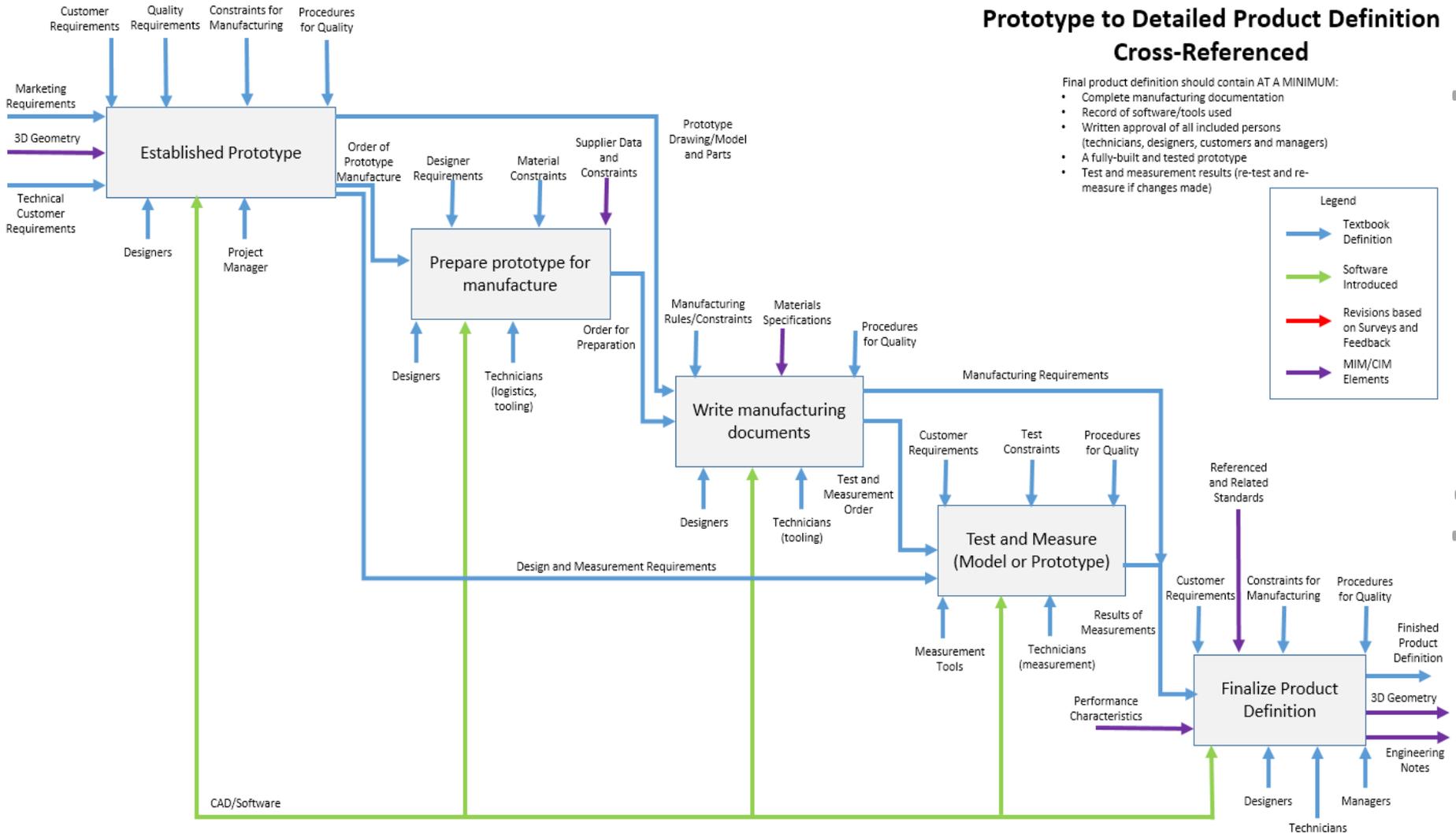
# Stage 3: IDEF0 Workflow Representations



