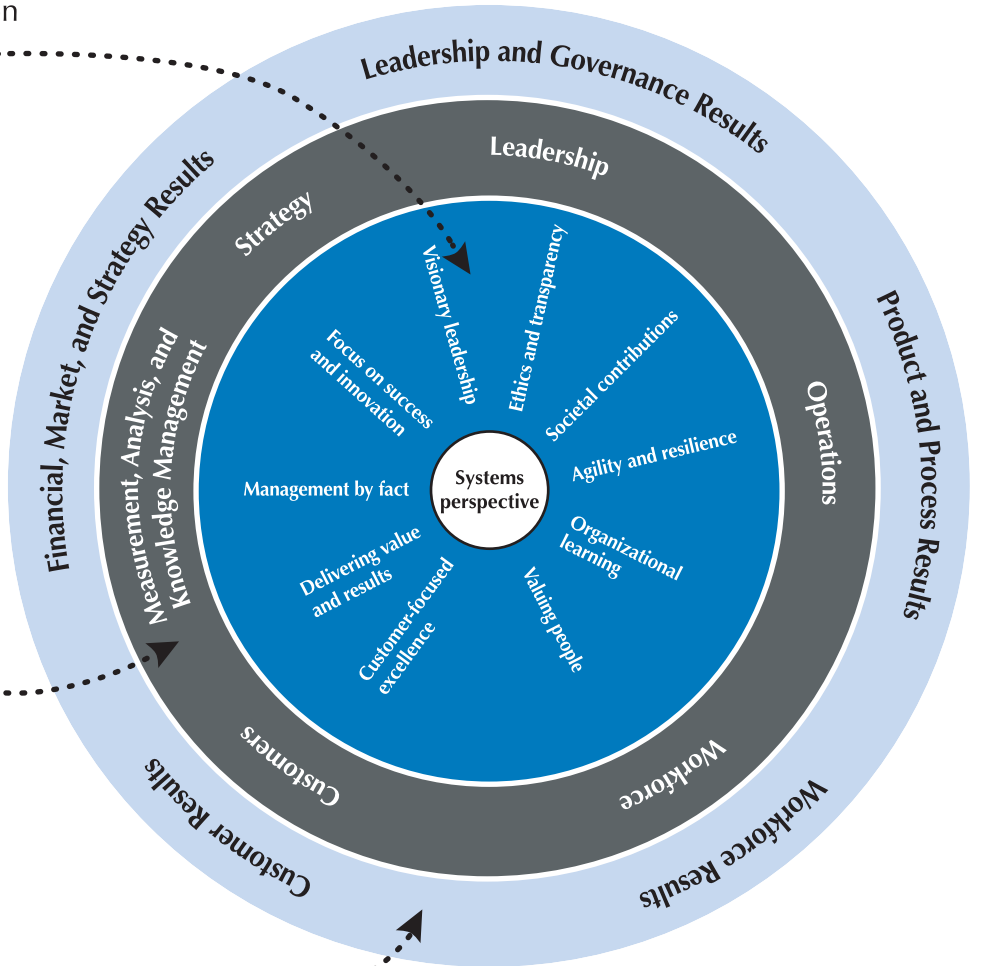
The Role of Core Values and Concepts

The Baldrige Criteria build on **core values and concepts**



which are embedded in **systematic processes...** (Criteria categories 1–6)

yielding **performance results** (Criteria category 7).

From Baldrige Performance Excellence Program. 2021. *2021–2022 Baldrige Excellence Framework: Proven Leadership and Management Practices for High Performance*. Gaithersburg, MD: U.S. Department of Commerce, National Institute of Standards and Technology. https://www.nist.gov/baldrige.