

## Ballot A

This ballot was part of a research study looking at language in instructions to voters on ballots.

In the study, 45 U.S. citizens in 3 geographic locations voted on two electronic ballots (A, B) that differed only in the wording and presentation of the language on the ballots.

Half of the participants voted on the ballots in the order A, B. Half voted in the order B, A.

Ballot A – traditional language

Ballot B – plain language

In the study, participants voted more accurately on Ballot B.

When asked for a preference, 37 of 45 participants chose Ballot B. (Four chose Ballot A; 4 chose "no preference.")

Although participants did significantly better on the plain language ballot in the study, they had some problems even with that ballot. The researchers, Ginny Redish and Dana Chisnell, then developed a new version, Ballot C. Ballot C takes those problems into account and offers a ballot based on what we learned.

For further information and results, see the full report of the study:

Redish, J. C., Chisnell, D. E., Newby, E., Laskowski, S. J., and Lowry, S. Z., 2008, *Report of Findings: Use of Language in Ballot Instructions*, NISTIR 7556, <http://vote.nist.gov/NISTIR-7556.pdf>

You can also see

Ballot B at [www.redish.net/voting/BallotB.pdf](http://www.redish.net/voting/BallotB.pdf)

Ballot C at [www.redish.net/voting/BallotC.pdf](http://www.redish.net/voting/BallotC.pdf)

# **Official Ballot**

General Election Ballot  
City of Montcrest  
Union County, Nebraska

November 6, 2007

Congressional District X  
Senate District Y  
Assembly District NN  
Council Districts 1, 3, 5

Next

## Instructions to Voters:

Press the box of the candidate for whom you desire to vote; yellow will appear in the box. The voter must retouch the selected item to deselect it first in order to change a vote or in case of a mistake; then the voter touches the new candidate of choice. Press Write-In to vote for a candidate who is not already listed on the ballot. On the Write-In screen, you must type the person's name and then press Accept (or press Cancel if you change your mind). Moving ahead is accomplished by touching the word **Next**; moving back by pressing **Back**.

Back

Next

## Straight Party Vote

Vote for not more than one.

You may choose to vote a straight-party ticket or vote each partisan contest.

Gold

Orange

Tan

Yellow

Back

?

Next

# Straight Party Vote

You have chosen to vote for ALL the candidates of this party:

Tan

Press here to review or change partisan selections

OR

Press here to bypass partisan contests

# President and Vice President

Vote for one.

(A vote for the candidates will actually be a vote for their electors)

Joseph Barchi and Joseph Hallaren Orange
Alvin Boone and James Lian Yellow
Adam Cramer and Greg Vuocolo Tan
Daniel Court and Amy Bluhardt Gold

# US Senate

Vote for one.

Dennis Weiford Orange
Silvia Wentworth-Farthington Yellow
Lloyd Garriss Tan
Write-in Candidate

# US Representative

Vote for one.

Brad Plunkard Orange
Bruce Reeder Tan
Write-in Candidate



# Governor

Vote for one.

Charlene Franz Orange
Linda Bargmann Yellow
Gerard Harris Tan
Barbara Adcock Gold
Douglas Alpern Independent
Write-in Candidate

# Lieutenant Governor

Vote for one.

Chris Norberg Orange
Luis Garcia Yellow
Anthony Parks Tan
Write-in Candidate

# Registrar of Deeds

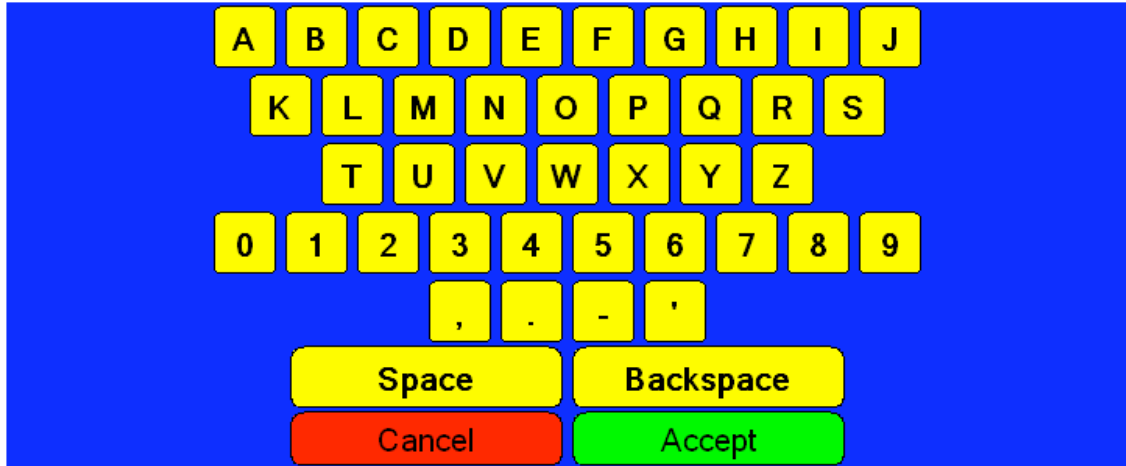
Vote for one.