# Stage 3: IDEF0 Workflow Representations

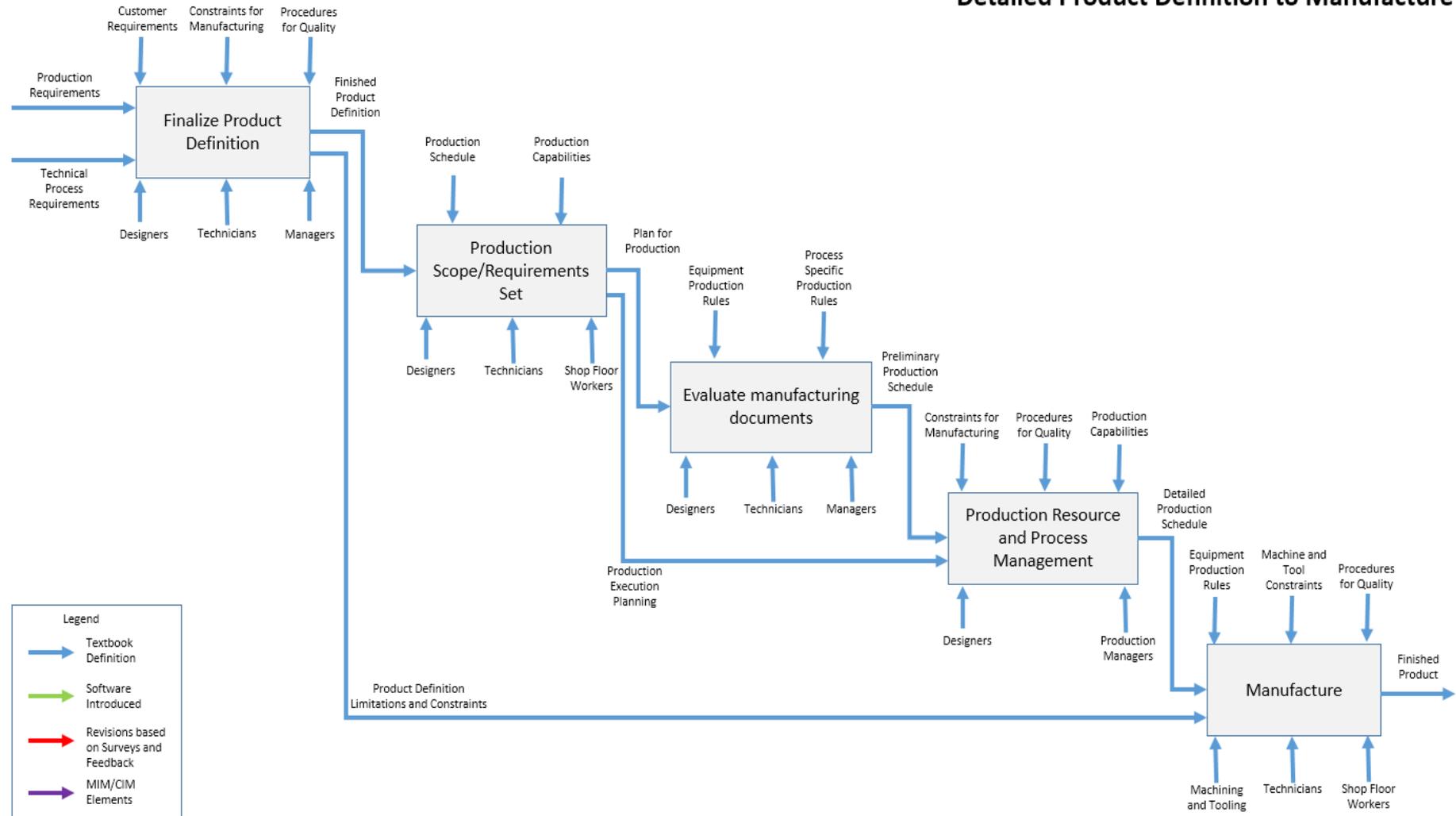


# IDEFO Workflow