

WHAT MANUFACTURING REALLY LOOKS LIKE

★ Celebrating Manufacturing Day ★

MANUFACTURING ENABLES OUR EVERYDAY LIVES*



*Representatives from Manufacturing Day

AND IT DRIVES OUR ECONOMY

12% **GDP**

Manufacturing comprises nearly 12% of our GDP

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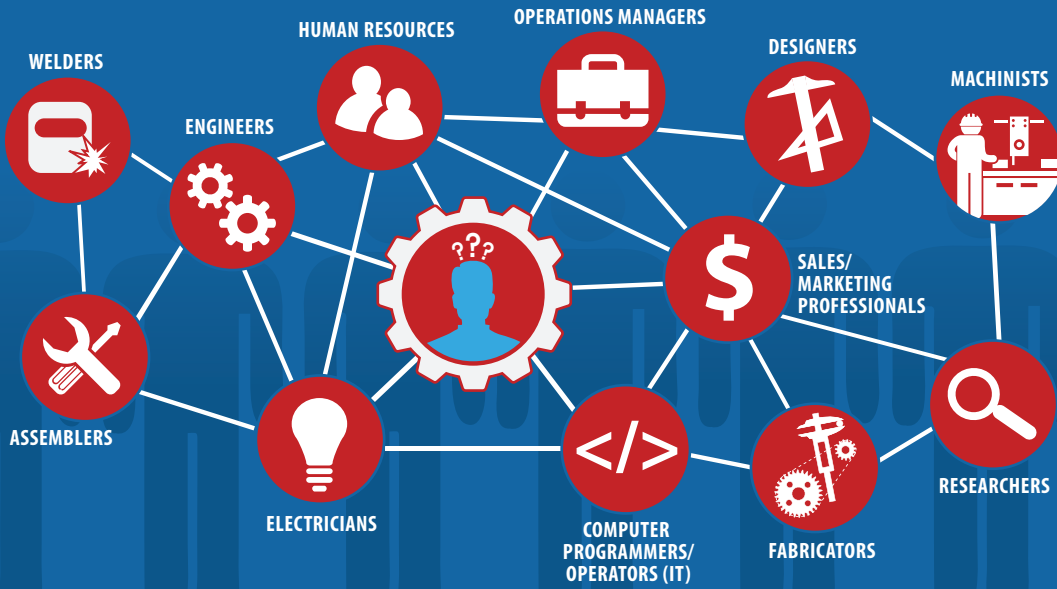
U.S. Manufacturing is the tenth largest economy in the world

Manufacturing supports more than **17.4 MILLION** U.S. Jobs

\$1.00 = \$1.48

\$1.00 spent in manufacturing creates \$1.48 for the U.S. economy

MANUFACTURING OFFERS DIVERSE CAREER OPPORTUNITIES



Manufacturing Pays

Nearly **\$60k**

Annual average salary of entry-level manufacturing engineers

And

More than **\$77k**

Annual average salary of manufacturing workers

MANUFACTURING DAY: CELEBRATING THE BACKBONE OF AMERICA

MFG DAY
10.03.14

The first Friday of October marks Manufacturing Day.

The movement seeks to improve public perception of manufacturing careers and expand understanding of its value to the U.S. economy. Manufacturers open their doors to educate the public through open house tours and events.



AMERICA NOTICED: 2013 MFG DAY RESULTS

834 Organizations hosted open houses and events
35,000+ Attendees



80 million: Learned about Manufacturing Day through Discovery Communication's Science Channel and "How It's Made"



+Thousands: News articles published: Huffington Post - Wall Street Journal Industry Week - US News and World Report - Thomas Net - Boston Globe



22 Penske Racing No. 22 Shell-Pennzoil Ford Fusion race car deck lid featured the Manufacturing Day logo at NASCAR® Sprint Cup



15 Governors issued proclamations officially recognizing Manufacturing Day



9 Floor speeches delivered in Congress



WWW.MFGDAY.COM



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- REFERENCES -

National Institute of Standards and Technology, National Association of Manufacturers, The Manufacturing Institute,

NIST
National Institute of Standards and Technology
U.S. Department of Commerce

MFG DAY CO-PRODUCERS:



NATIONAL ASSOCIATION OF Manufacturers

MANUFACTURING Institute

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