Laila Shamsi Tan
Write-in Candidate

## Write-In Instructions

Press (Letters) and (Space) as desired. Press (Backspace) to remove mistakes.

Press (Accept) or (Cancel) when you are done.



# State Senator

Vote for one.

Edward Shiplett Orange
Mary Talarico Tan
Write-in Candidate

# State Assemblyman

Vote for one.

Andrea Solis Orange
Amos Kellar Tan
Write-in Candidate

# County Commissioners

Vote for no more than five.

Camille Argent Orange
Chloe Witherspoon Orange
Clayton Bainbridge Orange
Valerie Altman Orange
Damian Rangel Yellow
Mary Tawa Yellow
Sheila Moskowitz Yellow
Amanda Marracini Tan
Charlene Hennessey Tan
Eric Savoy Tan
Write-in Candidate
Write-in Candidate
Write-in Candidate
Write-in Candidate
Write-in Candidate

# City Council

Vote for no more than four.

Carol Shry Orange
Harvey Eagle Orange
Randall Rupp Orange
Barbara Barker Tan
Donald Davis Tan
Hugh Smith Tan
Reid Feister Tan
Write-in Candidate
Write-in Candidate
Write-in Candidate
Write-in Candidate



# Non-partisan offices

# Water Commissioners

Vote for no more than two.

Gregory Seldon
Orville White
Write-in Candidate
Write-in Candidate

# Court of Appeals Judge

Vote for one.

Michael Marchesani
Write-in Candidate

## Retention Question

State Supreme Court Chief Justice. Shall Robert Demergue be retained?

Yes

No

Press Yes if you want the official to be retained in office.

Press No if you do not want the official to be retained in office.

Back

?

Next

## Retention Question

State Supreme Court Associate Justice.  
Shall Margaret Sharp be retained?

Yes

No

Press Yes if you want the official to be retained in office.

Press No if you do not want the official to be retained in office.

Back

?

Next

## Constitutional Amendment H

Shall there be an amendment to the State constitution allowing the State legislature to enact laws limiting the amount of damages for noneconomic loss that could be awarded for injury or death caused by a health care provider? "Noneconomic loss" generally includes, but is not limited to, losses such as pain and suffering, inconvenience, mental anguish, loss of capacity for enjoyment of life, loss of consortium, and other losses the claimant is entitled to recover as damages under general law.

This amendment will not in any way affect the recovery of damages for economic loss under State law. "Economic loss" generally includes, but is not limited to, monetary losses such as past and future medical expenses, loss of past and future earnings, loss of use of property, costs of repair or replacement, the economic value of domestic services, loss of employment or business opportunities. This amendment will not in any way affect the recovery of any additional damages known under State law as exemplary or punitive damages, which are damages allowed by law to punish a defendant and to deter persons from engaging in similar conduct in the future.

Accept

Reject

Back

?

Next

## Ballot Measure 101

Requires primary elections where voters may vote for any state or federal candidate regardless of party registration of voter or candidate. The two primary-election candidates receiving most votes for an office, whether they are candidates with no party or members of same or different party, would be listed on general election ballot. Exempts presidential nominations. Fiscal Impact: No significant net fiscal effect on state and local governments.

Accept

Reject

Back

?

Next

## Ballot Measure 106

Allows individual or class action "unfair business" lawsuits only if actual loss suffered; only government officials may enforce these laws on public's behalf. Fiscal Impact: Unknown state fiscal impact depending on whether the measure increases or decreases court workload and the extent to which diverted funds are replaced. Unknown potential costs to local governments, depending on the extent to which diverted funds are replaced.

Accept

Reject

Back

?

Next



# Ballot Summary

Press the candidate name or contest title to return to that part of the ballot. Contests that have **red messages** have not been completely voted. If satisfied with current selections, press "Next." Otherwise, press "Back."

[Press here to cast your ballot now](#)

**President and Vice President**

Adam Cramer and Greg Vuocolo

**US Senate**

Lloyd Garriss

**US Representative**

Bruce Reeder

**Governor**

Gerard Harris

**Lieutenant Governor**

Anthony Parks

**Registrar of Deeds**

*(HERBERT LIDDICOAT)*

**State Senator**

Edward Shiplett

**State Assemblyman**

Andrea Solis

**County Commissioners**

Eric Savoy, Charlene Hennessey, Amanda Marracini

**City Council**

Donald Davis, Barbara Barker, Carol Shry, Hugh Smith

**Water Commissioners**

Gregory Seldon, Orville White

**Court of Appeals Judge**

Michael Marchesani

**Retention -- Chief Justice**

Yes

**Retention -- Associate Justice**

Yes

**Constitutional Amendment H**

Accept

**Ballot Measure 101**

Reject

**Ballot Measure 106**

Accept

Back

?

Next

# Confirm

The voter may now press "Confirm" to finish casting the ballot.

The voter may press **Return to ballot** if the voter desires to make any more changes or selections.

Return to ballot

Confirm

**Thank You**