Representations



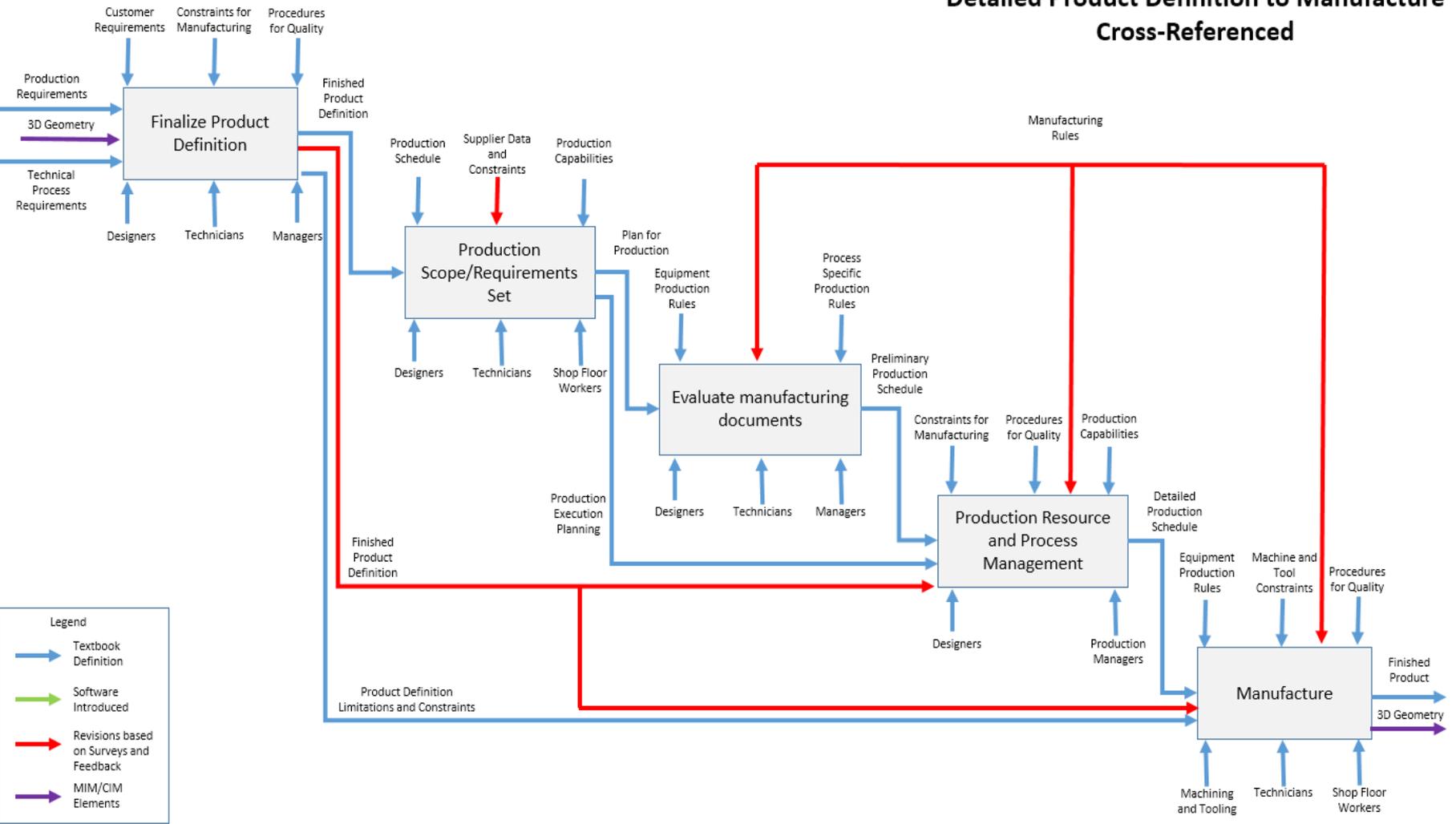
# Stage 3: IDEF0 Workflow Representations

