



# SYSTEM STRATEGIC PLAN DRAFT 11/07/2014



*Making an Impact on  
U.S. Manufacturing*



**MEP • MANUFACTURING  
EXTENSION PARTNERSHIP**  
*National Institute of Standards and Technology*

# MEP STRATEGIC PLAN

## MISSION:

To enhance the productivity and technological performance of U.S. manufacturing.

## ROLE:

MEP's state and regional centers facilitate and accelerate the transfer of manufacturing technology in partnership with industry, universities and educational institutions, state governments, and NIST and other federal research laboratories and agencies.

## PROGRAMMATIC STRENGTHS



National Program with at least one center in every state.



Market driven program that responds to the needs of private sector manufacturers.



Federal/State, public-private partnership with local flexibility.



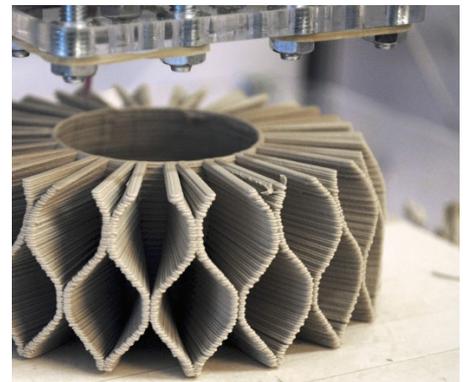
Leverage partnering expertise as strategic advantage.



Cost share policy that matches federal investments with state and private sector investments.



Local knowledge of, focus on, and access to manufacturers.



# STRATEGIC GOALS

## ✓ ENHANCE COMPETITIVENESS

Enhance the competitiveness of U.S. manufacturers, with particular focus on small and medium-sized companies.

## ✓ CHAMPION MANUFACTURING

Serve as a voice to and a voice for manufacturing and manufacturers in engaging policy makers, stakeholders, and clients.

## ✓ SUPPORT PARTNERSHIPS

Support national, state, and regional manufacturing ecosystems and partnerships.

## ✓ DEVELOP CAPABILITIES

Develop MEP's capabilities as a learning organization and high performance system.



# ENHANCE COMPETITIVENESS

## Enhance the Economic Competitiveness of U.S. Manufacturers

### STRATEGIC OBJECTIVES:

- Deliver services that create value for all manufacturers, particularly focusing on small and mid-sized manufacturers (“SMEs”).
- Enable centers to make new manufacturing technology, techniques, and processes usable by U.S. based small and medium-sized companies.
- Develop “Data as a Service” for Competitive Advantage.

# CHAMPION MANUFACTURING

## Serve as a Voice to and a Voice for Manufacturers

### STRATEGIC OBJECTIVES:

- Champion the importance of SMEs and ensure their inclusion in the economic competitiveness policies and programs of the U.S. government.
- Increase Role of National and Center Boards.



# SUPPORT PARTNERSHIPS

## Support National, State, and Regional, Manufacturing Eco-Systems and Partnerships

### STRATEGIC OBJECTIVES:

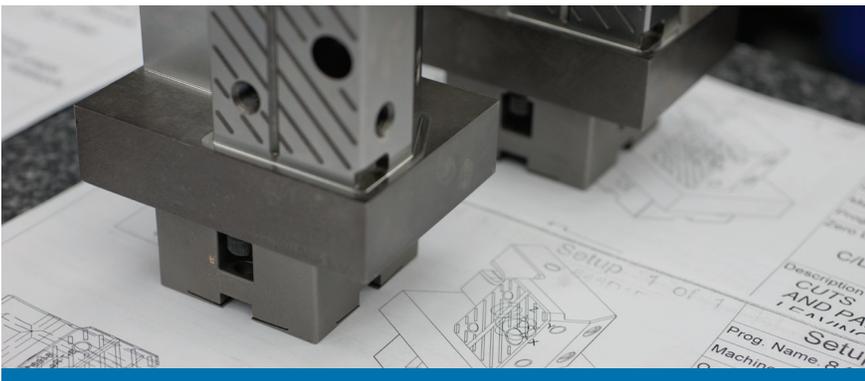
- Provide Centers with local flexibility and adaptability to operate based on regional priorities and client needs.
- Support national policy goals.

# DEVELOP CAPABILITIES

## Develop MEP's Capabilities as a Learning Organization and High Performance System

### STRATEGIC OBJECTIVES:

- Promote System Learning.
- Evolve MEP Performance System.
- Continue administrative reforms.



The NIST Manufacturing Extension Partnership is a nationwide network that works with U.S. manufacturers to create and retain jobs, increase profits, save time and money, and expand into new markets. MEP is built around manufacturing extension centers locally positioned throughout the U.S. and Puerto Rico addressing the critical and often unique needs of America's manufacturers.



## ECONOMIC IMPACT



**SALES**  
 \$2.2 Billion in New Sales  
 \$6.2 Billion in Retained Sales



**JOBS**  
 18,789 Jobs Created  
 43,914 Jobs Retained



**INVESTMENTS & SAVINGS**  
 \$2.5 Billion in New Investments  
 \$1.2 Billion in Cost Savings

*Results reported by MEP clients receiving services in FY 2012 - 2013. Of the 8,166 clients selected to be surveyed, 6,069 completed the survey. Measures are a conservative snapshot of benefits. Recurring or cumulative benefits may be larger.*

## CONTACT US

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**NIST**  
 National Institute of  
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