## Detailed Product Definition to Manufacture



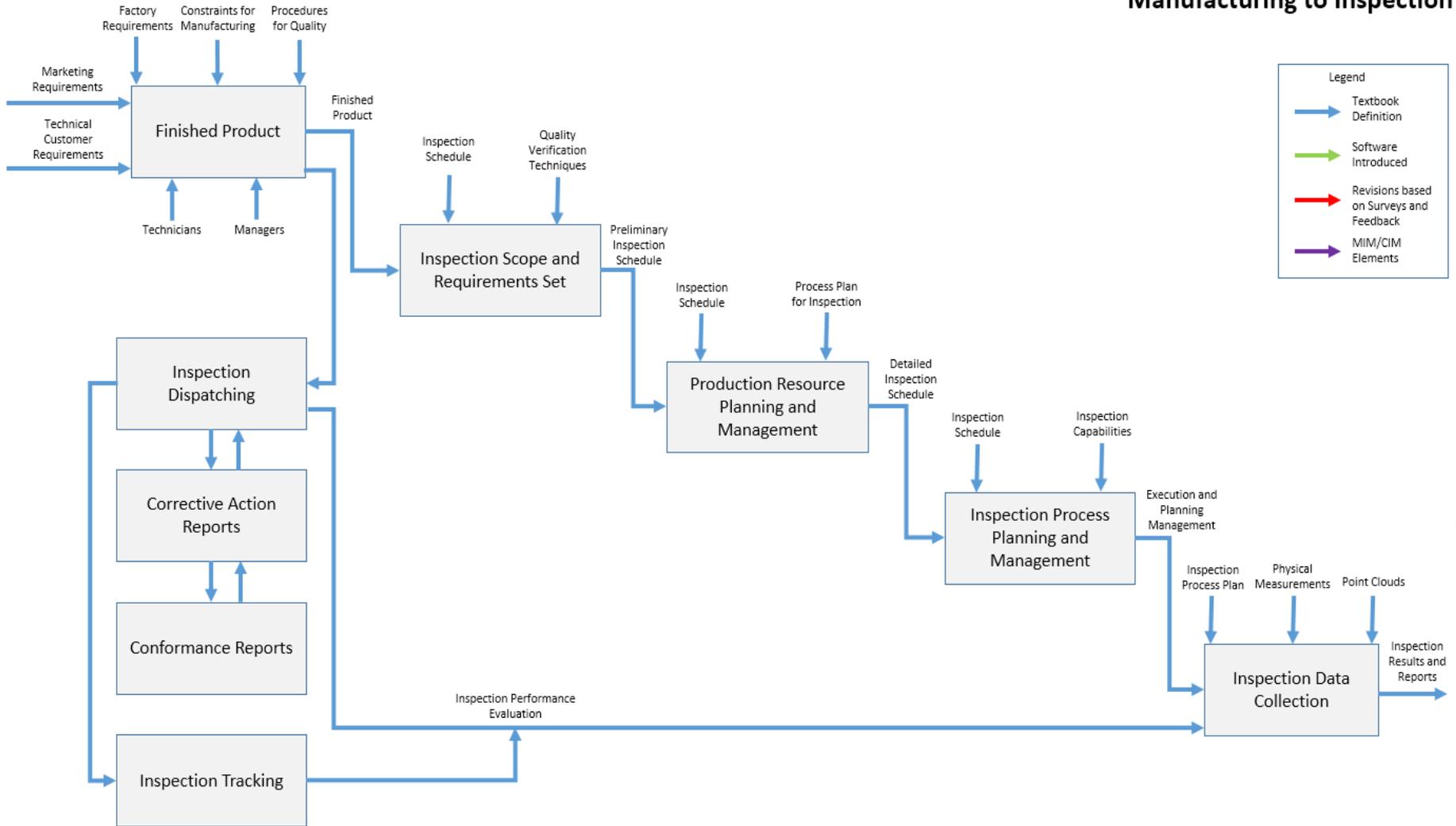
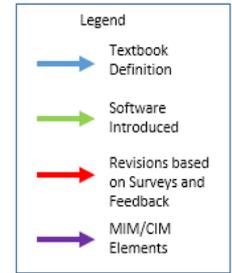
# Stage 3: IDEF0 Workflow Representations

## Detailed Product Definition to Manufacture Cross-Referenced



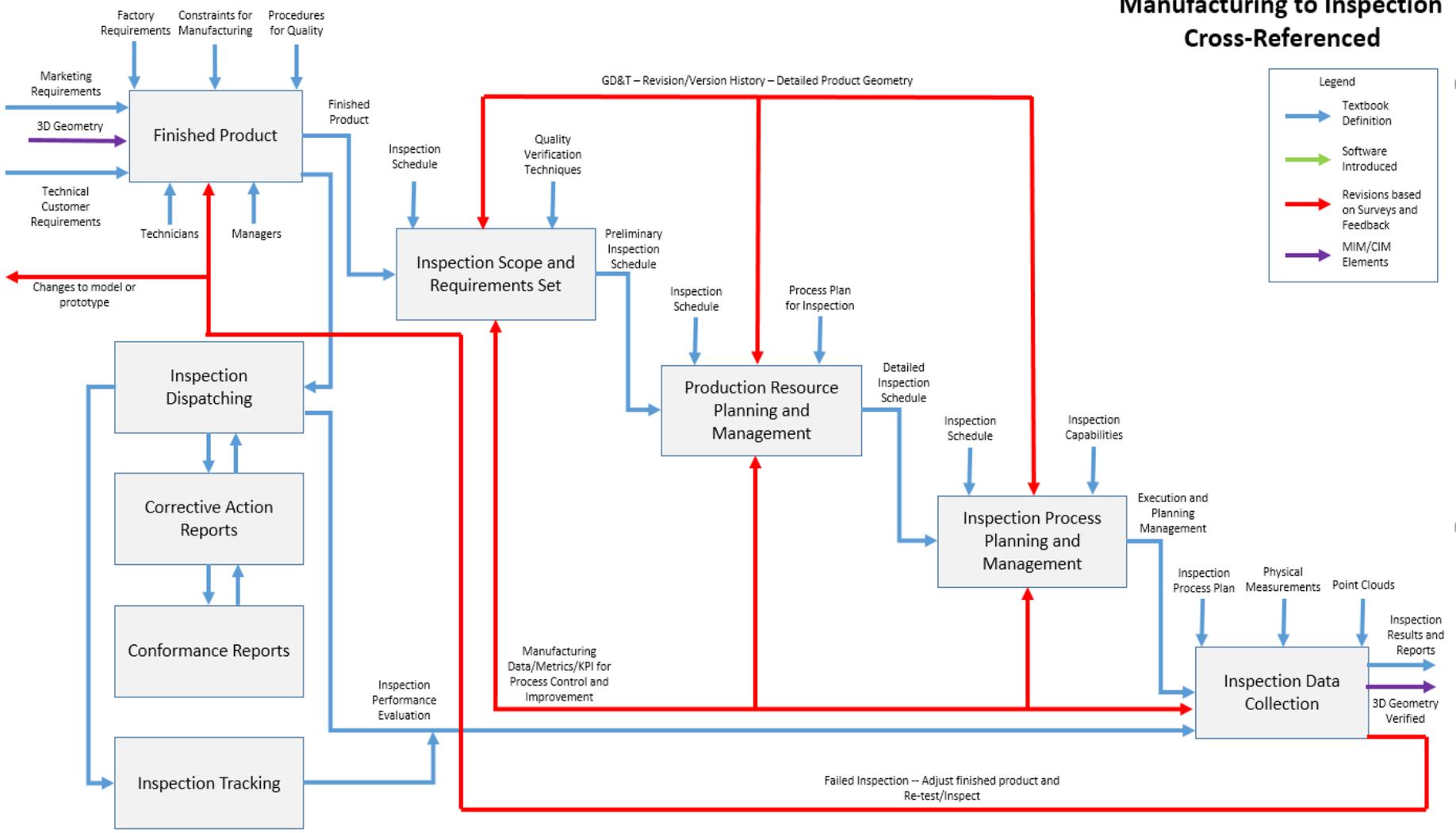
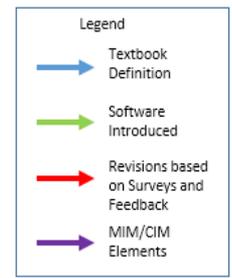
# Stage 3: IDEF0 Workflow Representations

## Manufacturing to Inspection



# Stage 3: IDEF0 Workflow Representations

## Manufacturing to Inspection Cross-Referenced



# Conclusion

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- CIM and MIM are views of a model-based definition. The CIM will be a portion of all MIM.
- Adopting a MBE/MBD is a challenge
  - Lack of infrastructure
  - Lack of experience
  - Lack of willingness to change
- Understanding the MIM and CIM will help alleviate the stress of adoption
  - Knowing what you need to know is the first step
- Emerging effects of implicit and explicit information
- The standards community needs to embrace an information emphasis, not a format emphasis

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